



Technology and Social Media: A Tool for Family Engagement

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Purpose of Workshop

In this workshop we will:

- Discuss some of the social media sites your child may be using
- Learn some strategies for engaging with them and keeping them safe while online



Popular Social Media Sites for Teens/Pre-Teens

- Facebook



SnapChat



- YouTube



- Twitter



Instagram



- WhatsApp



- Tumblr



Tinder



- Musical.ly

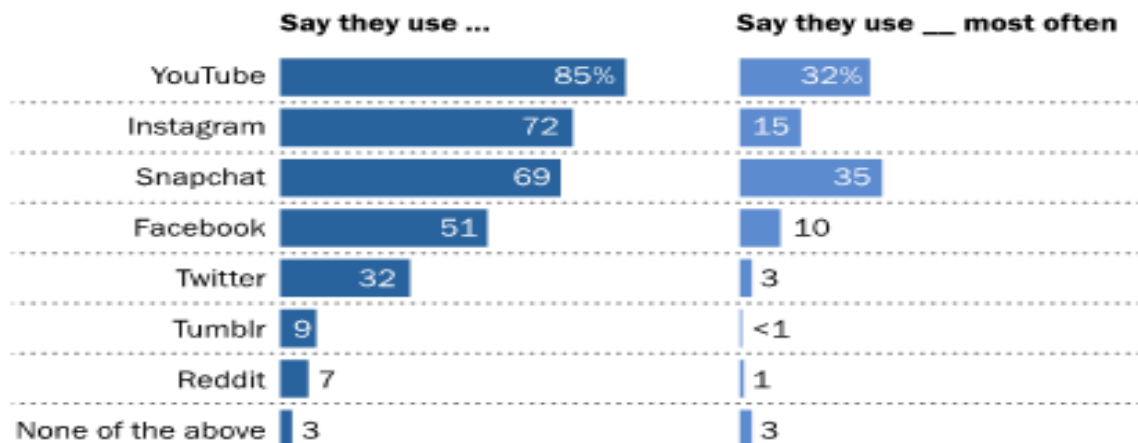


Most Popular

“YouTube, Instagram and Snapchat are the most popular online platforms among teens. Fully 95% of teens have access to a smartphone, and 45% say they are online 'almost constantly'”

YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...



Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

Source: Survey conducted March 7-April 10, 2018.

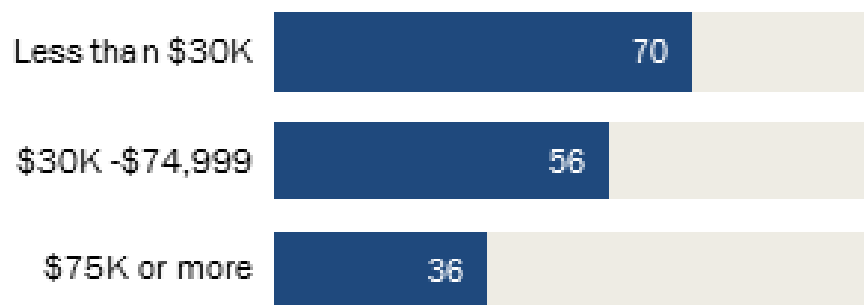
“Teens, Social Media & Technology 2018”

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Household Income-Platform Choice

Lower-income teens are more likely than teens from higher-income households to use Facebook

% of U.S. teens, by annual household income, who say they use Facebook



Source: Survey conducted March 7-April 10, 2018.
"Teens, Social Media & Technology 2018"

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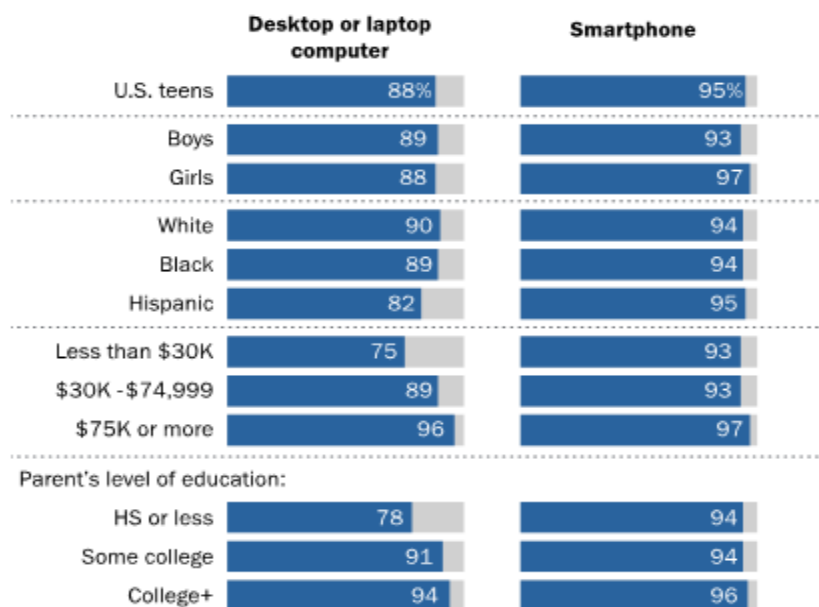
"Facebook is no longer the dominant online platform among teens"

Source: Pew Trust article *Teens, Social Media & Technology 2018*; published May 2018

Household Income-Platform Choice

Smartphone access nearly ubiquitous among teens, while having a home computer varies by income

