ATTENTION TEACHERS and SCHOOL RELATED PROFESSIONALS

New York State PTA is now an approved provider of Continuing Teacher and Leader Education (CTLE) for education professionals!

It is our pleasure to invite you to the 2017 Summer Leadership Conference July 22-23 at Utica College. Every year the workshop selections, program and new components make this event a unique and energizing start to everyone’s PTA year.

Workshops meeting CTLE criteria are listed in the attached workshop descriptions. Educators attending CTLE workshops will receive necessary documentation from NYS PTA after Summer Leadership Conference. There are 6 workshop sessions, each with 2 choices of CTLE certifiable presentations; all workshops are one hour in duration.

The deadline to register for CTLE workshops is June 26, 2017. Please choose one workshop per session and indicate which day(s) you will join us. The cost for one day is $75; with a discounted rate of $125 for both days! Saturday, July 22 will consist of 3 workshops, including dinner; Sunday July 23 is also 3 workshops, including lunch.

Please register online by following this link: https://nys-pta-ctle-registration-slc-2017.cheddarup.com

If you have questions about this event, please contact the 2017 Summer Leadership Conference Coordinator Carol Raymond at craymond@nyspta.org OR Kyle Belokopitsky the NYS PTA Executive Director at execdirector@nyspta.org.

We hope you will consider joining us for a fun filled, informative and energizing weekend. Grab your Pink Ladies, T-Birds, poodle skirts and rolled t-shirts!

PTA...It’s the Time, It’s the Place!

New York State
PTA
everychild. onevoice.

