#DoGoodThingsForKids
#NYPTA4Kids

2016-17
New York State PTA
Calendar of Advocacy Activities
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September
- Mail school calendar to your legislators and local officials—attach a personal note
- Call your legislator, invite them to one PTA event in September or October
- Begin brainstorming your entry for the “Why PTA contest
- Register for Annual Convention, to be held November 11-13, 2016 in Saratoga
- Determine key advocacy issues, committees, and budget requirements for your PTA

October
- Sign up for advocacy communications from NYS PTA and National PTA
- Finalize your entry into the “Why PTA” contest
- Present Basic Policy and proposed Convention Resolutions at a unit, council or region meeting - keep record of vote on convention resolutions
- Don’t forget - October 2nd is the deadline for registration for Annual Convention!

November
- In a joint letter with your school officials, ask a legislator to visit a classroom to read, invite them to sit in on a technology class, or have them join lunch in the cafeteria
- Mail or email your legislators all PTA communications, newsletters
- Attend Annual Convention November 11-13, 2016—go to an advocacy workshop

December
- Send your legislators a holiday greeting card
- In a joint letter with school officials, invite legislators to your holiday concert
- Contact your local media about an event your PTA is hosting
- Invite your legislator and two local business people to your PTA meeting

January
- Mail or email NYS PTA budget analysis to your legislators—write a personal note
- Give NYS PTA budget analysis to your school district officials
- Invite legislators to a PTA activity
- Begin work if planning on submitting a resolution to NYS PTA

February
- Email the NYS PTA budget testimony to your legislators—write a personal note
- Take action at the NYS PTA Action Center on the state budget

March
- Think about attending NYS PTA’s KAP (Key Advocacy Partner) Training and Lobby Day in Albany on March 13, 2017
- Participate in Virtual Lobby Day, by emailing your legislators on NYS PTA budget positions March 14, 2017
- Participate in a meeting with your legislator, stay tuned about a new local lobby day on the state budget arranged by region leaders and NYS PTA
- Send your local media a press release with photos about a PTA event
- Attend the National PTA Legislative Conference in Washington, DC—March 7-9, 2017

April
- Submit possible resolutions to NYS PTA office, deadline April 15, 2017
- Legislators are usually in district most of April, invite them to a PTA activity or meeting
- Think about attending National PTA Convention, June 22-25, 2017 in Las Vegas, NV

May
- Send legislators any relevant school budget information
- Attend any regional PTA conferences
- Participate in the second local lobby day, by attending a local legislative meeting arranged by region leaders and NYS PTA

June
- In a joint letter with school officials, invite legislators to graduation
- Take action on end of session issues – watch for emails from NYS PTA
- Attend National PTA Convention, June 22-25, 2017 in Las Vegas, NV
- Reserve your spot for NYS PTA Summer Leadership Conference, July 21-23, 2017

July/August
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Anytime
- Connect with your legislators on Facebook, Twitter and LinkedIn
- Learn names of staff in legislative offices
- If you meet with a legislator, let NYS PTA office know for possible follow-up
- Check out the NYS PTA advocacy page - nyspta.org/Advocacy/advocacy_home.cfm

For more information, please contact:
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