

# Diversity, Inclusion & Membership Growth Plan

<b>IMPORTANT FACTS</b> Visit <a href="http://GreatSchools.org">GreatSchools.org</a> or get info from school/district.	
Students	
# Teachers/Staff	
<b>Student Race/Ethnicity</b>	<b>%</b>
White	
Hispanic	
Black	
Asian	
Hawaiian Native/ Pacific Islander	
American Indian/ Alaska Native	
Other	
<b>Other Data</b>	<b>%</b>
% Students participating in free/reduced meals	
% Students who are English language learners	

<b>PTA MEMBERSHIP GOAL:</b> Set goal on desired increase from prior year OR Desired % student enrollment + # school staff	
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<b>FAMILY &amp; SCHOOL PERSPECTIVES:</b> How can PTA better understand family/staff perspectives for stronger relationships & PTA growth?

<b>LEADERSHIP DEVELOPMENT STRATEGIES:</b> How will PTA build a leadership (Board, Committee, Volunteers) that reflects our student diversity?

# Diversity, Inclusion & Membership Growth Plan

## KEY MESSAGES: Why are we involved in PTA? Why should others support PTA as a member? What is PTA focused on achieving this year?

I support PTA because...	PTA is focused on:	<b>Options for showing support:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> <b>MEMBER.</b> No time commitment possible.</li><li><input type="checkbox"/> <b>MEMBER + VOLUNTEER.</b> Will help when I can.</li><li><input type="checkbox"/> <b>MEMBER + LEADER.</b> Join/lead a committee.</li><li><input type="checkbox"/> <b>VOLUNTEER.</b> Will help when I can, but fee is not possible right now.</li><li><input type="checkbox"/> <b>ADDITIONAL DONATION.</b> Use donation for PTA efforts and in support of volunteer(s) who can't pay membership fee right now.</li></ul>
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## PTA COMMUNICATIONS TACTICS: How will we promote specific PTA objectives, ways to show support, or PTA successes and progress?

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## SUCCESS MEASURES: At the end of the year, how will we know we are successful? How will we keep the momentum going?

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