



Ethical PTA Leadership

NYS PTA 2020 Summer Training Camp

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What is Ethics?

- A set of moral principles or values
- Principles of conduct governing each individual or group
- Discipline dealing with what is good and bad and with moral duty and obligation



What Do These Actual Headlines Have In Common?

Local News

Former Edge wood
PTA president
accused of theft

EDUCATION NEWS

Former Cerritos PTA
treasurer accused of
embezzling \$119,727

Daily News **EXTRA! EXTRA!**

Former Mobile teacher
arrested in PTA theft

The News

Seven Springs mom
pocketed PTA funds,
Pasco deputies say

NEWS

MIDDLE
Nov. 28 2011
Only 10¢ each
N 2424703
Sunday 2011

**MVHS students to
protest alcohol use at
PTA function**

Potholes on the Road to Making Ethical Decisions

- Conflicts of interest
- Prejudice
- Favoritism
- Need for control
- Private agenda
- Lack of transparency
- Overconfidence
- Personal ambitions



The Golden Rule: a general principle



Alice McLellan Birney



Phoebe Apperson Hearst



Selena Sloan Butler

“There is no better guide to the conscience than the ‘Golden Rule’ and its precepts are so simple that any mind can grasp them.”

“Do to others as you would have them do to you”

The PTA Trifecta

- Is it legal?
- Does it follow PTA Policies (local, council/region, state, national)?
- Does it advance the PTA Mission and Purposes?

Is It Legal?

Other ways besides theft to get into legal trouble:

Fraud, libel/slander, negligence, child abuse

Actions that are not technically illegal, may still not follow PTA policy or advance the PTA mission:

Favoritism/bias, private agenda, alcohol use at PTA event with children, inequity of treatment, autocratic leadership style, lack of respect, insensitivity, dishonesty

Does It Follow PTA Policies?

- Shall be **noncommercial, nonsectarian and nonpartisan.**
- Shall **work to promote the health and welfare of children and youth** and shall seek to promote collaboration among parents, schools and the community at large.
- The association or members in their official capacities **shall not directly or indirectly participate or intervene in any political campaign on behalf of or in opposition to any candidate for public office** or devote more than an insubstantial part of its activities to attempting to influence legislation by propaganda or otherwise.
- **No part of net earnings of the association shall inure to benefit of or be distributable to its members, directors, trustees, officers or other private persons** except that the association shall be authorized and empowered to pay reasonable compensation for services rendered...

Does it Advance PTA Mission & Purpose?

Mission

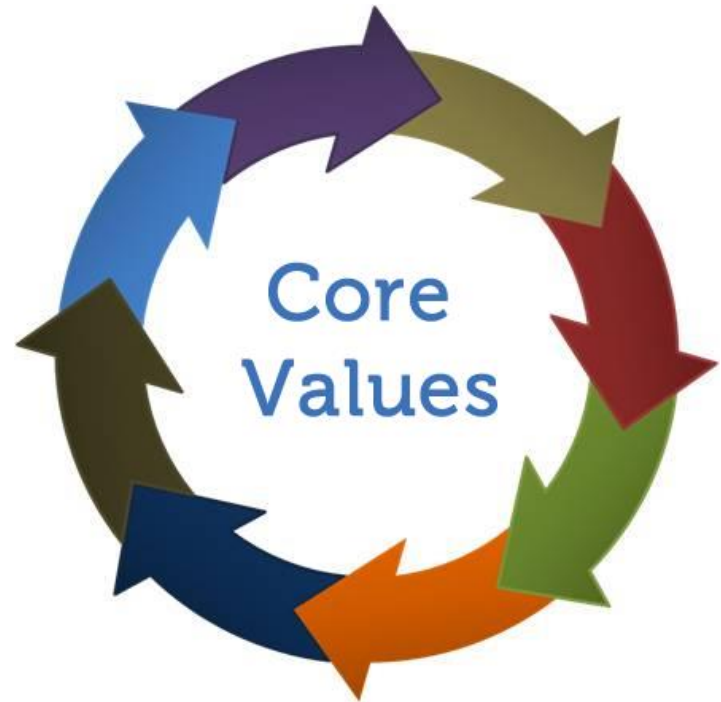
- A powerful voice for all children
- A relevant resource for families and communities
- A strong advocate for the education and well-being of every child.

PTA Purposes

- Promote the welfare of the children and youth in home, school, community and place of worship.
- Raise the standards of home life.
- Secure adequate laws for the care and protection of children and youth.
- Bring into closer relation home and school, so parents & teachers may cooperate in the education of children and youth.
- Develop between educators & the general public united efforts that will secure all children & youth the highest advantages in physical, mental, social and spiritual education.

PTA Values

- Collaboration
- Respect
- Inclusivity
- Commitment
- Integrity
- Accountability



Real Life Case Studies:

- Apply the PTA Trifecta
 - Is it legal?
 - Does it follow PTA Policies?
 - Does it advance the PTA Mission and Purpose?



YOU REALIZE, IT MAY
TAKE US A WHILE TO
GET UP TO CODE.



 CARTOONSTOCK

Search ID: rman13272

*Ethics is knowing
the difference between
what you have a right to do
and what is right to do.*

Justice Potter Stewart