www.nyspta.org
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<tr>
<th>Date</th>
<th>Session</th>
<th>Time</th>
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<tbody>
<tr>
<td>Saturday, July 22, 2017</td>
<td>SESSION 1</td>
<td>2:45 p.m.-3:45 p.m.</td>
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<td>101 Google Products for Educators &amp; PTA</td>
<td>– Google has many applications that can make the role of an educator and PTA officer much easier. We will explore some of their applications and discuss how they can assist today's educators, teachers, related professionals and PTA. A Gmail account is helpful for the attendee, but if you don't have that's okay, we will set you up.</td>
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<td>103 Diversity, Equity and Inclusion</td>
<td>– Have you thought about the meaning of diversity involving equity? If you think diversity means culture you only are partially right. This workshop is for understanding the role of diversity, equity and inclusion in the everyday business of teaching students, and of PTA as an organization and the effect these three concepts can have on your fellow educators, PTA board and members, and community.</td>
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<td>Saturday, July 22, 2017</td>
<td>SESSION 2</td>
<td>4:00 p.m.-5:00 p.m.</td>
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<td>203 The Messy Truth: When Implicit &amp; Explicit Bias Gets in the Way of Leadership that is Diverse and Culturally Responsive in Your School Building and PTA</td>
<td>– A conversation about the importance of your teaching workforce and PTA leadership reflecting the diversity of your community. Communities are diverse in many ways and school personnel and PTA should be as well. Inclusive leadership not only increases membership and transitional leadership but it has the ability to ensure that family-school communication is effective and relationships are fruitful.</td>
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<td>204 Advocacy for Current Wellness Issues and How You Can Support Students</td>
<td>– Learn how to advocate for current health and wellness issues in your school’s community as an educator or as a PTA member. Come prepared with topics you would like to discuss and brainstorm on how to advocate for change. We’ll discuss how both educators and members can work with students to provide increased support for their wellness.</td>
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<td>Saturday, July 22, 2017</td>
<td>SESSION 3</td>
<td>5:15 p.m.-6:15 p.m.</td>
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<td>303 Institutional Racism: Do We Really Have to Talk About this?</td>
<td>– This workshop will draw a distinction between individual racism and racist institutional practices and policies. While many of these policies are implemented by well-intentioned people, they can result in materially harmful results to children and youth. A key focus of the workshop will be to have participants identify ways that their respective school buildings and PTA bodies can work, especially through advocacy, to dismantle these policies at both local and statewide levels.</td>
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<td>306 What Would You Like Your School Leaders to Know</td>
<td>– This will be a conversation rather than a presentation. As a former principal and current leader of professional learning for 7000+ school leaders across NYS, a discussion about what educators (especially teachers and related professionals) and PTA members would like their school leaders to know, and what they consider to be the most important qualities and behaviors of a school leader.</td>
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<td>Sunday, July 23, 2017</td>
<td>SESSION 4</td>
<td>8:45 a.m.-9:45 a.m.</td>
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<td>402 The Hero’s Journey: Reigniting the Passion to Serve and Lead</td>
<td>– The Hero’s Journey is a literacy concept introduced by Joseph Campbell that asserts that all epic stories follow a pattern in which the hero embarks on an adventure, and in a decisive crisis wins a victory, and then comes home changed or transferred. This highly interactive and fast paced workshop will ask participants to see their role within the journey of their followers. In addition, we will address leader burnout through the practice of servant leadership and, finally, how service breeds innovation.</td>
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<td>404 What's New in Special Education</td>
<td>– The purpose of this workshop is to allow educators and parents to recognize that they are not alone while navigating the special education process for their child or their students. We’ll discuss how educators and parents stay up to date with the latest changes and how best they can advocate for children in and out of the classroom.</td>
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<td>Sunday, July 23, 2017</td>
<td>SESSION 5</td>
<td>10:00 a.m.-11:00 a.m.</td>
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<td>501 A, B, C’s of Male Involvement</td>
<td>– Based on PTA’s survey of male leaders and members, find out why men say the join and lead in PTA, obstacles men identify to becoming more involved, and what most appeals to them about PTA leadership and membership.</td>
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<td>506 Hot Topics for Educators and PTA—Now &amp; the Future</td>
<td>– What are the issues that will be important to address in the next year in our schools and classrooms? How have the actions of Congress, the NYS Legislature, the Governor and the NYS Board of Regents influenced our children’s education and how might you as an educator and/or as a NYS PTA member best respond in the year ahead?</td>
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<td>Sunday, July 23, 2017</td>
<td>SESSION 6</td>
<td>11:15 a.m.-12:15 p.m.</td>
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<td>601 MADD Power of Parents</td>
<td>– Learn how to empower yourself to help equip your students and teens with the knowledge to make smarter, safer choices and avoid the dangers of underage drinking or riding in a car with a drunk driver.</td>
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<td>607 Copyright and Fair Use - Is Your Unit In Compliance?</td>
<td>– Does your school, your own class website or unit use images and material for your brochures, social media and website from different resources? If so, are you sure you have the right to use them? In this workshop, we will cover this information so you can make informed decisions and be sure that you have the right to use them.</td>
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NYS PTA Summer Leadership CTLE REGISTRATION  
July 22 - July 23, 2017  
Register Online at:  

First Come - First Served! 
We will try our best to meet your workshop requests. Some workshops are limited in seating.  
TWO choices must be made in each session in order to accommodate all requests.  
REGISTRATION DEADLINE: June 26, 2017

First Name: ___________________________ Last Name: ___________________________

Address: _____________________________________________

Telephone: (______)_________________________ E-Mail: ___________________________

School Name and City: ___________________________

☐ I am attending BOTH days, July 22 & 23 ($125: 6 workshops, 2 meals)  
☐ I am attending Saturday, July 22 ($75 fee: 3 workshops and dinner)  
☐ I am attending Sunday, July 2 ($75 fee: 3 workshops and lunch)

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Saturday CTLE Workshops

Session 1, Saturday, 2:45 p.m. - 3:45 p.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________

Session 2, Saturday, 4:00 p.m. - 5:00 p.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________

Session 3, Saturday, 5:15 p.m. - 6:15 p.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________

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Sunday CTLE Workshops

Session 4, Sunday, 8:45 a.m. - 9:45 p.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________

Session 5, Sunday, 10:00 a.m. - 11:00 a.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________

Session 6, Saturday, 11:15 a.m. - 12:15 p.m.  
1st choice: Workshop # ___________________________  
2nd choice: Workshop # ___________________________