MEMBERSHIP AWARDS 2020-2021

SEPTEMBER
EARLY BIRD
TO ACKNOWLEDGE THOSE UNITS WHO ACHIEVE 60% OF THEIR GOAL
DEADLINE: SEPTEMBER 30

OCTOBER
TERRIFIC TEACHER/SUPER STAFF
FOR UNITS WITH TEACHERS REPRESENTING AT LEAST 75% OF YOUR TOTAL NUMBER OF SCHOOL EMPLOYEES
DEADLINE: OCTOBER 31

NOVEMBER
STUDENTS ROCK
FOR UNITS WITH STUDENTS REPRESENTING AT LEAST 30% OF YOUR MEMBERSHIP
DEADLINE: NOVEMBER 30

JANUARY
SAVVY MEMBERSHIP
FOR UNITS WITH THE HIGHEST PERCENTAGE TO GOAL IN THE REGION
DEADLINE: JANUARY 31

FEBRUARY
FOUNDER’S DAY
FOR UNITS WITH TEN OR MORE NEW MEMBERS THIS MONTH
DEADLINE: FEBRUARY 28

MARCH
MARCH MADNESS
FOR UNITS WITH MALE MEMBERS REPRESENTING AT LEAST 30% OF THEIR TOTAL MEMBERSHIP
DEADLINE: MARCH 31

APRIL - JUNE
GOOD APPLE GROWTH
MORE THAN 100% MEMBERSHIP GROWTH = GOLD LEVEL
MORE THAN 50% MEMBERSHIP GROWTH = SILVER LEVEL
MORE THAN 25% MEMBERSHIP GROWTH = BRONZE LEVEL
HIGHEST REGION MEMBERSHIP GROWTH - RECOGNITION AT SUMMER LEADERSHIP CONFERENCE

AWARD ELIGIBILITY
- PAY STATE/NATIONAL DUES FOR AT LEAST 25 MEMBERS -
- INSURED WITH THE AIM NYS PTA INSURANCE PACKAGE -
- CURRENT BYLAWS -
- 990 FILING IS CURRENT AND IRS EXEMPTION IS NOT REVOKED -
- OFFICERS ADDED WITH CURRENT SCHOOL YEAR IN MEMBERHUB -

www.nyspta.org
©NYSPTA 2020