

# SUMMER TRAINING CAMP WORKSHOPS

## Saturday, August 1, 2020



New York State  
**PTA**  
everychild.onevoice®



**Session 1: 1:00 p.m. – 2:00 p.m.**



### 1A MemberHub Basics for Units

*Presented by: Dania Welch, Membership/Insurance Manager*

Welcome to MemberHub! Learn about entering your members and managing your hubs for member communications.



### 1B Building a Successful Team

*Presented by: Gracemarie Rozea, NYS PTA Immediate Past President*

Who is on your board and what style do they bring to the table? All styles are needed to work well together. Identify ways you can build an effective and highly functional team.



### 1C Honoring Our Members

*Presented by: Kelly Howe, NYS PTA Programs Coordinator, and Bevin Llanes, NYS PTA Awards Specialist*

Do you know someone who is dedicated, passionate, and deserves to be honored? Many types of PTA Awards are available - outstanding students, excellent teachers, and terrific leaders are just a few of the award areas. This workshop will provide information on how to honor these individuals.



### 1D Hot Topics in Schools

*Presented by: Kyle Belokopitsky, Executive Director*

Together we will explore hot topics facing schools in this interactive workshop. Bring your questions and topics you want to discuss! We'll include: COVID19 and reopening schools, mental health, marijuana, vaping, and others!



### 1E Your Unit Budget - From Start to Finish

*Presented by: Patty Frazier, NYS PTA Treasurer*

We will cover drafting, approving and amending your unit's budget. Financial reports, reconciliations and the audit will also be discussed.



### 1F How to Run an Effective Meeting

*Presented by: Helen Hoffman, NYS PTA Secretary, and Jacqueline Wilson, NYS PTA Bylaws Coordinator*

It is important for a presiding officer to be aware of the correct procedures when chairing a meeting. Knowing how to run a meeting in the proper way ensures that all business will be addressed and all members will have the opportunity to participate. A well-run PTA will function efficiently and better serve the needs of its children and families.



### 1G How to Say Anything to Anyone

*Presented by: Lorey A. Zaman, NYS PTA President, and Jane Harsha, NYS PTA 1<sup>st</sup> Vice President*

99.99% of breakdowns with other people are predictable and preventable. You train people to treat you as they do, and you must learn how to communicate with your board before you can strategically plan your goals. Learn how to create powerful working relationships by setting clear expectations and requesting candor from everyone.

#### STRANDS:



**A = MEMBERSHIP**



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**Session 2: 2:05 p.m. – 2:55 p.m.**



**2A Meet Your Region Membership Chair**

*Presented by: Mary Sotomayor, NYS PTA Membership Coordinator*

Membership is everyone’s job! Meet your RMC-Region Membership Chair and our state membership team. We will share the exciting plans we have to support this year’s membership drive!



**2B The Ethics and Ideals of PTA Leadership**

*Presented by: Jane Harsha, NYS PTA 1st Vice President, and Antoinette Darden-Cintron, NYS PTA Vice President*

The choices and actions of leaders shape the present and future of their organization. Ethical lapses like personal bias, conflicts of interest, and flawed decision-making can tarnish the reputation and influence of PTA leaders and entire units. Learn how to avoid these missteps and practice an inclusive, ethical form of leadership that’s faithful to PTA’s unique mission and ideals.



**2C Running a Reflections Program with the 2020-21 Theme: I Matter Because...**

*Presented by: Kelly Howe, NYS PTA Programs Coordinator, and Jensuh McCormack, NYS PTA Arts Specialist*

The Arts are an important aspect of education. The National PTA Reflections Program welcomes students of all grades and abilities to explore and be involved in the arts. We will show you how to encourage your community to imagine, create and celebrate the arts with a Reflections program!



