



Finding Time For PTA

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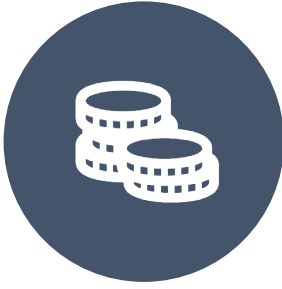
Goals For This Session

- To learn new planning and organizing strategies
- To find more time for PTA
- To get my busy life into better balance

G
IS FOR GOALS



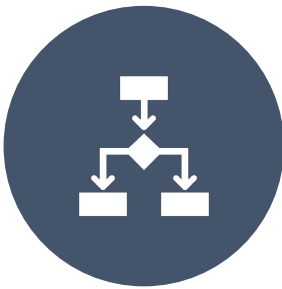
Yesterday's PTA



Involvement-Fundraising



Parents as helpers



Not involved in decision making



Engagement without responsibility



Our Changing PTA

- **Child Advocates**
- **Parents are stakeholders**
- **Parents as partners**
- **Administrators' and Teachers' expectations**
- **Empowerment equals Responsibility**



NEW OPPORTUNITIES FOR INVOLVEMENT

- **What are some examples of relevant PTA involvement in our society?**



How do we spend our time

17 hours a day

- Sleep
- Work

7 hours a day

- Community
- Family
- Home (housekeeping)
- Leisure
- PTA



PTA: The Great Vortex

- **Holding multiple positions**
- **Obligations**
- **No one else will do it**
- **What is just one more little thing**



HELP!!!
Stop Me Before
I Volunteer
Again!

Do you feel:

- **Disappointed?**
- **Discouraged?**
- **Underappreciated?**
- **BURNT OUT!!!!**



Is There Ever Enough Time?

- **What are the top ten biggest time wasters?**



Top Time Wasters

- Crises
- Telephone calls/ messaging
- Checking email
- Lack of /or poor planning
- Attempting to do too much
- Not delegating
- Personal disorganization
- Lack of self discipline
- Inability to say NO
- Procrastination



Making Choices That Are Right For You

- Do you work outside the home?
- How many children do you have?
- What are their ages?
- Other personal/family obligations?
- What are your expectations?



Make the Most of Your Time

- **Be goal oriented**
- **Always have a plan**
- **Prioritize**
- **Pick PTA jobs you enjoy!**
- **Involve your family**
- **Maximize your efforts**



Mapping Your Time

- Find out exactly how you spend your time
- Include everything
- Be honest with yourself
- Do this for two weeks
- Time usage patterns will emerge



Tips and Strategies

- Clear your dining table or work area
- Make a “To Do List”
- Schedule tasks
- Do the hardest job first
- Fix personal deadlines
- Take breaks as needed
- Limit talk time & plan what you will say
- File paperwork
- File paperwork
- Don’t be a perfectionist
- Don’t procrastinate



The “To Do List”

- **Your best tool!**
- **Keeps you on track**
- **But remember:**
 - **Don’t fight your internal clock**
 - **Remain flexible!**



Achieving Balance





Fundraising for Not for Profit Organizations



Fundraising and PTA

- The primary emphasis in PTA should be the **promotion of the PTA mission and the purposes of PTA**. The real working capital of a PTA lies in its members, not in its treasury. **Fundraising is not a primary function of PTA.**

[nyspta.org-leaders-resource guide-section 5- finance](https://nyspta.org-leaders-resource-guide-section-5-finance)



Why Do We Need to Fundraise?

- **Support programs**
- **Support student success**
- **Engage families**
- **Improve the Health and Safety of students and families**
- **Increase access to arts education**
- **Celebrate advocacy and diversity**



Regulations

- **The framework for how a PTA should conduct its fundraising is determined by the policies of the National PTA and the government regulations for 501(c)(3) tax exempt organizations.**
- **3 to 1 rule: for each (1) fundraiser there should be 3 events.**



PTA INCOME

- Annual membership dues are a primary source of funds for PTAs; some PTAs are able to do excellent work with no financial resources other than their dues. However, special projects and programs may require additional funds. If dues are not sufficient to finance a PTA's work, supplementary funds may be raised within the context of the mission and purposes of the PTA.
- Any funds generated by a PTA, including the local portion of dues (not state or national portions of dues), should be budgeted for purposes that advance PTA work.



PTAs should begin each year with specific goals in mind and should identify strategies for reaching those goals before determining the dollar amount needed in a fundraising event. Only those funds necessary to meet the needs of the year's activities and projects, as outlined in the PTA's budget, should be raised.



One well-planned fundraising project will usually raise whatever funds are needed to finance the year's activities. If the fundraising event is to reflect the high principles of the association, it will have educational, social, or recreational value in itself.



A PTA renders a greater service by working to secure adequate funding for programs that have an enduring benefit than by purchasing equipment for schools.

