



Allyship in Your PTA

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PTA MISSION AND VISION

*“PTA is a powerful voice for **all** children, a relevant resource for families and communities, and a strong advocate for the education and well-being of **every** child.”*

*“Making **every** child’s potential a reality by establishing the New York State Congress of Parents and Teachers, Inc. (NYS PTA) as the premier association for parent involvement and advocacy for **all** children.”*

Introduction: What Made Us Allies?



What is Allyship?

“A lifelong process of building relationships based on trust, consistency, and accountability with marginalized individuals and/or groups of people.”



Are You An Ally?



Allyship is not an identity –
it's a verb

Allyship is also not self-defined—your work and efforts must be recognized by those you are seeking to ally with

An ally should have some degree of power to affect positive change

Allyship and Your PTA/PTSA/SEPTA: Programs

- Refer to NYS Diversity Rubric
- Running Programs such as Rainbow Club or other Affinity groups
- Consider your Reflections and PARP programs to ensure you are including everyone



Allyship and Your PTA/PTSA/SEPTA: Events



- Ensuring events are using gender neutral language to be an ally to all
- Look to host various events that are inclusive to all cultures and groups
- How inclusive is your event to families with disabilities or sensitivities to sound/noise/heat?



Allyship and Your PTA/PTSA/SEPTA: Advocacy

- When do you stand up or speak up?
- What happens when you have multiple roles in PTSA? Is there a role conflict? Ex. Unit role vs Region role at a Unit PTSA meeting
- How do you have courageous conversations being an ally and not breaking relationships.



Allyship and Your PTA/PTSA/SEPTA:

Social Media



- Posting Holidays and Heritage Months on Social Media
- Amplify Inclusive Community Events
- You are the PTA - Learn when to speak up and when NOT to



Allyship and Your PTA/PTSA/SEPTA: Community



- Table or Booth at Community Events - like Pride, Diversity or Multicultural Day, Juneteenth etc.
- Partner with Community groups that work with similar missions and ideas
- If invited to an event, be there to listen, learn, and show your support

Allyship and Your PTA/PTSA/SEPTA: Leadership

Your Nominations Committee:
how deliberate is your
committee in searching for
diverse leaders?

Be kind to yourself and to your
fellow leaders





Any Questions?

THANK YOU!