**2D Why SEPTA?**

*Presented by: Lissa Zukoff, NYS PTA Special Education Specialist*

This workshop will discuss the role of Special Education PTAs and why they are so valuable. Attendees will be given tips on increasing attendance at events, growing membership, and the first steps needed to start a unit. The workshop will provide information useful for existing or prospective SEPTA leaders, Special Education Committee Chairs, and concerned parents.



**2E Financial Fundamentals for MemberHub**

*Presented by: Patty Frazier, NYS PTA Treasurer, and Sonya Verrillo, Genesee Valley Region Director*

We will demonstrate how to use MemberHub for membership transactions and managing your PTA store.



**2F Nominations and Elections During the Pandemic - It's a Mystery to Me**

*Presented by: Jacqueline Wilson, NYS PTA Bylaws Coordinator*

We will take the "mystery" out of nominations and elections and give participants the important information they will need to go through the process from the election of the nominating committee to the election of the officers of the association. Have a copy of your unit or council bylaws on hand for referral.



**2G Region Boardmanship**

*Presented by: Bonnie Russell, NYS PTA Volunteer Development Mentor; Pat Assortato, NYS PTA Field Support Coordinator; and Joan Wabnik, NYS PTA Field Support Coordinator*

This workshop is open to region board members only. We will cover the basics of boardmanship with a focus on collaborative leadership and the differences between region boards and unit/council boards.

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## Session 3: 3:00 p.m. – 3:50 p.m.



### 3A Men - PTA Your Way!

*Presented by: Kevin Lundell, NYS PTA Male Engagement Specialist*

What are some ways to increase the male membership in your unit? Join us as we explore specific strategies to encourage men to become PTA volunteers and leaders.



### 3B The Power of PTA Mentoring

*Presented by: Jane Harsha, NYS PTA 1<sup>st</sup> Vice President, and Bonnie Russell, NYS PTA Volunteer Development Mentor*

Leading by example, training your successor, helping volunteers realize their full potential - these PTA traditions are all aspects of mentoring, where an experienced person trains, supports, and guides another person to success. Mentoring volunteers is essential to leadership development and member retention in any organization. This workshop explores the power of multi-faceted PTA mentorship through formal mentoring programs; the informal mentoring of job-related training; the yearly cycle of leadership from election/appointment through transition; and capacity-building for all unit members/volunteers.



### 3C Fostering the Love of Reading with a Pick a Reading Partner (PARP) Program

*Presented by: Paige Pye, NYS PTA Literacy Specialist*

The Pick a Reading Partner (PARP) program asks a partner to read with a child for at least 20 minutes daily to convey the idea that reading can be fun as well as informative. Learn how your unit or community can conduct a successful PARP program.



### 3D Igniting a Passion for PTA Advocacy

*Presented by: Patrice Rachlin, NYS PTA Resolutions Coordinator, and Sarah Henris, NYS PTA Legislation Coordinator*

PTA: a powerful voice for all children since 1897. Unite with PTA leaders from all over this state and learn ways we can use our voice in today's world to compete for change on matters affecting the education and well-being of every child. In the true spirit of Olympians, embrace advocacy in the hope of promoting health, quality education, and a sense of equity for every child.



### 3E Treasurer Topics

*Presented by: Patty Frazier, NYS PTA Treasurer*

The buck starts and stops here! We will discuss a variety of issues that treasurers and units face about their funds. Questions welcome!



### 3F MemberHub Advanced - Beyond the Basics

*Presented by: Sonya Verrillo, Genesee Valley Region Director*

For experienced users who want to use MemberHub for more than Membership! Take advantage of hubs/groups, messaging, calendar reminders, signups and more, to engage parents and keep them informed. Great information for officers and others who coordinate programs/events...and for teachers who may use it for classroom communication.



### 3G Bylaws for Region Chairs and Region Directors

*Presented by: Jacqueline Wilson, NYS PTA Bylaws Coordinator*

This workshop is for Region Bylaws Chairs and Region Directors. We will address the process of review and approval of unit, council and region bylaws.

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