

New York State

PTA

everychild. onevoice.



PRESIDENT - TO - PRESIDENT CHAT

120th Annual Convention

Bonnie Russell, NYS PTA President

Gracemarie Rozea, 1st Vice President

November 12, 2016

Mission/Purposes and Values

Today's PTA Mission:

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



Values of PTA:

- ✓ Collaboration
- ✓ Commitment
- ✓ Accountability
 - ✓ Respect
 - ✓ Inclusivity
 - ✓ Integrity

YOU ARE THE LEADER OF THE PTA TEAM...

- Leaders are not born...they are developed
- Lead by example, motivation and inspiration
- Leaders open up opportunities
- Create a team environment



Characteristics of a Leader

- Organized and Prepared
- Optimistic and Positive State of Mind
- Knowledge of the Job
- Willingness to Set Goals and Priorities
- Responsiveness to Group Members
- Handles Conflict Wisely
- Is Dependable
- Takes Initiative



Characteristics of a Leader

Leaders Strive to:

- Encourage and motivate
- Open up new avenues
- Communicate clearly and share information
- Delegate as much as possible to people who have been trained for the job
- Express recognition and thanks



Responsibilities of a Leader

- Listen
- Participate/Allow Others to Participate
- Be Enthusiastic
- Develop a Team Spirit
- Be a Problem Solver
- Treat All People Fairly/Reward Efforts
- Explain benefits



Team Building Through Leadership

A group member needs:

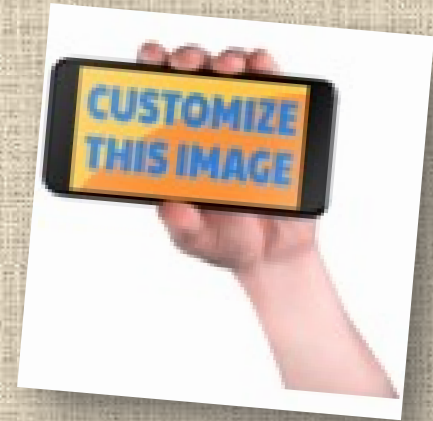
- A sense of belonging
- To share in planning activities, programs & goal setting
- To feel that he/she is contributing to a good cause
- To know expectations
- To have responsibilities that challenge
- To see that progress is being made
- To be kept informed
- To have confidence in the leadership



Effective Leaders Communicate!!!



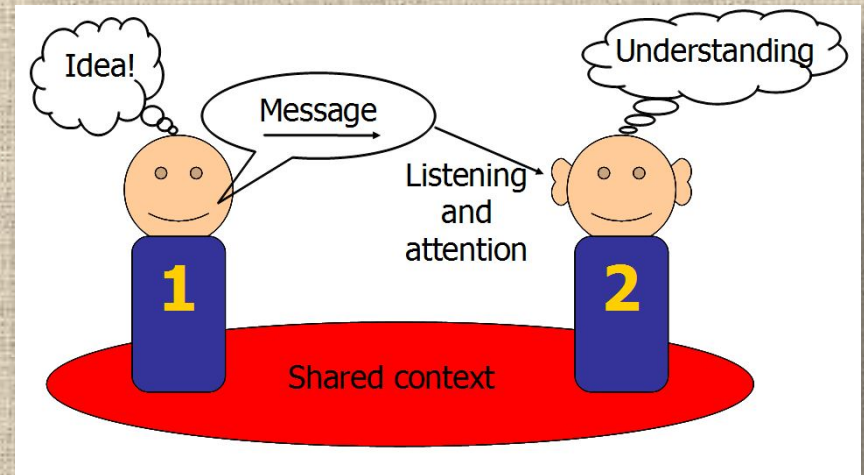
- MAIL
- PHONE/TEXT
- EMAIL
- TWEET, ETC.



Build Your Communication Skills

Key Points:

- Listen carefully
- Be courteous
- Respect opinions
- Consider suggestions
- Express yourself clearly
- Summarize as needed
- Include everyone
- Offer suggestions



Build Partnerships

PTA is the independent link between the home, school and the community

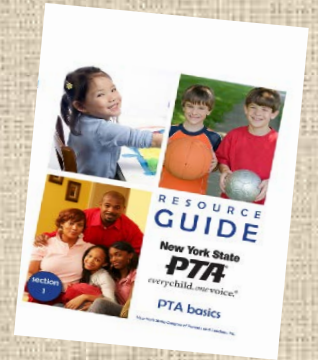
- Parents, Teachers, Principals, Superintendents and School Boards share a common goal
- Teachers = partners
- Principal + President operate as a team for all children
- Superintendent: leader who creates the “coalition”
- School Board Trustees: elected, volunteer, policy-makers
- Local business/community



Leaders Know Their Resources!

And More Tools!

- Refer to NYS PTA Resource Guide often
- Knowledge is Key – stay informed, read your mail /email/publications
- Attend leadership training workshops and conferences
- You will benefit personally and your PTA unit, school and community will benefit as well



Representing PTA

- Remember you represent PTA wherever you go
- Be careful that you always represent the PTA accurately, fairly and with dignity
- Help your unit members to be knowledgeable about PTA positions
- And More Tools! Share our Advocacy tools: Basic Policy, Where We Stand and position papers, and Legislative Priorities

You ARE a PTA Leader!

- Enjoy your term of office
- Plan time for yourself and your family
- HAVE A SENSE OF HUMOR!
- Celebrate!!



Every Day Remember....

*A leader is best when people barely know he exists,
Not so good when people obey and acclaim him,
Worst when they despise him,
But a good leader, who talks little,
When his work is done,
His aim fulfilled,
They say, “We did this ourselves.”*

-Laotse



Questions/Sharing? – Time to Chat

