Membership Your Way

Mary Sotomayor – Membership Coordinator
PTA YOUR WAY

PTA is a noun VERB!

P·T·A

VERB /PEE-TEE-AY/

TO SUPPORT YOUR CHILD’S POTENTIAL IN ONE OR MULTIPLE WAYS:

1) To invest in your child’s potential.
2) To volunteer for your child’s potential.
3) To advocate for your child’s potential.
PTA YOUR WAY
No wrong way to PTA

IT ALL STARTS WITH MEMBERSHIP

JOIN FOR YOUR CHILD
MEMBERSHIP YOUR WAY

Where do I start?

USE ALL OF YOUR RESOURCES!
Have you and your officers received the new membership newsletter?
MEMBERSHIP YOUR WAY
Where do I start?

MEMBERSHIP NEWSLETTER

PTA YOUR WAY
JOIN TODAY

HI THERE
MEMBERSHIP CHAIR!

Ever wish you had a road map for all things "PTA membership"?
You’re in luck, we’ve got you covered with our new monthly newsletter!
MEMBERSHIP YOUR WAY

What’s in it?

THE NEWSLETTER IS A ROAD MAP YOU CAN USE TO HELP YOUR UNIT

STAY IN THE KNOW: NEW FLYERS, AWARDS

MONTHLY CHECKLISTS: UNIT AND MEMBERHUB

REGION HIGHLIGHTS: UNIT SUCCESSES
MEMBERSHIP ON THE MOVE

Tips from the Newsletter - October focus

1. Check out the “How to PTA in a Virtual Environment” page
2. Its Terrific Teacher/Super Staff Month! Ask all Teachers and Staff to join
3. Complete the MemberHub Checklist
4. Email your online store link to all past members and ask them to join your PTA (use the people tab to send a quick message)
5. Pay State/National dues for all members who have joined to date by October 31
MEMBERSHIP ON THE MOVE
Newsletter - October focus

Check out the “New” 10 Reasons Teachers belong in PTA on the membership toolkit page!

10 Reasons Teachers belong in PTA on the membership

Remember There is No "T" in PTA Without Teachers
The **Join PTA search page** has been updated! This simplifies finding your online store for parents.

**Online Membership - PTA Search**

Join PTA today, in just five easy steps!

1. Locate your PTA using the **Search Box** below. Search by PTA Name, School District or Zip code.
2. Select the **Online Store Link** (tap +plus sign to see the link on mobile).
3. Choose your Membership Type.
4. Fill out the information requested.
5. Add to cart and check out!

If you are not able to locate your PTA in the list or the store is showing unavailable, please contact an officer in your PTA for assistance.

Thank you for being a PTA member!
NEW MEMBERHUB RESOURCES
How to get more info
NEW MEMBERHUB RESOURCES

How to get more info

MemberHub

Link – MemberHub Login

“Submit a Request” for HELP Ticket at MemberHub Support

Search for HELP Articles and Videos on MemberHub Support

Schedule a One-on-One Training call with MemberHub

Webinars – Online Live and Recorded

Help Article – How to change WePay Account Owner

Help Article – Processing First State Dues Echeck Payment

Help Article – Completing Merchant Processing Agreement

Help Article – Setting Up Your Store

Help Article – Creating a Custom Bundled Membership

Help Article – How to Change the Email Address
NEW MEMBERHUB RESOURCES

How to get more info

Support Resources

NYS PTA

Use the GOOGLE CHROME browser for best results!

“NEW” Introducing MemberHub Store 2.0 Webinar

Attend a Workshop, listen to a workshop recording or schedule a 1-on-1 Training Call!

“NEW” MemberHub Housekeeping Checklist

“NEW” Raffles and Sweepstakes Information for NY

“NEW” Guidance on charitable raffles in NY

(FAQ) Frequently Asked Questions – updated for Store 2.0

Video – How to Update Officers

Video – How to Enter Members

Video – How to Send Email Messages

Email Region Membership Chair or Region Director for Help

Email State Office for Help

PTA YOUR WAY

JOIN TODAY
NEW MEMBERHUB UPDATES
Membership drive open 24/7

Your membership drive can be 24/7
Set up a 1:1 to learn how

PTA YOUR WAY
JOIN TODAY
everychild.onevoice.
NEW MEMBERHUB UPDATES

No fuss fundraisers

Meaningful Offers

Reward your community with special savings on everyday family purchases, like meals out, kids' activities, home services, tutoring & more. Learn more about types of offers >>
MORE MEMBERSHIP SUPPORT
Who is my Regional Membership Chair?

CENTRAL HUDSON
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NORTHEASTERN
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MORE MEMBERSHIP SUPPORT

Who is my RMC?

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