



Governance Team

JOB DESCRIPTIONS

NOVEMBER 2020

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EXECUTIVE COMMITTEE

The members of the Executive Committee shall:

1. Perform duties as assigned by the president to achieve the goals of the state PTA.
2. Attend meetings of the Executive Committee, the Board of Directors, and specific committees when assigned.
3. Be responsible for proper procedure and confidentiality of privileged information.
4. Keep informed about state and national PTA projects, programs, and legislative activities and about the unit, council, region, and state structure.
5. Evaluate the need for standing and special committees. Recommend and submit to the Board of Directors for approval additions and deletions from the current list of standing committees.
6. Keep confidential all information regarding appointments of coordinators, region directors and specialists.

PRESIDENT

The President shall:

1. Be the Chief Executive Officer of the New York State PTA.
2. Serve as the spokesperson to the press/media for the organization.
3. Oversee the work of the State Office and the Executive Director.
4. Sign and execute all authorized bonds, stock certificates, mortgages, contracts, agreements, or other obligations in the name of New York State PTA.
5. Preside at all meetings of the Board of Directors, Region Directors and Specialists and the Executive Committee at which he/she may be present.
6. Select the dates for Executive Committee meetings and Board of Directors meetings in consultation with the Executive Committee.
7. On behalf of New York State PTA, engage a professional parliamentarian to serve at such meetings as he/she may deem necessary or desirable.
8. Prepare, with input from the Secretary, an agenda for all Executive Committee and Board of Directors meetings.
9. Appoint auditors of minutes for Executive Committee, Board of Directors and Region Directors and Specialist meetings.
10. Speak at the Legislative Summit, Summer Leadership Conference, and other conferences as requested.
11. Assign duties and areas of responsibility to officers, the immediate past president, and consultants, and oversee the coordination of the work of the officers, the region directors, the chair of standing committees, the chair of special committees/task forces, and the New York State PTA office.
12. Appoint all special committee chairs, except those for which other provisions are made, and fill vacancies in chairmanships of standing committees with the approval of the Executive Committee. Appoint task forces and consultants, no more than four consultants.

13. Announce the order of presiding at the Post-Convention meeting; to follow this order and to include: President, First Vice President, and remaining Vice Presidents in order of longevity, Secretary and Treasurer.
14. Sign, charters, and credential cards for delegates to the state and national conventions, along with the Secretary, if applicable.
15. Sign honorary life membership cards and memorials.
16. In cooperation with Designated Officers and consultants, approve materials that are to be sent to those beyond the Board of Directors, with the exception of those materials being emailed by coordinators to their counterparts.
17. Oversee the sending of required information and data of the New York State PTA to National PTA for its records.
18. Serve as the representative of the New York State PTA on the National Constituent Associations Advisory Council.
19. Appoint delegates to National PTA convention in consultation with the Executive Committee.
20. Immediately following the election of a successor, see that the Operations/Events Manager sends announcements of the name and address of the successor to members of the National PTA, educational groups, and other agencies with which the state PTA cooperate.
21. If available, sit on the Educational Conference Board as a representative for PTA.
22. For Convention:
 - a. Preside at convention
 - b. Engage a professional parliamentarian on behalf of New York State PTA
 - c. Appoint two auditors
 - d. Arrange for the Call to Convention to be sent to the Board of Directors and Governance Team members
 - e. Prepare guest list for convention
 - f. Provide the State Office and the Secretary with the names of special guests for banquet, luncheons, and dinners
 - g. Approve banquet seating arrangements
 - h. Send to National PTA the annual convention report, including the president's annual report, names, addresses and telephone numbers of

new state board members and term of office of the new president and officers when elected

23. Be the ex-officio of all committees except the nominations and elections and audit committees.
24. Submit articles to NYPT and President's Pulse.
25. Write a letter of recognition for service on the Board of Directors to anyone leaving the board.
26. Write a letter of recommendation for the Youth Members upon their request.

SECRETARY

The Secretary shall:

1. For meetings:
 - a. Have at all meetings a current copy of the bylaws, procedures, job descriptions and Robert's Rules of Order, *Newly Revised*.
 - b. Take attendance by roll call at meetings of the Executive Committee, Board of Directors and Region Directors and Specialists, establishing that a quorum is present.
 - c. Send to the president immediately after all meetings a list of approved items for action and of unfinished business.
 - d. Send the draft minutes to the auditors for their review and verification within ten (10) days following a meeting with a note requesting return of minutes within ten (10) days. Carbon copy the president on all correspondence.
 - e. Post on the IDL the proposed meeting minutes at least ten (10) days prior to the regular scheduled meeting.
 - f. Prepare an action item document of the approved actions taken at the Executive Committee and Board of Directors meeting to be approved by the President, posted on the IDL, and announced in the governance team newsletter.
 - g. Working with the Executive Director, see that copies of Executive Committee minutes for the fiscal year go to the professional auditors.
 - h. Present Executive Committee recommendations and actions to the Board of Directors.
2. Assist the President in preparing an agenda for the Executive Committee, Board of Directors and Region Directors and Specialists meetings.
3. Sign, with the president, credential cards for delegates to the state convention, the Call to Convention, and other official documents as required.
4. Respond to correspondence and telephone calls quickly and accurately.
5. Serve at the request of the president as recording secretary for committee meetings and workshops.
6. Prepare the calendar for the following year. Present proposed calendar at the mid-year Executive Committee meeting.
7. See that the Personal Profile, Committee Selection, and Interest Profile sheets are emailed to all members of the governance team with a deadline in early May. Compile the information and post it to the IDL.

8. For Convention:
 - a. As chair of the Convention Rules Committee:
 - i. Prepare proposed convention rules with assigned committee to be approved at the summer Executive Committee meeting.
 - ii. Present the committee's report to the Executive Committee
 - iii. Send copies of the Proposed Convention Rules to the state office and the Convention Coordinator after the summer Executive Committee meeting
 - iv. Present the Convention Rules Committee report to the delegates for approval
 - b. Call to Convention:
 - i. See that the Call to Convention is distributed 30 (thirty) days prior to convention
 - ii. Read the Call to Convention at the opening session of convention.
 - c. Notify potential candidates (not nominated by the nominating committee) of procedures to be followed as outlined in the Board of Directors procedures
 - d. Ensure that the state office orders:
 - i. Plaque for retiring officers
 - ii. National PTA Honorary Life Achievement for newly elected President, if he/she has not been so honored previously
 - iii. Past President's pin for retiring President
 - iv. New York State Honorary Life award for the spouse/partner of the retiring President, if he/she has not been so honored previously
 - e. Perform other convention duties as outlined in the Convention Guidelines
9. For Nominating Committee:
 - a. The Secretary shall post a list of those eligible to serve on the IDL at least two weeks prior to the meeting.
 - b. At the board meeting, the secretary shall provide enough ballots for election of the Executive Committee, Board of Directors and Region Directors and Specialists as indicated in the bylaws and the nominating committee for election of the chair.
 - c. Refer to the NYS PTA Bylaws and Board of Directors Procedures for rules and process for the election of the nominating committee.
10. Provide the nominating committee chair a list of those eligible for election to office.

11. Maintain an ongoing record of the service of each member of the governance team including name, positions held, date(s) of appointment and/or election to office.
12. Work with the state office to see that packets and materials from conferences and meetings are sent to those invited but not in attendance.
13. Ensure that the adopted procedure amendments are incorporated, as stated in the Board of Director's Procedures.
14. Oversee the update of any and all documents necessary at the request of the President and/or Executive Committee, including the Job Descriptions document to be adopted by the Executive Committee.
15. Send a list of appointments of Coordinator/Youth Member(s)/Region Directors/Specialists with their names and addresses to the state office no later than December 15 or March 15 as appropriate for distribution to the Board of Directors.

