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2020-2021
New York State PTA
Calendar of Advocacy Activities



New York State PTA Calendar of Advocacy Activities

Anytime

- Connect with your legislators on social media and learn names of staff
- If you meet with a legislator, let NYS PTA office know for possible follow-up
- Determine key advocacy issues, committees, and budget requirements for your PTA to create action plan

September

- Mail school calendar to your legislators and local officials—attach a personal note
- Call your legislator and invite them to your Virtual meeting or virtual event in September or October
- Ask your principal and teachers to have a monthly joint virtual meeting with PTA leaders
- Appoint an advocacy committee at a meeting in the Fall

October

- Sign up for advocacy communications from NYS PTA and National PTA
- Present Basic Policy, Convention Resolutions and bylaws changes to your unit
- **DON'T FORGET! - Annual Business Meeting Registration will open in early October!**
- Start planning a Local Spring Advocacy/Legislation Event

November

- **JOIN US for our 1st ever Virtual NYS Annual Business Meeting! Planned for November 13-14, 2020**
- Update your advocacy action plan after NYS PTA Convention
- In a joint letter with school officials, ask a legislator to visit
- Mail or email your legislators all PTA communications, newsletters
- **VOTE! November 3, 2020 is Election Day!**

December

- Send your legislators a holiday greeting card
- Contact your local media about something your PTA is doing
- Invite your legislator and two local business people to your PTA meeting

January

- Mail or email NYS PTA budget analysis to your legislators—write a personal note
- Give NYS PTA budget analysis to your school district officials
- Invite local legislators to a PTA activity
- Begin work if planning on submitting a resolution to NYS PTA

February

- **JOIN US! Attend the NYS PTA Legislation Summit and Lobby Day in Albany on February 7-8 2021**
- Email the NYS PTA budget testimony to your legislators—write a personal note
- Take action at the NYS PTA Action Center on the state budget

March

- **JOIN US! Attend National PTA Legislative Conference in Washington—March 9 – 12, 2021**
- Participate in Local Lobby Days, and meet with your state legislators on budget issues
- Send your local media a press release with photos about a PTA event

April

- Submit proposed resolutions to NYS PTA office, deadline **April 1, 2021**
- Legislators are usually in their local district most of April., invite them to a PTA activity
- Think about attending National PTA Convention in June!

May

- Send legislators any relevant school budget information
- Attend any regional PTA conferences
- Think about a Get Out The Vote drive for school budget
- **VOTE! May 18, 2021 is School Budget Day!**

June

- **JOIN US! Attend National PTA Convention, June 24 – 27, 2021 in Grapevine, TX**
- In a joint letter with school officials, invite legislators to graduation
- Take action on end of session issues – watch for emails from NYS PTA
- Reserve your spot for NYS PTA Summer Leadership Conference

July/August

- **JOIN US! Attend NYS PTA Summer Leadership Conference**
- Start planning for next year's advocacy
- Brainstorm new ways to connect with policy maker

For more information, please contact:

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