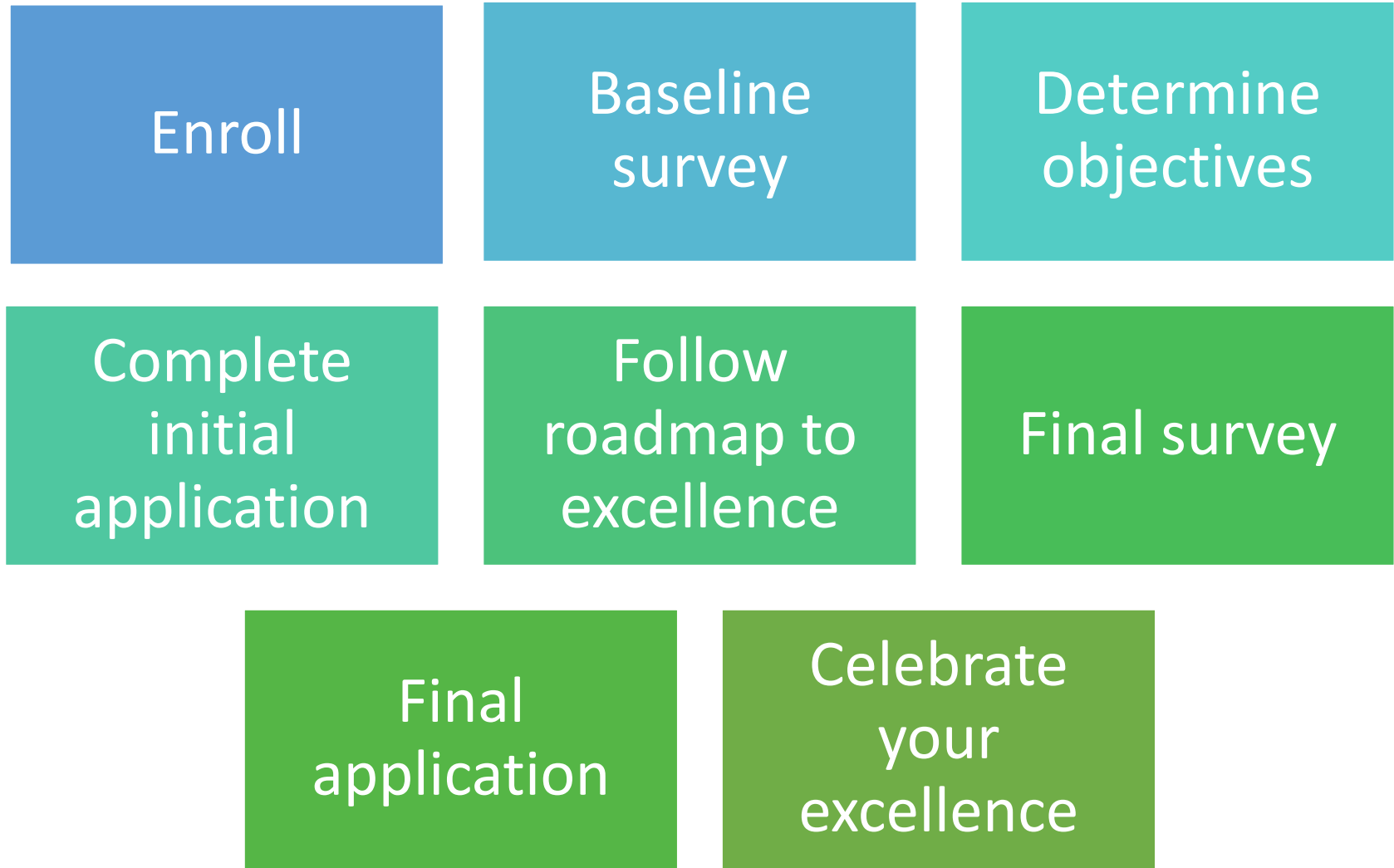
PTAs should NOT contribute to the problem of inequities within a school district by excessive fundraising.

Investigate the rules

- **Before undertaking any financial enterprise, a PTA should check with school, local and state authorities to determine whether the planned activity is prohibited by state or local law or by school policy, or whether the PTA requires any special permit.**
- **PTA's should call the insurance company, AIM, to be sure any undertaking is covered.**

Ways and
Means
Committee

- **Executive committee members**
- **Chairman**
- **School staff**
- **Parents**



Awards and
Grants
pta.org

- **Nation PTA School of Excellence \$2000**
- **Mary Lou Anderson Reflections Arts Enhancement Grant**
- **State Family Engagement Challenge**
- **Transformative Family Engagement & Whole Child Learning Grant**
- **Jan Harp Domene Award**

Awards and
Grants - 2019
pta.org

- **Stem and Families Science Festival Grant-Sponsored by Bayer October 15, 2019 - March 31, 2020**
- **Stem and math Night Grant –Sponsored by Mathnasium October 15, 2019 - March 31, 2020**

NYS PTA
ALLIANCE
PARTNERS
NYSPTA.ORG

- **BOOSTERTHON-FUN RUNS**
- **LIFE TOUCH PHOTOGRAPHERS**
- **BRIGHTER TOMORROW EVENTS**
- **MEMBERHUB**
- **CHALKBOARD REWARDS**
- **TRAFFIC SAFETY EVENT-
info@nyspta.org**



Fundraising made simple



The Evolution Of Fundraising

- The [HOS Solution](#) is a simple yet revolutionary
- program that redefines how to perceive and
- participate in fundraisers. No more selling
- unwanted or overpriced products and service.
- This entire program is built around a mentality
- of Win-Win. If someone buys a product or service, or joins a program,
- both the supporter and the school benefit.

Region/Council/Unit

- **Regional Grants**
- **Region awards and-Scholarships**