TREASURER

The Treasurer shall:

1. Register the president's and designated signatures in all banks used by New York State PTA for checking and interest-bearing accounts.
2. Monthly:
 - a. Review the accuracy of the deposits and withdrawals of fund and interest-bearing accounts.
 - b. Revise the recording of salaries paid to the office employees and review payment of all federal and state withholding taxes, social security, disability insurance and health insurance.
 - c. Prepare and make available on the IDL monthly financial and budget reports to the Governance Team members and appropriate chairs.
3. Present financial statements and the status of the budget to the Executive Committee and the Board of Directors.
4. Present the current budget for amendment to the Board of Directors for approval at the mid-year board meeting if necessary.
5. Using the accepted a formula for computation of region allotments and determine the monetary allotments for all regions-
6. Present an annual summary to the Executive Committee for approval, to the Board of Directors for adoption, and to the delegate body at convention for its information.
7. Arrange for insurance and bonding.
8. Submit to the National PTA:
 - a. The National share of dues receipts in accordance with National PTA procedures
 - b. Its share of Founders Day receipts
 - c. The treasurer copies of the auditor's report and IRS Form 990 as filed
9. Review vouchers approved by the Designated Officers from the members of the Governance Team and pay the same.
10. Pay expenses incurred by persons filling special assignments after approval by the president.

11. Invest savings account funds in certificates of deposit or other legal investments as directed by the Executive Committee and/or the Board of Directors.
12. Maintain in separate accounts and disburse funds from these accounts upon proper order:
 - a. the New York State PTA Jenkins Memorial Scholarship for Teacher Education Fund
 - b. New York State PTA Teacher Fellowship for Graduate Study – In Memory of Richard Gazzola Fund
 - c. PARP Fund
 - d. Building Fund
 - e. Empire State PTSA Fund
13. Maintain a Twin Projects Fund in a separate account and:
 - a. Determine, with the DO of Awards, the number of scholarships and fellowships to be awarded based on monies received to the fund in the prior year
 - b. Inform the Twin Projects Chair at the summer meeting of the number of scholarships and fellowships to be awarded
14. Review an annual inventory of state property maintained by the State Office.
15. Be notified by the chair of all live committee meetings with the names of those attending, the date and location of the meeting.
16. Be notified of all field service assignments by the Designated Officers of Region Directors and Chairs.
17. Receive and audit all bills for state meetings and prepare a cost analysis for the Executive Committee.
18. Keep regions up to date on units which have not paid the insurance fee.
19. Compile reports and send all books and records to the auditor for audit as of June
20. Serve as the resource for:
 - a. PTA insurance, sales tax, and tax exemption information
 - b. The proper way to handle fundraising events
21. Assist in cooperation with the Operations/Events Manager, the preparation of a preliminary statistical and financial report for every major PTA event (Summer Leadership, PARP, Convention, Leg Summit and Orientation) to be

presented within 60 days of the event, with the final report to be completed upon receipt of all accurate vendor bills.

Treasurer's Duties for Convention

22. As convention registration chair:
 - a. Arrange registration facilities by consulting with:
 - i. office staff regarding their role
 - ii. regions concerning number of persons from host region(s) required to assist with registration
 - b. Notify Convention Coordinator of equipment and personnel needed for registration
 - c. Prepare and provide Pre-Registration Report Form and instructions for Region Pre-Registration Chair and Region Directors. Inform Region Pre-Registration Chair of the number of voting delegates to which each unit is entitled
 - d. Prepare the following materials for convention mailing to units, councils, and regions:
 - i. pre-registration form for delegates
 - ii. list of region pre-registration chairs
 - iii. general information for delegates (confer with convention coordinator)
 - e. Order through the state office before August 1 identification badges, credential cards, voting cards and envelopes
 - f. Ensure that region pre-registration chairs are provided with extra credential cards, pre-registration blanks and hotel reservation forms
 - g. Secure safe deposit box or safe at convention site with executive administrator
 - h. Prepare a report of the total number of voting delegates for the elections chair

23. As convention credentials chair:
 - a. Prepare credentials report to include:
 - i. Number of voting delegates
 - ii. Number of non-voting delegates
 - iii. Number of regions represented
 - iv. Number of guests
 - v. Number of exhibitors
 - vi. Total attendance
 - b. Give credentials report to convention body at the:
 - i. opening day of convention immediately following the reading of the convention rules
 - ii. opening of each session

- c. Provide copies of final credentials report to the president, the secretary, and the meetings manager
- 24. Prepare a report of registration as soon as possible after convention (copies to president, secretary, meetings manager) for presentation to Board of Directors at the mid-year meeting.
- 25. Present a convention financial report to the Board of Directors at the mid-year meeting.

OFFICERS

OFFICERS shall:

1. For Coordinators/Youth Member(s)/Region Directors/Specialist appointments:
 - a. At the post-convention meeting present recommendations for Resolutions Coordinator.
 - b. At mid-year meeting, review the Leadership Development committee recommendations for Coordinators, Youth Member(s), and Specialist(s)
 - c. At the mid-year meeting, review the recommendation received by the Designated Officer of FSC/RDs.
 - d. Notify executive committee of positions filled within two weeks of appointments.
 - e. Contact those not reappointed by phone, with follow-up letter, to thank them for their service.
 - f. Assure annual photos are taken at Orientation and, in coordination with the secretary, Personal Profile, Committee Selection and Interest Profiles are submitted.
 - g. Plan and conduct an annual orientation for all members of the Governance Team in cooperation with the Orientation Coordinator.
 - h. Arrange for transfer of all materials at the appropriate time.
 - i. Periodically review each coordinator and specialist progress with him/her in accordance with Board of Directors Procedures.
2. Maintain a file of approved team plans of work.
3. Ensure that job descriptions of all Governance Team positions are updated annually before orientation, or as appropriate, and that updates are posted on the NYS PTA data system.
4. Communicate with coordinators by mail/phone periodically as needed and specialists when necessary.
5. Notify the treasurer of all field service assignments of state coordinators, if applicable.
6. Send approved form to attend workshops/conferences to the treasurer.
7. Notify coordinator when a report is due and the desired format for submission of that report.
8. Encourage coordinators and specialists to write articles for all NYS PTA publications and social media networks.

9. Approve any car rental/air travel of coordinators and specialists.
10. Approve all expenditures over \$50 (fifty) not specifically approved in the team or committee plan of work.
11. Ensure that the Job Description document is updated whenever a change occurs.