% of U.S. teens who say they have or have access to a ____ at home



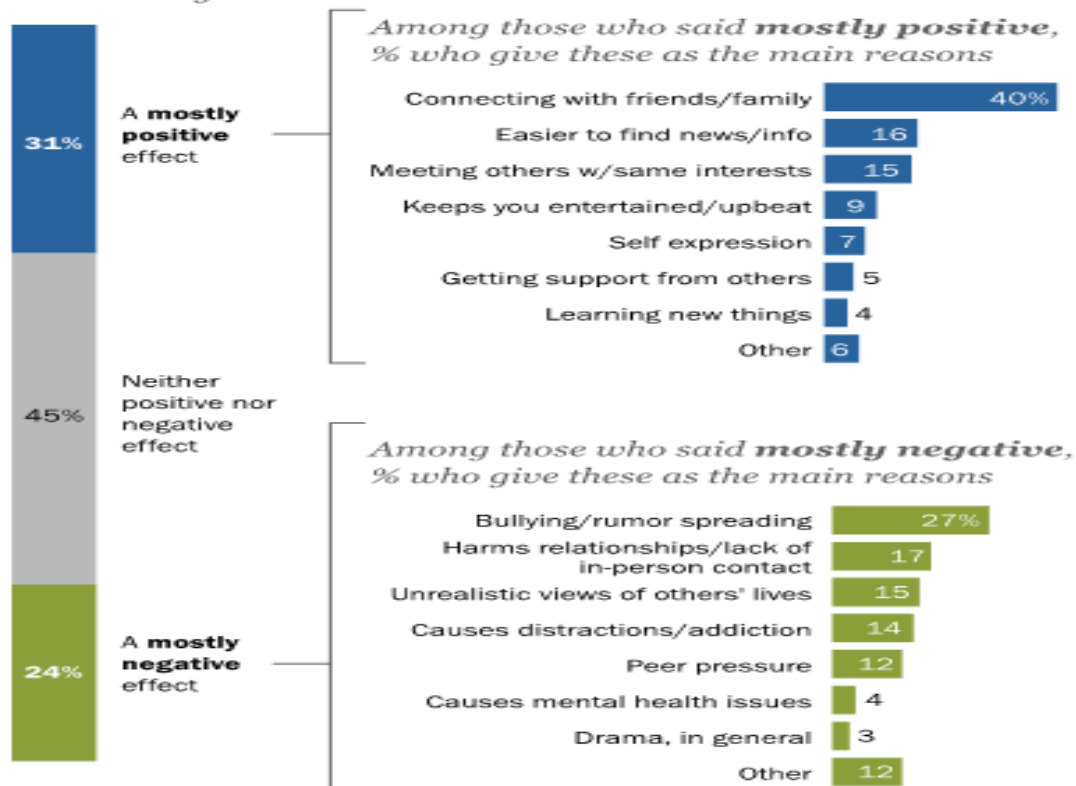
Note: Whites and blacks include only non-Hispanics. Hispanics are of any race. Parent's level of education based on highest level of education associated with a teen's parent.
 Source: Survey conducted March 7-April 10, 2018.
 "Teens, Social Media & Technology 2018"

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Source: Pew Trust article *Teens, Social Media & Technology 2018*; published May 2018

Impact of Social Media- Teens Mixed Views

“Teens have mixed views on social media’s effect on people their age; many say it helps them connect with others, some express concerns about bullying”



Parents Concerns



- Cyberbullying, Haters and Trolls
- Privacy Concerns
- Mental Health Effects
- Screen Time Effects
- Others

Other Concerns

- Digital Self-Harm
- [“Dear Me...I hate you”](#) from NYSSBA Study Break
- Social Media for Middle School Kids – is it smart?



National PTA Partners/Resources

- [National PTA Digital Safety](#)
- [Common Sense Media](#) - Information about ways to support youth as they transform into digital citizens.

National PTA Partners/Resources

- [ConnectSafely](#): Parents, teens, educators, and advocates will find tips, safety advice, articles, news, analysis, video and other resources to promote safe, effective use of connected technology.
- [How to Be a Good Digital Parent](#): A program of the Family Online Safety Institute designed to teach parents and other caregivers how to confidently navigate the web with their kids. It consists of a comprehensive toolkit that PTA members can use to host an online safety event at school. Toolkit contains presentation, presenter's guide, audience handouts and FAQ.

What Can Your PTA Do?

Big disconnect though on website and social media effectiveness:

What Your PTA Can Do

Safer Internet Day was Feb. 6, 2018. [Use this guide](#) to plan a digital safety/Smart Talk event at your school.

Start a [Connecting Families](#) program with your PTA to support an ongoing dialogue in your school community about good digital citizenship.

What Can You as a Parent Do?

- Role Model
 - Good Social Media Behaviors
 - Good Values – beyond social media
- Be present
- Ask questions



Other Resources

- [Netsmartz](#) (National Center for Missing and Exploited Children): An interactive, educational program that provides age-appropriate resources to help teach children how to be safer on and offline.
- [Net Cetera](#) (OnGuardOnline.Gov): Parent friendly guides with information from the Federal Trade Commission on how to protect your child from identity theft and phishing scams.



In Conclusion...

- Social Media is ever changing
- App Hiding is a reality
- Parents need to keep up with the changes
- Strategies can help; parents must actively engage in these strategies
- Role Model good social media behaviors