

SUMMER TRAINING CAMP WORKSHOPS

Saturday, August 1, 2020



New York State
PTA
everychild.onevoice®



Session 1: 1:00 p.m. – 2:00 p.m.



1A MemberHub Basics for Units

Presented by: Dania Welch, Membership/Insurance Manager

Welcome to MemberHub! Learn about entering your members and managing your hubs for member communications.



1B Building a Successful Team

Presented by: Gracemarie Rozea, NYS PTA Immediate Past President

Who is on your board and what style do they bring to the table? All styles are needed to work well together. Identify ways you can build an effective and highly functional team.



1C Honoring Our Members

Presented by: Kelly Howe, NYS PTA Programs Coordinator, and Bevin Llanes, NYS PTA Awards Specialist

Do you know someone who is dedicated, passionate, and deserves to be honored? Many types of PTA Awards are available - outstanding students, excellent teachers, and terrific leaders are just a few of the award areas. This workshop will provide information on how to honor these individuals.



1D Hot Topics in Schools

Presented by: Kyle Belokopitsky, Executive Director

Together we will explore hot topics facing schools in this interactive workshop. Bring your questions and topics you want to discuss! We'll include: COVID19 and reopening schools, mental health, marijuana, vaping, and others!



1E Your Unit Budget - From Start to Finish

Presented by: Patty Frazier, NYS PTA Treasurer

We will cover drafting, approving and amending your unit's budget. Financial reports, reconciliations and the audit will also be discussed.



1F How to Run an Effective Meeting

Presented by: Helen Hoffman, NYS PTA Secretary, and Jacqueline Wilson, NYS PTA Bylaws Coordinator

It is important for a presiding officer to be aware of the correct procedures when chairing a meeting. Knowing how to run a meeting in the proper way ensures that all business will be addressed and all members will have the opportunity to participate. A well-run PTA will function efficiently and better serve the needs of its children and families.



1G How to Say Anything to Anyone

Presented by: Lorey A. Zaman, NYS PTA President, and Jane Harsha, NYS PTA 1st Vice President

99.99% of breakdowns with other people are predictable and preventable. You train people to treat you as they do, and you must learn how to communicate with your board before you can strategically plan your goals. Learn how to create powerful working relationships by setting clear expectations and requesting candor from everyone.

STRANDS:



A = MEMBERSHIP



B = LEADERSHIP DEVELOPMENT



C = PROGRAMS



D = ADVOCACY



E = FINANCIAL



F = FIELD SERVICE / UNITS



G = FIELD SERVICE / REGIONS



Session 2: 2:05 p.m. – 2:55 p.m.



2A Meet Your Region Membership Chair

Presented by: Mary Sotomayor, NYS PTA Membership Coordinator

Membership is everyone’s job! Meet your RMC-Region Membership Chair and our state membership team. We will share the exciting plans we have to support this year’s membership drive!



2B The Ethics and Ideals of PTA Leadership

Presented by: Jane Harsha, NYS PTA 1st Vice President, and Antoinette Darden-Cintron, NYS PTA Vice President

The choices and actions of leaders shape the present and future of their organization. Ethical lapses like personal bias, conflicts of interest, and flawed decision-making can tarnish the reputation and influence of PTA leaders and entire units. Learn how to avoid these missteps and practice an inclusive, ethical form of leadership that’s faithful to PTA’s unique mission and ideals.



2C Running a Reflections Program with the 2020-21 Theme: I Matter Because...

Presented by: Kelly Howe, NYS PTA Programs Coordinator, and Jensuh McCormack, NYS PTA Arts Specialist

The Arts are an important aspect of education. The National PTA Reflections Program welcomes students of all grades and abilities to explore and be involved in the arts. We will show you how to encourage your community to imagine, create and celebrate the arts with a Reflections program!



2D Why SEPTA?

Presented by: Lissa Zukoff, NYS PTA Special Education Specialist

This workshop will discuss the role of Special Education PTAs and why they are so valuable. Attendees will be given tips on increasing attendance at events, growing membership, and the first steps needed to start a unit. The workshop will provide information useful for existing or prospective SEPTA leaders, Special Education Committee Chairs, and concerned parents.



