



Make Yours An Easier-to-Run PTA for the New Year

2009 is the year for your PTA to move forward with Just Between Friends. In just 15 minutes, you can sign up your unit for a great new web-based service that will reduce your PTA workload, increase your parental participation levels and help you reach your fund-raising goals.

All you need is a computer and web-browser to take advantage of the benefits that you can get from Just Between Friends.

- Do the parents in your community forget your PTA and school deadlines? With Just Between Friends, you can set up automatic reminders that they receive at a pre-specified scheduled by e-mail.
- Are those parents always trying to balance their schedules to make it to PTA, school and extra-curricular events? With the new Just Between Friends calendar, you can make sure your events are posted where parents can see them together – in a way that they can notice time-conflicts that might pose a scheduling problem.
- Do you have trouble keeping your email address lists up-to-date? With Just Between Friends, they stay fresher – with fewer undeliverable addresses.

The private, secure Just Between Friends system is easy to learn and use. You can even attend online classes to learn the advanced features from a knowledgeable trainer who coaches you through the entire process.

Best of all, Just Between Friends is free, and through an arrangement with New York State PTA and family-friendly underwriters, can even help you reach your fund-raising goals.

If you have not yet signed up your unit, go to www.JustBetweenFriends.com/2008QuickStart, armed with the start-up code that we gave you at the New York State PTA Convention or sent you via United States Mail. If you don't have that code handy, please contact your region director.

Make 2009 the best, most productive PTA year you ever had. Sign up your unit today.