Designated Officer

Designated Officer shall:

1. Oversee assigned team:
 - a. Be responsible for monitoring the budget and tracking the expenses of assigned budget lines
 - b. Be responsible for monitoring actions of the team members to ensure consistency with approved team plan of work and overall mission of NYS PTA
 - c. Keep up-to-date file on the team members
 - d. Serve as an ex-officio member of standing committees assigned to their team
2. Welcome new team members, making sure they have received appropriate files of their predecessor with copy of previous team plan of work.
3. For Team plans of work:
 - a. Prepare with the team a new plan of work each year
 - b. Present the Team plan of work at the designated Executive Committee meeting as stated in the procedures
 - c. Notify the team of the disposition of these plans of work after the Executive Committee meeting
 - d. Place approved plan of work on the IDL
 - e. Periodically review the progress with the team
4. Review and approve materials to be distributed by the state office, i.e., flyers, applications, etc.
5. Approve PTA workshop proposals by members of the Governance Team.
6. Review all workshop materials prior to being submitted to the state office.
7. Review statements/testimony to be given by team members and forward such to the President for final approval.
8. Communicate regularly with the Coordinators and/or team members
9. Request reports from team members attending conferences, meetings or hearings representing NYS PTA
10. Carbon copy Designated Officer for FSCs/RDs when work of team members affects region directors

11. Approve all travel by air, car or train, car rental and/or hotel, if applicable, prior to any events
12. Request approval for own air travel or car rental from president
13. Ensure that website has the most current information

Designated Officer of Advocacy shall:

1. Oversees Legislative Summit.
2. Coordinate with the Executive Director the flow of information between outside organizations/agencies and the members of the Advocacy Team.
3. Provide advice and expertise to the Legislation Coordinator, the Wellness Coordinator, the Family Engagement Coordinator, the Education Coordinator, the Environment Specialist, Juvenile Protection Specialist and Special Education Specialist as needed.
4. Provide assistance to the Resolutions Coordinator and oversee the work of the Resolutions Committee.
5. Provide assistance and information for advocacy communications, Legislative Briefs and/or PTA Alerts.
6. Coordinate state and federal legislation, or if a coordinator of federal legislation has been appointed, work with him/her to coordinate all advocacy efforts.
7. Provide assistance and advice to the Special Advocacy Committee.
8. Prepare a Team Plan of Work for adoption by the Executive Committee
9. Approve the Resolutions, and Special Advocacy Committee Plans of Work for submission to the Board of Directors for final approval

Designated Officer of Bylaws shall:

1. Oversee all aspects involving Bylaws and Bylaws Committee members
2. Work closely with and facilitate the work of the Bylaws Coordinator, Membership/Insurance Manager, and all other members of the Bylaws Committee
3. Approve all documents, articles, and workshops/webinars regarding bylaws

4. Approve all modifications to the online bylaws system and all guidance documents associated with the use of the system
5. Approve all amendments from the Bylaws Committee to be sent to the President for final approval by the Board of Directors
6. Prepare a Team Plan of Work for adoption by the Executive Committee
7. Approve the Bylaws Committee Plan of Work for submission to the Board of Directors for final approval

Designated Officer of Field Support shall:

1. For Region Director appointments:
 - a. Report the results of the recommendations together with the eligibility of the candidates, and from these results, present recommendations for positions to be filled to the Executive Committee at the mid-year meeting
 - b. Notify Executive Committee of positions filled
 - c. Send a list of appointments of region directors with their names and addresses to the state office no later than March 15 for distribution to the Board of Directors
 - d. Those not reappointed are to be contacted by phone and sent a follow-up letter to thank them for their service
 - e. Notify region directors of the names and addresses of their successors
 - f. Plan and conduct training for region directors in consultation with the Field Support Coordinators
 - g. Arrange for transfer of all materials at the appropriate time
 - h. Periodically review each region director's progress with he/she in accordance with Board of Directors Procedures
2. Facilitate the work of the Field Support Coordinators:
 - a. Communicate with Field Support Coordinators regularly
 - b. Hold monthly conference calls for all Region Directors and Field Support Coordinators
 - c. Work with the Field Support Coordinators to prepare training workshops for the Region Directors at designated events.
 - d. Work with Field Support Coordinators to prepare orientation outlines for region boards
3. Keep an accurate file on each region in each of the following areas:
 - a. monthly reports
 - b. bylaws

- c. budgets
 - d. annual reports
 - e. treasurer's reports
4. Arrange for Field Support Coordinator and/or a state representative at Spring Conferences upon request of the region directors and forward copies of Field Service Request form after approving state representative to appropriate state members. A copy should be sent to the state treasurer.
 5. Process "Request to Drop a Unit/Council" forms as received from region directors as per Board of Directors procedures.
 6. Process "Field Service Request" forms as received from region directors as per Board of Directors procedures.
 7. Approve any car rental/air travel, or public transportation of region directors.

Designated Officer of Leadership Development shall:

1. With the Leadership Development Committee, plan and provide leadership workshops on a statewide basis.
2. Facilitate efforts to provide leadership training as requested by regions, in consultation with the leadership development coordinator, the leadership training specialist, the field support coordinators, and their designated officer, particularly through regional training.
3. Coordinate with the leadership development committee the recruitment, review, and recommendation of appointments of Coordinators, Specialist and Youth Member(s) to the Executive Committee.
4. Participate, along with the Leadership Development Committee in the judging of the Leadership Award in Honor of Jane Skryzpek
5. Work with the Leadership Development Team to tailor leadership development programs to meet specific current needs.
6. Encourage the use of NYS PTA media by regions to share their leadership materials and techniques with other regions throughout the state and keep a file of region leadership or development programs, materials, and techniques on the IDL.
7. Propose general improvements in leadership approaches, problem solving and planning procedures as needed.

8. Plan with the Leadership Development Committee for Board of Directors or Governance Team leadership training attached to Board meetings and through online training.
9. Facilitate the work of the leadership development coordinator, leadership training and field support coordinators to resources for region board trainings.
10. Facilitate the work of the Leadership Development Committee to maintain, update and create new materials for the NYS PTA Leadership Toolkit.
11. Facilitate the Leadership Development Committee's decisions regarding state leadership awards to decide the appropriateness of the award and determine any changes or replacements.
12. Facilitate the maintenance of workshop materials used in designated mandatory or elective workshops attached to NYS PTA awards.
13. Supervise the initial study of any newly proposed leadership awards and recognitions.
14. Working with the Diversity Coordinator to:
 - a. Encourage and promote efforts to integrate diversity and inclusion into the work of NYS PTA at all levels of the organization and across all areas of the state
 - b. Oversee and help to integrate the individual aims and activities of the NYS PTA Diversity Group, consisting of the Diversity Coordinator, Rural Specialist, and Urban Specialist
 - c. Foster and facilitate group work and projects of the Diversity Group
 - d. Review and approve the plan of work of the Diversity, Inclusion, and Outreach Committee, of which the Diversity Coordinator, Rural Specialist, and Urban Specialist are members, before submission to the Board of Directors for final approval
 - e. Help to coordinate training in diversity and inclusion for the Governance Team
 - f. Approve all communications, materials, and training/workshops generated by the Diversity Coordinator and the Rural and Urban Specialists
15. Working with the Outreach Coordinator to:
 - a. Facilitate the creation of a plan of work for the Diversity, Inclusion, and Outreach Committee, of which the Outreach Coordinator is a member, and clear it for submission to the Board of Directors for final approval
 - b. Facilitate the work of the Outreach Coordinator to maintain and update the charter binder and other documents and resources used in the chartering of new NYS PTA units and councils

- c. Support the work of the Outreach Coordinator to respond to and maintain records of all outreach inquiries for new charters
- d. Support the work of the outreach coordinator to provide chartering training to region directors and help them to identify and pursue opportunities for outreach, engagement, diversity, and growth in their regions
- e. Facilitate the collaboration of the Outreach Coordinator, Field Support Coordinators, and Region Directors to support and mentor new units and at-risk units

Designated Officer of Membership shall:

1. Oversee all aspects involving membership and membership team members
2. Work closely with and facilitate the work of the Membership Coordinator, Marketing Specialist, Male Engagement Specialist, Membership and Insurance Manager, Communications/Marketing Associate, and all other members of the Membership Committee
3. Approve membership logo/theme and all awards/prizes, documents, articles, and workshops/webinars regarding membership
4. Approve documents to the Membership Online Toolkit
5. Prepare a Team Plan of Work for adoption by the Executive Committee
6. Approve the Membership Committee Plan of Work for submission to the Board of Directors for final approval