2E Financial Fundamentals for MemberHub

Presented by: Patty Frazier, NYS PTA Treasurer, and Sonya Verrillo, Genesee Valley Region Director

We will demonstrate how to use MemberHub for membership transactions and managing your PTA store.



2F Nominations and Elections During the Pandemic - It's a Mystery to Me

Presented by: Jacqueline Wilson, NYS PTA Bylaws Coordinator

We will take the "mystery" out of nominations and elections and give participants the important information they will need to go through the process from the election of the nominating committee to the election of the officers of the association. Have a copy of your unit or council bylaws on hand for referral.



2G Region Boardmanship

Presented by: Bonnie Russell, NYS PTA Volunteer Development Mentor; Pat Assortato, NYS PTA Field Support Coordinator; and Joan Wabnik, NYS PTA Field Support Coordinator

This workshop is open to region board members only. We will cover the basics of boardmanship with a focus on collaborative leadership and the differences between region boards and unit/council boards.

STRANDS:



A = MEMBERSHIP



B = LEADERSHIP DEVELOPMENT



C = PROGRAMS



D = ADVOCACY



E = FINANCIAL



F = FIELD SERVICE / UNITS



G = FIELD SERVICE / REGIONS



Session 3: 3:00 p.m. – 3:50 p.m.



3A Men - PTA Your Way!

Presented by: Kevin Lundell, NYS PTA Male Engagement Specialist

What are some ways to increase the male membership in your unit? Join us as we explore specific strategies to encourage men to become PTA volunteers and leaders.



3B The Power of PTA Mentoring

Presented by: Jane Harsha, NYS PTA 1st Vice President, and Bonnie Russell, NYS PTA Volunteer Development Mentor

Leading by example, training your successor, helping volunteers realize their full potential - these PTA traditions are all aspects of mentoring, where an experienced person trains, supports, and guides another person to success. Mentoring volunteers is essential to leadership development and member retention in any organization. This workshop explores the power of multi-faceted PTA mentorship through formal mentoring programs; the informal mentoring of job-related training; the yearly cycle of leadership from election/appointment through transition; and capacity-building for all unit members/volunteers.



3C Fostering the Love of Reading with a Pick a Reading Partner (PARP) Program

Presented by: Paige Pye, NYS PTA Literacy Specialist

The Pick a Reading Partner (PARP) program asks a partner to read with a child for at least 20 minutes daily to convey the idea that reading can be fun as well as informative. Learn how your unit or community can conduct a successful PARP program.



3D Igniting a Passion for PTA Advocacy

Presented by: Patrice Rachlin, NYS PTA Resolutions Coordinator, and Sarah Henris, NYS PTA Legislation Coordinator

PTA: a powerful voice for all children since 1897. Unite with PTA leaders from all over this state and learn ways we can use our voice in today's world to compete for change on matters affecting the education and well-being of every child. In the true spirit of Olympians, embrace advocacy in the hope of promoting health, quality education, and a sense of equity for every child.



3E Treasurer Topics

Presented by: Patty Frazier, NYS PTA Treasurer

The buck starts and stops here! We will discuss a variety of issues that treasurers and units face about their funds. Questions welcome!



3F MemberHub Advanced - Beyond the Basics

Presented by: Sonya Verrillo, Genesee Valley Region Director

For experienced users who want to use MemberHub for more than Membership! Take advantage of hubs/groups, messaging, calendar reminders, signups and more, to engage parents and keep them informed. Great information for officers and others who coordinate programs/events...and for teachers who may use it for classroom communication.



3G Bylaws for Region Chairs and Region Directors

Presented by: Jacqueline Wilson, NYS PTA Bylaws Coordinator

This workshop is for Region Bylaws Chairs and Region Directors. We will address the process of review and approval of unit, council and region bylaws.

STRANDS:



A = MEMBERSHIP



B = LEADERSHIP DEVELOPMENT



C = PROGRAMS



D = ADVOCACY



E = FINANCIAL



F = FIELD SERVICE / UNITS



G = FIELD SERVICE / REGIONS