A Plan for Literacy

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Literacy Committee Plan

PARP

Financial Literacy

Information Literacy

Adult Literacy
WORKSHOP FOCUS

Let’s start with the “WHY”

WHAT is PARP?

HOW do you PARP?
WHY PARP?
READING MUST START AT HOME

Reading expert Michael Maloney suggests that “parents set aside quiet times for reading. Have a special chair or couch where the child can read without a TV blaring”.

Reading to children is important for several reasons:

- Gives children information on a variety of topics
- Promotes language development and literacy skills
- Raises reading levels
- Helps increase attention spans
- Promotes family relationships
The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children (Anderson et al. 1985).

When schools encourage children to practice reading at home with parents, the children make significant gains in reading achievement compared to those who only practice at school. (Tizard, J.; Schofield, W.N.; & Hewison, J. (1982). Collaboration Between Teachers and Parents in Assisting Children’s Reading.)
WHAT IS PARP?
PARP IS...  FAMILY ENGAGEMENT with a LITERACY FOCUS!

- To promote family literacy
- Encourage reading AS A HABIT

AND

- Provide opportunities for parents to learn ways to support their children’s literacy development.
PARP Mission Statement

“To provide PTA units, libraries, communities and other parent groups with a clear understanding of the PARP Program, including literacy resources, so that all children will have the tools to develop a life-long love of reading and learning.”
PARP GOALS

- Instill a curiosity and love for reading
- Ignite an enjoyment of reading
- Increase reading opportunities for children
- Expand children’s knowledge of books and why they are important
- Expand knowledge of literature/genre types
TURN AND TALK
SET YOUR GOALS

Refer to PARP mission and goals

Make decisions on:
- Grades that will participate
- Length of program
- Budget
- Theme
- Activities - Assemblies, Party, Certificates, Prizes
RECRUIT YOUR TEAM

- PARP Chair
- Parents
- Teachers
- Administrators and Staff
- Librarians (school and town)
- Community Members
GENERATE EXCITEMENT

- Theme
- Family Events
- Faculty and Staff
- Principal Challenge
THEME

- 2019 – “The Great Subway Reading Race”
  - Northeastern Region/Rensselaer Park Elementary PTA

- 2018 – “Discover a New Universe with Books”
  - Lenox PTA

- 2017 – “Super Dodgers!”
  - Dodge Elementary PTA

- 2016 – “Rocking, Reading, Rapping”
  - Oceanside School #5 PTA
EVENTS

- Kick-off
- Assembly programs
- Evening programs
- Book Fair
- Guest Readers
- Author Visit
- Awards program
COMMUNITY INVOLVEMENT

- Family night at
  - local public library
  - Local book store
  - Local author visit
  - Kiwanis, Rotary, other community groups
FACULTY & STAFF

- Guest Readers
- Book Talks
- Mystery Readers
- Principal Challenge
- Community Guests
TOOLKIT

- Letters (parents, teachers, community)
- Calendar
- PARP Contract
- Reading logs/records
- Helpful hints (suggested reading lists)
- Invitation to events
- Activity sheets
- Brochures, pamphlets, booklets, prizes, handouts, bookmarks
ADVERTISE

- Letters (parents, teachers, community)
- Social Media
- Teacher Newsletters
- Principal Letter Home
- E News
- Daily Announcements
Celebrate!
What worked?
What didn’t?
Survey
- PARP Committee
- Parents
- Teachers
- Students

Surveys provide feedback that can make next year’s program even better!
RECOGNITION

- All of your volunteers
- School Staff members who assisted
- Community members and organizations that participated
- All of your special guests
COMPLETE AND SUBMIT

NYS PTA PARP Award Application

- Available on the NYS PTA web site [www.nyspta.org](http://www.nyspta.org) in January
- Submit award application to Region Director by June 15th
- Region winners must be submitted to State office by July 15th
- NYS PTA winner announced by September 1st
TURN AND TALK
Area Resources

- https://www.barnesandnoble.com/h/summer-reading-lists?list=kidsbrages-8-12
- https://www.booksamillion.com/summeradventure
- https://www.bookitprogram.com/bookit_enrollment/form/enrollment
- https://www.chuckecheese.com/kids-corner/rewards-calendars
- https://www.scholastic.com/summer/home/
- https://community.chipotle.com/reading
NYS PTA has partnered with Read for My School to support the PARP Program!

Read for My School offers an easy and fun way to raise funds while students read! This innovative approach to school fundraising empowers you to promote school wide PARP programs by providing tools to manage, track, and celebrate student’s PARP goals and progress with minimal volunteer resources!
Learn more at www.readformyschool.com/nyspta-parp/

Your unit can raise funds, while you support literacy!
SUCCESS CHECKLIST

- Length
- Dates
- Budget
- Committee
- Theme
- Publicity
- Decorations
- Handouts
- Incentives
- Parent/Teacher Letters
- Schedule Program/Activities
- Celebration
- Thank You
- Follow Up
- Evaluate
- Write up and submit PARP program to Region Director/PARP Chair by June 15th
- Region winners due to State by July 15th
WRAP UP

• TAKEAWAY
• QUESTIONS?

Contact Information
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“You may have tangible wealth untold: Caskets of jewels and coffers of gold, Richer than I you can never be— I had a mother who read to me.”

--“The Reading Mother” by Stickland Gillian,

Best Loved Poems of the American People