Designated Officer of Programs shall:

1. Work with the Programs team to create new programs
2. Work with the Programs Coordinator to oversee the responsibilities of the Arts, Awards, Literacy Specialist as well as any other programs.
3. Be aware of new or changed National PTA awards and their requirements, to assist NYS PTA to plan its participation
4. Oversee the NYS PTA Celebration of the Arts with the Events/Programs Associate, collaborating with the Arts Specialist on the planning.
 - a. Creating a budget for the event for the treasurer
 - b. Approving the ordering of the necessary items
 - c. Approving all correspondence, invitations, etc.
 - d. Giving updated to the Executive Committee of process and the event

5. Reporting to the Executive Committee all award information, as required by the BOD Procedures
6. Review all information, especially, award applications, reflections materials and PARP Toolkit, posted to the website prior to sending it to the President
7. Participate as a member of all team committees

Designated Officer of Youth Members shall:

1. Oversee all aspects involving Youth Members
2. Work closely with and facilitate the work of the NYS PTA Youth Members
3. Encourage the Youth Member voice in NYS PTA
4. Approve all documents, articles, and workshops/webinars from NYS PTA Youth Members
5. Prepare a Team Plan of Work for adoption by the Executive Committee
6. Approve the Youth Committee Plan of Work for submission to the Board of Directors for final approval

FEDERAL LEGISLATOR COORDINATOR

Coordinator of Federal Legislation shall:

1. Keep abreast of issues concerning federal legislation and share that information with the Executive Committee and the Board of Directors.
2. Write articles for the *New York Parent Teacher* and make presentations on federal topics at major PTA events.
3. Attend monthly live training webinars hosted by National PTA.
4. Arrange the appointments for Hill visits in the year that National PTA holds a legislation conference.
5. Serve as a member of the Legislative Summit Committee.
6. Coordinate federal and state education issues with the coordinator of legislation.

COORDINATORS

Each Coordinator shall:

1. Upon Appointment:
 - a. Obtain all files and material including State PTA property from the previous (chairman)/coordinator within two (2) weeks of the beginning of term
 - b. Review predecessor's reports of the specialists/committee/team activities, and recommendations, if any
 - c. Become familiar with all PTA positions pertaining to the position and become knowledgeable about all areas that fall within the position in an effort to become an informed and capable leader
 - d. Review job description, procedures & bylaws including specific areas/topics to be covered, items produced
 - e. Research region counterpoints and send a letter of introduction to region counterparts or Region Director if no counterpart has been appointed, if applicable

2. For Specific Board Position:
 - a. Keep current with developments and information within assigned area
 - b. Coordinate activities with other state coordinators whenever joint efforts will prove effective
 - c. Prepare a position paper or other documents if requested by the convention delegates and/or Board of Directors
 - d. Serve on assigned committee(s) as described in Board of Directors Procedures and/or assigned by President
 - e. Prepare and submit articles and/or blurbs for all publications and social media sites listed on the communications chart
 - f. Participate in National PTA Conference Calls, if applicable
 - g. Serve as primary liaison between NPTA and the state PTA; and between the state PTA and local units/councils/regions
 - h. Advise the designated officer of a need for a committee
 - i. Obtain approval for air and car travel through designated officer

3. For Reports:
 - a. Prepare reports for Board of Director meetings and submit to designated officer for posting
 - b. Keep Board of Directors informed of new developments within the field

4. Respond to communications received from units or councils after consulting with the appropriate region director and share information with the designated officer and appropriate region counterpart. Provide assistance to the region counterpart with unit and council problems as requested by the region director

5. For Events:
 - a. Conduct a workshop as assigned. Prepare and have approved by the designated officer any materials to be distributed
 - b. Perform duties as greeter or host for workshops as assigned by the Operations/Events Manager
 - c. Submit RFP for workshop(s) for approval by Designated officer

6. Working with Specialists, if applicable:
 - a. Encourage Specialists to contribute articles for state publications and make recommendation for updating of website
 - b. Send a letter of introduction for the specialist to region counterparts or region director if no counterpart has been appointed, in the fall
 - c. Communicate regularly, report progress and introduce new plans/business of assigned specialist to the designated officer
 - d. Keep up-to-date file on assigned specialists
 - e. Review and approve any material of assigned specialists to be distributed by the state office and forward to designated officer for final approval
 - f. Review new material to be distributed by assigned specialists at workshops and forward to designated officer for final approval
 - g. Remind assigned specialists to get approval from designated officer for all travel

7. Maintain a file including:
 - a. Reports to designated officer
 - b. Information sent to and received from region counterparts
 - c. Articles written for the state publications
 - d. Materials received from National PTA and other resources including source and cost
 - e. Agenda and reports of all workshops and meetings conducted
 - f. Correspondence and other material relating to the position and pertinent to the continuity of the work of the coordinator
 - g. Approved plan of work

8. Chair Committee Meetings:
 - a. Call at least two (2) meetings a year, if applicable
 - b. Provide to committee members reports of committee meetings and work
 - c. Have committee approval of report to be presented to Board of Directors, if applicable

9. Team Meetings
 - a. Call team meetings at least two (2) times a year, if applicable
 - b. Work with your team to provide support and information
 - c. Update the team on any changes in Board of Directors Procedures, guidelines, etc.
 - d. Create a plan of action for the team aligned with the Strategic Plan

BYLAWS COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Bylaws Coordinator shall:

1. For the State PTA Bylaws:
 - a. Review the State PTA bylaws to assure conformity with National Bylaws as required
 - b. See that the proposed amendment(s) are sent to units/councils at least thirty (30) days prior to the convention
 - c. Present the proposed amendments to the delegate body at convention for their adoption
 - d. Post-convention, edit the amended bylaws document and forward to the Designated Officer and President for approval and posting

2. For units, councils, and regions:
 - a. Provide updated instruction and training to Region Bylaws counterparts and Region Directors and unit/council members on bylaws at Summer Leadership Conference
 - b. Set up conference calls with Region Bylaws Chairs, as necessary
 - c. Review and update bylaws patterns and workshops as needed
 - d. See that the bylaws data on the MemberHub/Salesforce Portal is up to date and accurate
 - e. Approve bylaws received from Region Bylaws counterparts and assure conformity with state and national bylaws
 - f. Post the newly approved Region Bylaws to the Region Board MemberHub site
 - g. Assist units, councils, and regions with the formulation of procedures
 - h. After approving a unit's/council's bylaws, update the expiration date on the unit's/council's home page on MemberHub

3. Update, as necessary:
 - a. NYS PTA Resource Guide as it pertains to the section covering Bylaws, Procedures, Nominations and Elections
 - b. Bylaws related sections of the website

4. Review and update the NYS PTA Procedures along with the Bylaws Committee with input from the Board of Directors

5. Hold Bylaws Committee meetings, as needed

6. Present workshops as requested

DIVERSITY COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Diversity Coordinator shall:

1. Have knowledge of the PTA Diversity policies and plans.
2. Arrange for and/or present training and workshops/webinars on diversity issues at state events and at other times as requested
3. Provide the Board of Directors with timely information and training on state and national issues relating to diversity and inclusion
4. Ensure that the IDL and website have current information related to diversity and inclusion, including pages dedicated to diversity and inclusion materials
5. Work with other coordinators and specialists (i.e., Leadership Development Coordinator, and Leadership Training, Urban, Rural and Male Engagement Specialists) to develop and implement plans of action for outreach and engagement which are appropriate for the diverse communities in terms of culture and language
6. Follow census and other indices of demographic changes that will influence PTA membership, leadership, and family engagement
7. Act as a liaison to outside organizations with common interests when requested
8. Be knowledgeable of National PTA diversity and Inclusion policies, programs, tools and plans and attend diversity workshop/trainings offered by National PTA
9. Develop a network of PTA volunteers who are bilingual to translate NYS PTA materials
10. Participate in the NYS PTA Diversity, Inclusion and Outreach Committee
11. Work through the Leadership Development Team to expand leadership capacity at state, region, and local levels by educating and engaging diverse members, families, and communities

EDUCATION COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Education Coordinator shall:

1. Keep the Board of Directors informed on state and, with Federal Legislation Chair, national issues relating to education
2. Attend Board of Regents meetings when possible:
 - a. Collaborate with the Executive Director on follow-up actions as necessary
 - b. Partner with the Special Education Specialist and Legislation/Resolutions Coordinator on projects as appropriate
 - c. Summarize the Board of Regents report to be shared with the Governance and members through communications vehicles within a 2-week timeframe, when possible
 - d. Testify at Board of Regents meetings/hearings when requested by the president, when possible
 - e. In conjunction with the Executive Director network/build partnerships among State Education Department staff and other education counterparts
 - f. With office staff, maintain current Regents' contact information and distribute at convention and/or other events/mailings. Assure Regents have PTA contact information
3. Arrange for and/or present workshops on educational issues at state events as requested
4. When possible, serve as the NYS PTA representative to the State Education Department committees and task force opportunities such as the annual Teacher of the Year Committee, and other committees as assigned by the president
5. Serve on the Resolutions Committee:
 - a. Be informed on resolutions pertaining to education
 - b. When necessary, write resolutions on education issues
 - c. Communicate with regions/units/councils regarding education resolutions and encourage them to participate in the advocacy process
6. Serve on the Legislative Summit Committee
7. Provide NYS PTA policy stance on education issues, current and changing education strategies and collaborate with Executive Director on education topics/draft papers of importance to NYS PTA
8. Work with the Executive Director and other Governance Team members on education policy related to family engagement initiatives
9. Contribute articles for any advocacy alerts, newbriefs or NYPT

FAMILY ENGAGEMENT COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Family Engagement Coordinator shall:

1. Be knowledgeable about and share information regarding policies, strategies and practices that foster family, school, and community engagement in education to support learning and improve student achievement
2. Build member awareness and collaborate on advocacy efforts that support Regents policies and Commissioner's Regulations related to parent and family engagement
3. Support and promote statewide implementation of PTA family engagement initiatives and National PTA Family-School Partnership Standards and support the adoption and implementation of the NYS Family Engagement Standards.
4. Be familiar with state and national organizations with a common interest
5. Attend conferences and participate as the contact person for certain partnering organizations, as requested
6. Keep family engagement and building family-school partnership materials current on the Internal Date Library (IDL) and/or website
7. Serve on the Resolutions Committee
8. Serve on the Legislative Summit Committee
9. Contribute articles for any advocacy alerts, new briefs or NYPT

FIELD SUPPORT COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Field Support Coordinator shall:

1. Serve as the support system for the region directors in assigned area. Be available for consultation and assistance
 - a. Within state budget limitations, attend at least one (1) region board meeting in each assigned region and/or as many region meetings, programs, events, and activities (events, Spring Conference, etc.) as possible
 - b. Plan with each region director an annual region board orientation. This may be in combination with other regions
 - c. Watch for new talent for appointment to positions on the Board of Directors and task forces
 - d. Assist with outreach for newly chartered units, if needed
2. Organize conferences calls, periodically and within state budget limitations, with assigned region directors
3. Discuss the state of the region with each assigned region director throughout the year and assist with any plan of action if needed
4. Monitor the IDL/Salesforce Portal/MemberHub to ensure timely postings from each region in each of the following areas:
 - a. monthly reports
 - b. bylaws
 - c. budgets
 - d. annual reports
 - e. treasurer's reports
5. Fulfill and oversee the responsibilities of the Region Director, until a new region director is appointed by the Executive Committee, if requested by the President
6. For Region Goals:
 - a. Provide guidance to region directors, when necessary, for development of region goals
 - b. Review region goals with region directors one week prior to June Executive Committee meeting
 - c. Notify the region directors of the disposition of these goals within a week after the Executive Committee meeting
 - d. In conjunction with the designated officer, ensure that an approved copy is provided to the region director and placed on file in the state office
7. Report progress, gain feedback and introduce new goals of region directors to the designated officer

LEADERSHIP DEVELOPMENT COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Leadership Development Coordinator shall:

1. Work to further the efficacy of recruitment, training, growth, and support of current and potential leaders of the NYS PTA
2. Chair the Leadership Development Committee which has a focus of activities, resources, and events geared towards developing and mentoring current and future leaders
3. Facilitate the work of the Leadership Development Committee to create a model for leadership development, focusing on attracting, retaining, and developing new leaders both within and outside the association
4. Support and assist in the development of leadership training and mentoring programs on a statewide basis
5. Participate in the NYS PTA Diversity, Inclusion and Outreach Committee
6. Maintain and update the Leadership resource file on the IDL by adding new materials and/or workshops as needed
7. Assist in providing regional leadership training opportunities as requested in consultation with the Field Support Coordinators, the Leadership Training Specialist, and their Designated Officers.
8. Encourage the sharing of leadership materials and techniques throughout the state via NYS PTA publications and social media
9. Assist in the planning of workshops/training at the request of the president for all events, including Summer Leadership Conference
10. Share updated National PTA leadership resources and awards information, along with criteria, to assist NYS PTA to plan its participation
11. Work with the Leadership Development Committee at the direction of the Awards Specialist to judge the Leadership Award in Honor of Jane Skrzypek
12. Work through the Leadership Development Team to expand leadership capacity at state, region, and local levels by educating and engaging diverse members, families, and communities

LEGISLATION COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Legislation Coordinator shall:

1. Be knowledgeable about the field of legislation and be informed and current on state legislative issues affecting children & youth, and:
 - a. Be familiar with the legislative process and the political process
 - b. Be in contact with state legislators, state educational organizations and the NYS Education Department, as needed
 - c. Be familiar with the NYS PTA's advocacy priorities as outlined in Legislative Directives
 - d. Revised annually the Legislative Priorities in collaboration with the Advocacy Team and present for approval at the Board of Directors pre-convention meeting.
 - e. Be familiar with National PTA's positions and legislative policies and programs
 - f. Work with the board member assigned to federal legislation to coordinate state and federal advocacy efforts

2. Be a resource for and communicate legislative news and information to units, councils, regions and the, Governance Team and:
 - a. Ensure that updated advocacy documents, and brochures are disseminated and/or posted to website
 - b. Write letters, memos, or emails regarding pending legislation, as needed
 - c. Facilitate member communication with legislators
 - d. Coordinate and edit any advocacy alerts, new briefs or NYPT

3. Work to promote PTA views and positions:
 - a. Attend meetings, legislative hearings, and state and national conferences as requested
 - b. Testify at hearings with the approval of the president

4. Be responsible for planning statewide legislative workshops and activities, such as PTA Advocacy Month, and Legislative Summit and Lobby Day training, with the assistance of the Advocacy Team and Executive Director

5. Serve as chair of the Legislative Summit Committee

MEMBERSHIP COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Membership Coordinator shall:

1. Work with the DO, Membership/Insurance Manager, Communication/Marketing Associate, Marketing Specialist, and any other member assigned by the President, (hereinafter to be called the Membership Team) to update the membership section of the NYS PTA Resource Guide and membership sections of the website, as well as maintain the membership section on the MemberHub.
2. Set membership goals for the year for each unit, region and New York State and include those goals in the Membership Team Plan of Work to be approved by the Executive Committee.
3. Work with the Membership Team to communicate with region directors and region membership chairs regarding membership:
 - a. Highlight membership numbers in relation to the previous year's numbers
 - b. In conjunction with the Membership/Insurance Manager and Marketing Specialist, advise regions of their membership goals for the year, and provide encouragement and advice for meeting them
 - c. Give helpful information and instruction on how to carry out their responsibilities throughout the year
 - d. Encourage region membership chairs and other region board members to contact units regarding membership registration and payment
 - e. Provide copies of reports as needed, and instruct as to where report can be found
 - f. Provide them with the tools they need to have a successful membership year.
 - g. Conduct month calls and/or check-in with all region membership chair/region directors.
4. Disseminate information to local units, councils, and regions via the Membership Newsletter and the various NYS PTA publications
5. Throughout the year, encourage region counterparts to have region board members cooperate in contacting units with small dues payments or no payments made
6. Coordinate with the DO and Membership/Insurance Manager to establish the list of units in delinquent status, so letters may be sent to the principal/superintendent per our procedures
7. Work with the DO and Membership/Insurance Manager for information to be included in the electronic and/or hard copy August mailing. In conjunction with the Communications/Marketing Associate and Marketing Specialist,

encourage and provide units with marketing campaign resources to their membership

8. Work with the Membership Team to come up with membership awards and incentives
9. Work with the Membership Team to create workshops to be present at SLC, Convention and/or to regions
10. Work with the Membership Team to develop campaign and marketing materials for use by units in recruiting and retaining members.
11. In conjunction with the president, write annual membership proclamation for the Governor to sign. Submit to Governor's office in Albany by June 1. Request Governor's office to send original to the state office, and ensure that it is added to the website for units to use by September 1
12. Conduct member surveys as needed and disseminate information gathered to Board of Directors, and suggest improvements for approval, if applicable
13. Be familiar with the job of the Membership/Insurance Manager, Communications/Marketing Associate and Marketing Specialist
14. Work with other NYS PTA Teams to develop new ideas to reach more members.

OUTREACH COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Outreach Coordinator shall:

1. Maintain the Charter Binder, updating as necessary, and provide training for Region Directors in the chartering process. In addition, respond to Region Directors' requests for development of new outreach/marketing materials
2. With the state office, ensure that desired contents of pre-charter packets and charter bags are prepared for distribution as needed
3. Maintain records of all outreach inquiries received from National PTA or the National PTA representative, the NYS PTA Board of Directors, the state office, the website, and other sources. An outreach inquiry is defined as contact from an individual or group requesting information about joining the NYS PTA and/or about chartering a unit of NYS PTA
4. Respond to all inquiries within 48 hours
 - a. Initial contact will be made by the coordinator who will then follow up with the appropriate Region Director and field support coordinator
 - b. Follow up with the designated Region Directors periodically, updating files accordingly
 - c. Keep a supply of outreach materials and send as appropriate
5. Work with Region Directors to identify key areas for potential PTA growth
 - a. Be advised by all Region Directors of requests for chartering and/or interest in PTA within their regions
 - b. Assist Region Directors in meeting with school administrators, community leaders, and parent groups to determine interest in establishing new units and presenting the advantages and benefits of PTA to schools, communities and/or parent groups
 - c. Report to the designated officer the resolution of all contacts
6. Report the status of new charters, pending charters, inquiries, and dissolutions to the Board of Directors at each meeting. Assure new charters are acknowledged in NYS PTA Connection or NYPT, as well as in the Annual Report
7. Work with Region Directors and Field Support Coordinators to mentor new units and at-risk units
8. Along with the committee, develop and implement outreach and engagement efforts within NYS urban, rural, suburban, and diverse communities

PROGRAMS COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Programs Coordinator shall:

1. Be the Coordinator of programs offered by NYS PTA
2. Provide oversight and support for assigned specialists to ensure consistency with related PTA guidelines
3. Be aware of new or changed National PTA criteria related to programs (i.e. Reflections)
4. Ensure that the website and the IDL have the most current information related to programs
5. In conjunction with the Awards Specialist, facilitate the applications and award process for Twin Projects Awards (Jenkins and Gazzola), Leadership Award in honor of Jane Skrzypek, Youth Humanitarian Award in memory of Stanley Marcus and Family Engagement Award in Honor of Jami-Beth Knapp
6. In conjunction with the Literacy Specialist, facilitate the PARP award process
7. In conjunction with the Arts Specialist, facilitate the Reflections program and awards
8. For any other award that comes on board, facilitate the work of the specialist who will handle it
9. Review with specialists their presentations for convention
10. Assist with workshops for Convention and Summer Leadership Conference
11. Arrange conference calls with Specialists and Region partners, when applicable

RESOLUTIONS COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Resolutions Coordinator shall:

1. Be knowledgeable about the field of advocacy and be informed on issues affecting children & youth, and:
 - a. Be familiar with NYS PTA's positions as defined in Basic Policy and Where We Stand
 - i. After review by Resolutions Committee, prepare revised Basic Policy for approval by Executive Committee at the June meeting
 - ii. In collaboration with the state office, revise Where We Stand to reflect delegate action taken at the annual convention
 - b. Be familiar with National PTA's positions and public policy
2. Be a resource for and communicate NYS PTA policy and resolutions information to units, councils, regions and the, Governance Team and:
 - a. Ensure that updated advocacy documents, and brochures are disseminated and/or posted to website
 - b. Write letters, memos or emails regarding PTA resolutions and policy, as needed
3. Work to promote PTA views and positions:
 - a. Attend meetings and state and national conferences as requested
 - b. Do presentations and training for NYS PTA members
4. Participate in the planning of NYS PTA advocacy events and activities, such as the Legislative Summit and Convention
5. Serve as chair of the Resolutions Committee and member of the Convention Committee
 - a. Prepare resolutions binder and materials for the Resolutions Committee
 - b. Coordinate and guide the work of the Resolutions Committee throughout the year
 - c. Present the proposed Resolutions and Basic Policy to the Executive Committee for their approval
 - d. Prepare the proposed Resolutions packet
 - e. Ensure that after convention the adopted resolutions shall be posted on the website and sent
 - i. To units, councils, and regions in a state publication and/or by direct mail
 - ii. To appropriate agencies
6. Contribute article for any advocacy alerts, newbriefs or NYPT

WELLNESS COORDINATOR

In addition to the general Coordinator responsibilities listed above, the Wellness Coordinator shall:

1. Maintain regular communication with local, state, and federal agencies concerned with wellness issues
2. Remain educated, informed and up to date on wellness-related issues affecting children and youth.
3. Send wellness information to unit/council and region counterparts when appropriate
4. Contact legislators:
 - a. Ask to be placed on mailing lists of legislators assigned to committees addressing wellness issues including following legislators on social media outlets
 - b. Support pending legislation through phone calls, emails, letters, and visits
 - c. Keep copies of all correspondence
5. For all wellness issues:
 - a. Provide leadership in developing, organizing, implementing, and evaluating the state's wellness efforts
 - b. Coordinate efforts of wellness-related specialists
 - c. Provide assistance, education, leadership training and encouragement to unit/council/region and state PTA leaders on matters related to wellness curricula, policies, resources, services, and education programs
 - d. Serve as a resource and lead person for researching, developing, and implementing state PTA wellness-related resolutions and position statements
 - e. In collaboration with specialists, identify, recommend, and disseminate appropriate wellness-related written and audio-visual information and educational materials to PTA leaders and members
 - f. Serve as the state PTA liaison to state agencies and community-based organizations for wellness issues that are not covered by a specialist
 - g. In collaboration with specialists, maintain regular contact with region counterparts regarding wellness-related issues
6. Serve on the Resolutions Committee
7. Serve on the Legislative Summit Committee
8. Contribute articles for any advocacy alerts, newsbriefs or NYPT

