

# REGISTRATION INFO



**NYS PTA**  
**126th Annual Convention**  
**November 4-6, 2022**  
**Albany, NY**

# New York State Congress of Parents and Teachers, Inc.

## 2022 NYS PTA Annual Convention

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Dear PTA Members,

On behalf of the Board of Directors of the New York State PTA, it gives us great pleasure to invite you to the 126<sup>th</sup> New York State PTA Convention in Albany, New York, November 4-6, 2022. Please join us at the charming and centrally located Crown Plaza-The Desmond Hotel, where you, our valued members, will be a part of the annual business of our association. Whether you are a first timer or seasoned delegate, you will learn, grow, and celebrate all that we have accomplished, and will accomplish, with your participation. Convention will energize you, inspire you and elevate your advocacy to new heights to improve the education, health, and well-being of all children.

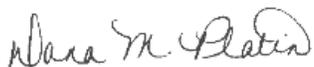
Convention provides PTA members the opportunity to:

- Meet, share experiences, and best practices with likeminded members
- Develop relationships with other delegates to advocate for children locally and statewide
- Elect new state officers
- Vote to adopt new resolutions, and retire, retain, or update existing resolutions that have been long held by our association as the framework of our advocacy efforts
- Hear from dynamic keynote speakers
- Participate in motivating and informative workshops that will give you additional tools and resources for your PTA, increase your understanding of complex education issues, broaden your view, build your confidence as a leader, and inspire you to advocate on behalf of all children in your school and community
- Visit the exhibitor showcase, with giveaways galore, and shop at our PTA Store
- Enjoy an amazing experience at an exciting, fun, newly renovated venue; your participation puts the “A” in PTA advocacy!

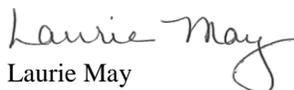
The theme of our 2022 Convention, “A Beacon of Light for all Children” reflects our steadfast commitment to our mission and recognizes that a uniquely talented, well-informed membership, dedicated to working collaboratively with our educational partners, ignites ideas, effects positive change, and inspires others!

We hope you will join us at Crowne Plaza-The Desmond Hotel in Albany, November 4-6. Together we will brighten the beacon of light and hope and amplify our collective voices on behalf of all children.

Sincerely,



Dana Platin  
NYS PTA President



Laurie May  
2022 Convention Coordinator

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Inside:

Schedule at a Glance.....	3
Keynote Speakers.....	4
Convention Information .....	5
Workshops - Friday.....	6
Workshops - Saturday .....	7
Workshops - Sunday .....	8
Elections and Voting.....	9
Hotel and Event Registration Information.....	10
Online Registration .....	11

# Convention Schedule at a Glance

## Friday, November 4

*Schedule subject to change*

**3:00 p.m. – 7:30 p.m.**

Exhibitors

**3:00 p.m. – 5:15 p.m.**

Dedicated Exhibitor time

**3:00 p.m. – 7:30 p.m.**

PTA Store

**3:00 p.m. – 9:00 p.m.**

Registration/Information  
First Timers' Table

**5:15 p.m. – 6:15 p.m.**

Workshop Session 1

**6:30 p.m. – 7:30 p.m.**

Dinner: General Delegates  
Dinner: NYS Pride PTSA  
Annual Business Meeting

**7:45 p.m. – 9:30 p.m.**

General Session I

## Saturday, November 5

*Schedule subject to change*

**7:15 a.m. – 8:30 a.m.**

Breakfast: Diversity, Equity, and  
Inclusion

**7:30 a.m. – 3:00 p.m.**

Registration/Information  
First Timers' Table  
PTA Store

**8:30 a.m. – 3:00 p.m.**

Exhibitors

**8:30 a.m. – 9:15 a.m.**

Dedicated Exhibitor time

**9:15 a.m. – 10:15 a.m.**

Workshop Session 2

**10:45 a.m. – 12:15 p.m.**

General Session II

**12:15 p.m. – 1:00 p.m.**

Dedicated Exhibitor time

**1:00 p.m. – 2:00 p.m.**

Lunch: General Delegates  
Lunch: President to Presidents

**2:00 p.m. – 3:00 p.m.**

Dedicated Exhibitor time

**3:15 p.m. – 4:45 p.m.**

General Session III

**4:45 p.m.**

First Timers Photo

**7:00 p.m.**

126<sup>th</sup> Awards Dinner:  
*A Beacon of Light for All Children*  
Dinner, Award Recognitions, and  
Post-Dinner DJ celebration

## Sunday, November 6

*Schedule subject to change*

**7:00 a.m. – 8:30 a.m.**

Breakfast: Empire State PTSA  
Annual Business Meeting

**7:30 a.m. – 8:30 a.m.**

Breakfast: General

**8:45 a.m. – 9:45 a.m.**

Workshop Session 3

**10:00 a.m. – 11:30 a.m.**

General Session IV

**11:30 a.m.**

Convention concludes

**12:00 p.m.**

Hotel check out



# Keynote Speakers

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## ***Dr. Betty A. Rosa*** ***Commissioner of Education & President of*** ***the University of the State of New York***

Dr. Betty A. Rosa is the Commissioner of Education and President of the University of the State of New York. Dr. Rosa was appointed as Commissioner on August 11, 2020 by the Board of Regents where she served as the Chancellor.

