PTA’s mission is to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.

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I Matter Because...

2020-2021
Reflections Program

Reflections’ Promise
To help all students explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.
How Does Reflections Work?

• Students **REFLECT** on a common theme and use their imagination to **CREATE** original works of art.

• All participants **CELEBRATE** and share their artistic works with their family, school and community.
What Now?!?!? How to Start...
Step 1. Getting Started

- Register Your PTA in the National PTA Reflections program at PTA.org/Reflections
- Access program materials, deadlines and instructions provided by your State PTA’s Reflections program.
- Recruit a Co-Chair and committee to support you.
- Recruit a team of experienced arts judges to review student works.
Step 2. Promote Your Program

Distribute rules and entry forms.

Offer one or more of the available categories and divisions.

**CATEGORIES**
- Dance Choreography
- Film Production
- Literature
- Music Composition
- Photography
- Visual Arts

**DIVISIONS**
- Special Artist
- Primary (PreK-2)
- Intermediate (3-5)
- Middle School (6-8)
- High School (9-12)
Step 3: Announce Your Call For Entries!

Include your program’s...
- Submission deadline & location
- Where to find rules and forms
- Who to contact with question
- Save the Date for Celebration Event
Celebrate the Arts in Education!

National Arts in Education Week (September 13-19, 2020)
• is the perfect time to kick-off your program and announce the program’s theme: I Matter Because.... Share your program kick-off activities with thousands of program leaders across the country using #PTAReflections and #ArtsEdWeek on social media.

National Arts and Humanities Month (October)
• is the perfect time for PTA to offer time, space and materials for students to participate in the arts. Share your support of family arts events, student clubs and visiting artists using #PTAReflections and #ShowYourArt.
Step 4. Coordinate Judging

- Collect submissions by category and division.
- Scan submissions for completeness and qualification.
- Provide judges with instructions and materials.
  - **IN PERSON**: Display works on tables. Tri-Fold entry form and instruct judges to rotate around the room and complete their score card.
  - **ONLINE**: Share digital copies of student works using a cloud-based file sharing platform.

To hide names and show title and artist statement, *Tri-Fold Student Entry Form*. 
Step 5.
Celebrate Your Students

Advance finalists to the next level according to State PTA guidelines and deadlines. **NYS PTA deadline: Thursday, January 14, 2021 by 4 pm**

Assign awards by category and division.

**Celebrate your students**

- Announce winners on social media **#PTAReflections** and school website.
  - Offer awards from **ShopPTA.com** and donated prizes from community supporters.
  - Host a student recognition event for families.
  - Showcase student works at school and in the community.
National Awards and Exhibits

- **Student Arts Showcase and Exhibit**
  January 2021
  U.S. Department of Education
  Washington, DC

- **Announcement**
  May 2021
  PTA.org/Reflections

- **Celebration Event and Exhibit**
  June 2021
  Annual National PTA Convention
## Step 6. Wrap Up

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<th>Receive</th>
<th>Use</th>
<th>Return</th>
<th>Gather</th>
<th>Record</th>
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<tbody>
<tr>
<td>Upon registration, receive a post-program survey to share feedback and report participation totals.</td>
<td>Use the acknowledgement letter at PTA.org/Reflections Toolkit to thank student and parent leaders, school personnel, submission reviewers and community businesses for their support.</td>
<td>Return non-advancing works.</td>
<td>Gather feedback from participants, attendees, volunteers and partners. Host a debrief with your committee and share successes at PTA and school meetings.</td>
<td>Record notes and contacts for next year’s program chair.</td>
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Questions?