YOUTH MEMBER(S)

In addition to the general Coordinator responsibilities listed above, the Youth Member(s) shall:

1. Provide student perspective on the Board of Directors
2. Keep the Board of Directors informed about issues related to youth
3. Plan student events at state events, as requested
4. Promote increased student participation and student focused programming
5. Participate in activities provided by the National PTA as approved
6. Serve as a member of the Youth Humanitarian Award in Memory of Stanley Marcus selection committee
7. Write articles that relate to student involvement or other pertinent issues that require a youth perspective, e.g., substance abuse, PTA/PTSA issues
8. Encourage regions to add youth members to region boards
9. Share information with region counterparts
10. Assist in the coordination of the yearly SLC Donation Drive
11. Be a part of the Membership Team
12. Chair the NYS PTA Youth Member Committee. This committee shall include the Designated Officer, and one youth member from each region

REGION DIRECTORS

The Region Director shall:

1. Arrange a date for holding a region board orientation with the Field Support Coordinator and continually encourage and develop leadership on the region board. Attend and assist with any meetings which may be conducted by the Field Support Coordinator when necessary or desired
2. Plan, with the region board, the use of state allocation funds in the region.
3. Review the contact information for the unit/council officers' on MemberHub for the current year and moving forward as needed.
4. Update as soon as possible after the region's annual meeting (Spring Conference) or no later than July 15 region board contact information on IDL and MemberHub and as needed throughout the year
5. Assist in advancing the work of the units and councils within the region:
 - a. Urge all units to submit the state and national portion of the dues to the state office as directed by the state bylaws
 - b. Supervise the organization of new units and councils within the region
 - c. Have an outreach plan for non-PTA schools for the purpose of PTA affiliation
 - d. Arrange and plan Schools of Instruction for units/councils when requested
 - e. Communicate with units and councils on a regular basis to keep them informed of region and state information and events
 - f. Assist newly chartered units by providing an outreach within the unit or attendance at a comparable region workshop (i.e. -new officers' training) at minimal cost to the unit as soon as possible after the initial charter
6. Supervise the manner in which delinquent units are handled by following the "Dissolution Process" and submit "Request for Dropping Unit/Council" form to Designated Officer and Field Support Coordinator as per Board of Directors procedures
7. Coordinate responsibilities for state convention:
 - a. Carry out duties as a host region if assigned
 - b. Organize a region resolutions forum for units/councils
8. Approve the visit of any member of the state Board of Directors (who resides in your region) to a unit/council in the region
9. Request a member of the state Board of Directors (who resides outside of your region) for special region workshops, etc. at least 30 days prior to function (on Field Service Request Form)
10. Submit recommendation for qualified candidates for the position of region director, as requested.

11. Announce to the units, councils, and community the name of the new region director and arrange for a timely transfer of files and supplies to the new region director
12. Attend training opportunities specifically designed for region directors as requested
13. Encourage region officers/members to attend NYS PTA conferences and events and allocate funding when available
14. May serve on state committees if interested

Submit the following:

Time	Report/Form	To
10 th of the month	Monthly RD Report	Designated Officer and Field Support Coordinator
	Monthly Treasurer's Report	Designated Officer, Field Support Coordinator and State Treasurer
March 1	Spring Conference: Date, Location, Theme Field Service Request Form	Designated Officer. Field Support Coordinator and State Office
No later than 30 days after Spring Conference	Annual Report (state of region report given at Spring Conference)	Designated Officer and Field Support Coordinator
June 15 and as reviewed thereafter	Region Board contacts	MemberHub IDL
October 1	Region Budget Region Audit Report	Designated Officer, Field Support Coordinator and State Treasurer
December 1 (due to IRS by 11/15)	Region Form 990	Designated Officer, Field Support Coordinator and State Treasurer
One month prior to a region function other than Spring Conference	Field Service Request	Designated Officer and Field Support Coordinator

SPECIALISTS

We will be appointing the following specialists: Arts, Awards, Environment, Financial Support, Juvenile Protection, Leadership Training, Literacy, Marketing, Male Engagement, Rural, Special Education, and Urban

A Specialist shall:

1. Be appointed annually by the Executive Committee
2. Along with Coordinator or Designated Officer, develop a suggested task list based on the NYS PTA Events Calendar
3. Collaborate with and provide support and information to the Governance Team member(s) with whom they are assigned or requested to work
4. Provide information for the membership as related to their assigned area
5. Provide connections with outside organizations in their assigned area
6. Serve on committees of outside organizations representing PTA's interests in their topic area, as assigned and report to coordinator
7. Be provided with files and materials needed to perform assignment
8. Become familiar with PTA positions pertaining to the assignment
9. Review written NYS PTA Board of Directors Procedures, NYS PTA Job Descriptions, NYS PTA guidelines and policies, if appropriate
10. Be informed, research and keep abreast of developments within the position and topic area including relevant resources
11. Communicate with unit/council/region counterparts
12. Seek approval for correspondence from their assigned coordinator
13. Assist in preparation of NYS PTA materials, as needed
14. Prepare and submit articles and/or blurbs for all publications and social media sites listed on the communications chart
15. Conduct workshops, as needed
 - a. Submit RFP for workshop for approval by Designated Officer
16. Receive approval from designated officer for all travel

ARTS SPECIALIST

In addition to the general Specialist responsibilities listed above, the Arts Specialist shall:

1. Contribute newsletter articles and materials for social media sites relating to the arts
2. Respond to email and telephone calls daily
3. Work with the state office, as necessary
4. Conduct workshops at SLC and Convention, as needed
5. Expand the arts and art awareness within the State
6. Participate in National PTA calls
7. Advocate for the arts in school and foster school-community collaboration.
8. Be responsible for overseeing the Reflections Program for NYS PTA by:
 - a. Updating all the Reflections applications and documents
 - b. Updating the web site with pertinent information
 - c. Coordinate and work with the Region Reflections Chairs (RRC)
 - d. Oversee the Reflections Roadshow
 - e. Oversee the Reflections Gallery at Convention
 - f. Oversee the Reflections Theme Search contest
 - g. Work with the State office on the intake of all Region artwork
 - h. Work with the State office on the moving of all Region artwork to the National PTA level
 - i. Work with the State office on the Reflections letters and certificates
 - j. Work with the State office on the returning of all Region artwork
 - k. See that the State and National PTA Reflections winners are posted on the web site

AWARDS SPECIALIST

In addition to the general Specialist responsibilities listed above, the Awards Specialist shall:

