



**Embrace Advocacy for
Every Child**

**Support Sec. Q in Health and
Mental Health (Art VII), and bills
S.428 (Hoylman)/A.47A
(Rosenthal) and S.6809
(Hoylman)/A.8808 (Bichotte)**

These proposals would ban the sale of flavored e-cigarettes, flavored e-liquids, and flavored combustible and smokeless tobacco, including menthol cigarettes. NYS PTA strongly supports these proposals and urges their immediate passage and enactment.

According to New York State Department of Health, nearly 40 percent of 12th grade students and 27 percent of all NYS high school students are now using e-cigarettes, largely driven by flavored e-liquids. NYS high school vaping use today is 160 percent higher than it was in 2014.

Ban the sale of flavored e-cigarettes, flavored e-liquids, and flavored tobacco

Did you know that e-cigarettes are shockingly available in more than 15,000 fruit and candy flavors?

E-liquid flavors such as gummy bear, cotton candy, mango, banana smash, bubble gum, and cherry cola are intentionally targeted to children and youth.

Further, over half (54 percent) of youth smokers report using menthol products, and that number is even higher among African American youth at nearly 70 percent.

According to a recent report from the National Academies of Sciences, Engineering and Medicine, there is now clear evidence that e-cigarette use can be "highly addictive" and youth that use these devices are at substantial risk of smoking traditional tobacco products.

Even worse, there have been nearly 60 deaths due to lung injury from vaping, according to the CDC.

Our children don't understand the harms of vaping, they don't understand the lifetime of lung disease they face, nor the cancer risks, and they don't understand the risk of death, yes death, due to vaping.

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