

A Resolution a Day....

NYS PTA Convention 2016

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A Resolution a Day.....

Keeps PTA Positions in Play

But why?

We start with...

A Vision... A Mission

PTA Vision

Making every child's potential a reality.

PTA Mission

PTA is

A powerful voice for all children,

A relevant resource for families and communities, and

A strong advocate for the education and well-being of every child.

What We Advocate for

- * **Safe, healthy school facilities and environments**
- * **Adherence to school policies (Wellness & DASA)**
- * **Family engagement initiatives**
- * **Special education services**
- * **Equitable distribution of education state aid**

- **NYS PTA**
 - Basic Policy
 - Where We Stand (resolutions, position papers)
 - Legislative Priorities
 - www.nyspta.org
- **National PTA**
 - Legislative Program (resolutions, position statements)
 - Public Policy Agenda
 - www.pta.org

Resolutions and Position Papers

Unite and empower members

Show what PTA stands for: concrete positions on issues

Promote and influence:

Legislation

Policy

Programs

Public awareness

Enhance voice and visibility of **your PTA**

Take charge and turn Issues into Actions!

What is a Resolution?

***Resolution* = a statement on an issue, concern, or problem that**

- **Establishes an official PTA position**
- **Formalizes a research-based position**
- **Proposes action in the form of an original main motion**
- **Comes before convention delegates for their consideration and adoption**
- **Upon adoption, becomes part of NYS PTA's "Where We Stand"**

What is a Position Paper?

***Position Paper* = an in-depth statement on an issue that**

- **Establishes an official PTA position**
- **Formalizes a research-based position**
- **Is adopted by NYS PTA Board of Directors**
- **Provides guidance/understanding on issue**
- **Upon adoption, becomes part of NYS PTA's "Where We Stand"**

Exploring *Where We Stand*

Resolution= Whereas (reason) + Resolve (action)

Official NYS PTA Advocacy Document

“Where We Stand”

- Explanation-Key
- Table of Contents
- 14 Categories
- Position Papers
- Index-Keyword

Take Action: Identify the Issue & the Goal

Does it fit the *mission/ purpose* of PTA?

Is there a statewide *impact*; a community concern?

Where do you want to see change?

What do you want to *accomplish*?

Is it *supportable*? Is it *winnable*?

Take Action: Gather Your Support

Welcome diversity of talents, skills, assets

Connect with like-minded organizations

Gather your *facts & verify* them

Know *both sides* of the issue

Know *who* is affected; who cares

Gather *stories- put a face on the issue*

Identify *needs* and *resources*

Take Action: Identify Your Targets

Who are they?

Tailor your message

There will be two:

- who you want support from**
- who has control over the decisions that impact your issue**

Take Action: Communicate

State your concern

Educate the policymaker or public

Specify the action you want taken

Get a commitment

Leave information; maintain contact

Say thank you (targets and supporters)



Chart Your Plan

Identify the Issue

What does PTA say?

Membership support

Community support

Available resources

Is it winnable?

Do Your Research

Find background on the issue

Use your resources

Who is the opposition?

Who are your allies?

What are their resources?

Develop Your Plan

Set your goals

Who can help

Whom to contact

Craft a message

Personal persuasion

Phone, Letter, Email, Petitions

Public testimony

Educate the public

Evaluate Your Success

Outcomes

Unit strength

Public awareness

Learning

Legislation

Improvements

VLD Issue: Family and Community Engagement

- NYS PTA urges the legislature and Governor to support family engagement initiatives by funding proposals that would:
 - Fund the NYS Regents proposal to create Office of Family and Community Engagement within the NYS Education Department
 - Support the NYS Education Department request for \$25 million in 2016 and \$50 million in 2017-2018 to implement school community partnerships
 - Adopt a standards-based family engagement model, ideally the National Standards for Family School Partnerships to:
 - support the integral role of families as supporters, encouragers, monitors, models, advocates, decision-makers and collaborators with educators and schools;
 - engage educators, through pre-service and in-service training, in research-based culturally responsive family engagement practices.

VLD Issue: Heroin and Prescription Opiates/Opioids

- Support the Governor's \$616 million proposal to fund the NYS Office of Alcoholism and Substance Abuse Services (OASAS) including:
 - \$141 million to address the growing heroin and opiate epidemic:
 - Full implementation of the NYS OASAS Residential Redesign
 - Creation of local recovery support services
 - Assistance with navigating current treatment systems and understanding insurance benefits
 - Linkage of emergency room treatment to further care based on a substance abuse disorder assessment
 - The Assembly must pass A-355, Mandatory addiction and recovery education for physicians bill:
 - The Senate passed companion bill, S4348. The Governor must then sign into law. It authorizes the commissioner of health to establish standards, and review and implement requirements for physicians to receive continuing medical education on pain management, palliative care and addiction.
 - Require all schools to have Naloxone/ Narcan on-site, with nurses and staff trained in opiate overdose reversal.
 - All schools must have this lifesaving medication on site and their staff must be trained to recognize and intervene in the event of an opioid overdose

Resolved that NYS PTA

- ... seek and support legislation to increase funding
- ... urge school districts to adopt a formal policy
- ... work to educate parents and community members
- ... encourage local school boards to eliminate or reduce the use of ...

It is important ... when we make a resolution, or establish a goal, that we take the ACTION necessary to accomplish that goal. (Steve Maraboli)