1. Contribute newsletter articles announcing award applications, reminders about deadlines for awards and award winners
2. Respond to emails and telephone calls daily
3. Work with the State Office on all awards as stated in the Awards Process Book
4. Conduct workshops, when asked or necessary
5. Oversee the following awards: Jenkins Memorial Scholarship, Youth Humanitarian in Memory of Stanley Marcus, Leadership Development Award in Honor of Jane Skrzypek, Teacher Fellowship in Memory of Richard Gazzola, and Family Engagement Award in Honor of Jami-Beth Knapp
6. Be responsible for the following in regard to the Youth Humanitarian in Memory of Stanley Marcus, Leadership Development Award in Honor of Jane Skrzypek, Teacher Fellowship in Memory of Richard Gazzola and Family Engagement Award in Honor of Jami-Beth Knapp:
 - a. Update all award applications and forward them to Programs Coordinator and/or Designated Officer for posting on the web site
 - b. Update all letters and flyers
 - c. Coordinate the judging of all applications received with the designated state committee
 - d. Coordinate with the State office the distribution of all letters for finalist, non-finalist, Presidents and Region Directors, where applicable
 - e. Coordinate with the State office the ordering of any and all awards including plaques, clocks, award checks, etc.
 - f. See that all state winners are announced and posted on the web site
7. Be responsible for the following, regarding Jenkins Memorial Scholarship:
 - a. Update the award application and forward it to the Programs and/or Designated Officer for posting on the web site
 - b. Update all letters and flyers
 - c. Set up regional Jenkins interviews within the chosen region areas
 - d. Contact NYSUT for luncheon and invitation to Jenkins interview
 - e. Coordinate invitations for students to region site
 - f. Coordinate distribution of the student applications to the appropriate region site and all other necessary documentation
 - g. Coordinate the judging of all applications received with the designated state committee
 - h. Coordinate with the State office the distribution of all letters for finalists and non-finalists
 - i. See that all state winners are announced and posted on the web site
8. Be responsible for updating all other award applications and their web pages, other than the ones already designated to a Specialist

LEADERSHIP TRAINING SPECIALIST

In addition to the general Specialist responsibilities listed above, the Leadership Training Specialist shall:

1. Assist the NYS PTA Leadership Development Coordinator in the development of leadership capacity in regions, units, and councils
2. Act as a liaison for leadership issues between NYS and region or local PTAs, as needed
3. Participate in Diversity, Inclusion and Outreach Committee to assist in enhancing leadership capacity and family engagement in diverse, rural, and urban schools and communities
4. Participate in Leadership Development Committee
5. Present workshops, webinars, and other training as needed at state, region, and/or unit/council level: e.g., NYS PTA Summer Leadership Conference or region conferences
6. Assist in development of leadership development materials and resources for state, region, and/or unit council use, as appropriate
7. Collaborate in the activities of the Leadership Development Team

LITERACY SPECIALIST

In addition to the general Specialist responsibilities listed above, the Literacy Specialist shall:

1. Chair the Literacy Committee
2. Contribute newsletter articles relating to literacy
3. Expand literacy awareness within the state through newsletter articles and social media sites
4. Respond to emails and telephone calls daily
5. Conduct workshops at SLC and Convention, as needed
6. Review, update and revise the PARP Toolkit, as needed
7. Be responsible for overseeing the PARP Award by:
 - a. Updating the application and forward it to the Programs Coordinator and/or Designated Officer for posting on the web site
 - b. Coordinate the judging of the winning Region PARP applications received with the designated state committee
 - c. Coordinate with the State office the distribution of all letters for finalist, non-finalist, Presidents and Region Directors, where applicable
 - d. Coordinate with the State office the ordering of any and all awards including plaques and certificates
 - e. See that all state winners are announced and posted on the web site

MALE ENGAGEMENT SPECIALIST

In addition to the general Specialist responsibilities listed above, the Male Engagement Specialist shall:

1. Be a part of the Membership Team
2. Create male engagement initiatives for NYS PTA
3. Assist regions with male engagement efforts in their areas
4. Participate in monthly team membership call
5. Prepare a report for the DO periodically
6. Attend and present a workshop at SLC and Convention

MARKETING SPECIALIST

In addition to the general Specialist responsibilities listed above, the Marketing Specialist shall:

1. Be a part of the Membership team
2. Design membership logo/theme/contests
3. Produce marketing materials for NYS PTA
4. Assist regions with marketing efforts for their areas
5. Participate in monthly team membership calls
6. Prepare a report for the DO periodically
7. Attend and present workshops in conjunction with the Membership Coordinator at SLC and Convention
8. Assist the Membership Coordinator with any and/or all necessary activities.

RURAL SPECIALIST

In addition to the general Specialist responsibilities listed above, the Rural Specialist shall:

1. Participate in Diversity, Inclusion and Outreach Committee to identify and support rural communities interested in enhancing capacity and resources for family engagement in their schools and assist with models of implementation
2. Assist in outreach efforts to rural school leadership, staff, parents, and community to assess interest and potential for successfully establishing a rural PTA unit and to support the chartering process
3. Assist in identifying, engaging, and seeking support of the following from rural school district/s, as appropriate:
 - a. District/school administrator/leaders(s)
 - b. District/school family engagement and support positions
 - c. District/school parent leaders/council
 - d. Community-based organizations
4. Collaborate with Region Directors to enhance engagement, develop leadership and encourage inclusion of rural unit leaders in region communications and events
5. Represent NYS PTA in the Rural Schools Association
6. Present workshops, webinars, and other training as needed at state, region, and/or unit/council level: e.g., NYS PTA Summer Leadership Conference or region conferences
7. Assist in development of materials and resources relevant to rural schools and communities for state, region, and/or unit council use, as appropriate
8. Collaborate in the activities of the Leadership Development Team

URBAN SPECIALIST

In addition to the general Specialist responsibilities listed above, the Urban Specialist shall:

1. Participate in Diversity, Inclusion and Outreach Committee to identify and support urban, small city and diverse areas interested in enhancing capacity and resources for family engagement in their schools and assist with models of implementation
2. Assist in outreach efforts to urban school leadership, staff, parents, and community to assess interest and potential for successfully establishing an urban PTA unit and to support the chartering process
3. Assist in identifying, engaging, and seeking support of the following from urban school district/s, as appropriate:
 - a. District/school administrator/leaders(s)
 - b. District/school family engagement and support positions
 - c. District/school parent leaders/council
 - d. Community-based organizations
4. Collaborate with Region Directors to enhance engagement, develop leadership and encourage inclusion of diverse urban unit leaders in region communications and events
5. Present workshops, webinars, and other training as needed at state, region, and/or unit/council level: e.g., NYS PTA Summer Leadership Conference or region conferences
6. Assist in development of materials and resources relevant to urban schools and communities for state, region, and/or unit council use, as appropriate
7. Collaborate in the activities of the Leadership Development Team

**ADVOCACY TEAM
ENVIRONMENT; JUVENILE PROTECTION; SPECIAL EDUCATION
SPECIALIST**

In addition to the general Specialist responsibilities listed above, the Specialists on the Advocacy Team shall:

1. Work to promote PTA views and positions relevant to the specialist's designated issue:
 - a. Attend meetings and conferences as requested
 - b. Do presentations and training for NYS PTA members
 - c. Contribute to any advocacy alerts, newsbriefs or NYPT
 - d. Assist as needed in the updating of advocacy resources to be disseminated and/or posted on the website
 - e. Assist in writing letters, memos or emails regarding positions and policy, as needed
 - f. Meet with legislators & stakeholders, as needed, to gather and/or disseminate information, promote PTA policies and directives and advocate for all children, as directed by the President
2. Be familiar with NYS PTA's advocacy priorities as outlined in *Legislative Directives* and *Basic Policy* and assist in annual revision of these documents
3. Serve on the NYS PTA Resolutions Committee
4. Assist in the planning of NYS PTA advocacy events and activities, such as the Legislative Summit and Take Action Campaign, as needed