



Summer Leadership Conference 2022

# Keeping Councils Relevant - The Struggle is Real



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# PTA MISSION

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



# NYS PTA MISSION

PTA is a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for the education and well-being of every child.



# A mission statement for councils:

“Provide inspiration,  
information and instruction for  
its PTA units and the  
community in which they  
serve.”

# Council Basics

- ❖ a minimum number of three (3) units
  - ❖ Encouraged, not required.
  
- ❖ organized under the authority of the New York State PTA
  - ❖ Self-governing (like units) with own tax ID
  
- ❖ Bylaws
  - ❖ Officers/Delegates
  - ❖ Dues
  - ❖ Renewed every (3) years

# Councilland

- ❖ Unit members
  - ❖ Delegates (represent units and vote accordingly)
  - ❖ Instructed or Uninstructed
  
- ❖ Budget
  - ❖ Presented/voted on
  
- ❖ Committees
  - ❖ Defined in Procedures
  
- ❖ Meet to accomplish, not interfere or overburden



# President of **CouncilLand**

- ❖ Represent the PTA
  - ❖ Privilege and responsibility
- ❖ Be Prepared (study-research-plan)
- ❖ Build Leadership/Demonstrate by Example
- ❖ Encourage Delegates and Units

# If I only had a.... COUNCIL

- ❖ Training new officers
  - ❖ Encourage attendance at state and region events
- ❖ Support
  - ❖ Members/volunteers in common
- ❖ Network
  - ❖ Idea exchange/solving common issues
- ❖ Communication
  - ❖ Sharing information

The **Courage** to

# Cooperate and Collaborate

## ❖ Units

- ❖ Sharing information from NYS PTA and region

- ❖ Joint projects

## ❖ School Administration

- ❖ Regular meetings with superintendent

- ❖ Initiate involvement

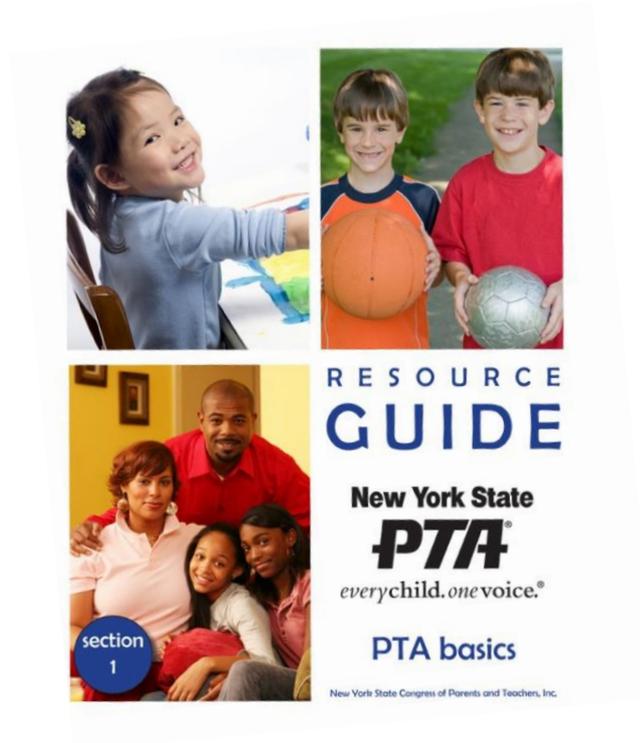
  - ❖ “Act, don’t just react”

## ❖ Community

# Showing in the Community

- ❖ Work determined by the needs and interests of the community
  
- ❖ Keeping with mission and purposes of the PTA
  - ❖ Study groups
  - ❖ Family Engagement
  - ❖ Parent Education
  - ❖ Health and Wellness
  - ❖ Education Standards and Testing
  - ❖ Founders Day
  - ❖ Group installations

# NYS PTA RESOURCE GUIDE



<https://nyspta.org/home/pta-leaders/nys-pta-resource-guide>

# There's No Place Like PTA

- ❖ Questions-Comments-Concerns
  - ❖ Contact the Region Director
    - ❖ Help is Just a Call or Email Away