Dr. Rosa is a nationally recognized education leader and received an Ed. M. and Ed. D. in Administration, Planning and Social Policy from Harvard University. She also holds two other Master of Science in Education degrees, and a B.A. in psychology. She has more than 30 years of instructional and administrative experience with an expertise in inclusive education, cooperative teaching models, student achievement, and policy implementation.



Dr. Rosa began her career in the NYC Department of Education as a bilingual paraprofessional, teacher, and reading coordinator, served as an assistant principal and principal in special education, introduced an integrated linguistic model in developing a multilingual and multicultural school for general and special education populations, was principal of I.S. 218, a full-service community school in partnership with the Children’s Aid Society in District 6, and developed and implemented the Office of Conflict Resolution for the NYC Division of Special Education. In 1998, Dr. Rosa was appointed to the position of Superintendent of Community School District 8 in the Bronx and later appointed to serve as the Senior Superintendent of the Bronx.

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## ***Jacy Good*** ***Hang Up and Drive Inc.***

Jacy Good is a nationally known and awarded advocate and public speaker for cell-free roads. In May of 2008 Jacy survived a devastating wreck caused by a driver distracted by a cell phone conversation. She now travels the country sharing her story at high schools, colleges, conferences, and corporate events in an effort to prevent such horrors from touching others' lives.

Ms. Good has been a guest on The Oprah Winfrey Show, at Maria Shriver’s Women’s Conference and of United Nations Secretary-General Ban Ki-Moon at his “Call to End the Global Epidemic of Distracted Driving.” She has also been featured as a "Hero Among Us" in People Magazine and on CNN’s The Human Factor among many dozens of other print and television profiles.

A 2016 AT&T PSA starring Jacy went viral, with over 350 million views across social media. Together with her husband, Steve Johnson, they have given their Hang Up and Drive presentation to over 1,300 audiences in 43 states, Washington DC, Canada and Europe since 2011.



# Convention Information

## Workshops

There are three workshop sessions scheduled.

**Workshop Session 1:** Friday, 5:15 p.m. - 6:15 p.m.

**Workshop Session 2:** Saturday, 9:15 a.m. - 10:15 a.m.

**Workshop Session 3:** Sunday, 8:45 a.m. - 9:45 a.m.

Pre-selection is required to allow for ample seating. The earlier you register, the better your opportunity will be to receive your choice of workshops. Some workshops have a limited number of seats, so register early! Every effort is made to assign your first choice of workshop.

## Exhibitors and Sponsors

Please take this opportunity to visit and thank our exhibitors and sponsors - their participation is vital to the success of our convention! In-person Exhibitor hours: Friday 3:00 p.m. - 7:30 p.m. and Saturday 8:30 a.m. - 3:00 p.m. The Virtual Exhibit Hall will be housed on the NYS PTA website following Convention 2022, and remain open for one calendar year.

## PTA Store

You will find exciting new items along with your old favorites such as pins, mugs, totes and PTA apparel. Our staff of volunteers will be happy to assist you. All purchases are payable by check or cash. (Please remember PTA checks require two (2) signatures.) PTA Store hours: Friday 3:00 p.m. - 7:30 p.m. and Saturday 7:30 a.m. - 3:00 p.m. (closed Sunday).

## Information and First Timers

If this is your first state Convention, our Information and First Timers' sections on the NYS PTA Convention webpage is where you can visit to get your questions answered. Upon check in at registration, attendees should visit the First Timers' table Friday 3:00 p.m. - 9:00 p.m. and Saturday 7:30 a.m. - 3:00 p.m.

## Breakfast: A Focus on Diversity, Equity, and Inclusion

In PTA, we believe that a diverse and inclusive association is essential to ensuring students, families, and stakeholders feel welcomed and valued. Join us for this discussion, as we focus on our commitment to address diversity, equity, learning, and meaningful student success. Together, we'll explore critical questions and formulate action-oriented strategies that make excellence inclusive for all students through sustainable and measurable school and family engagement practices in partnership with school districts and state leadership.

This featured breakfast on Saturday is included with some registration packages, or may be purchased ala carte with other registration packages.

## President to Presidents Luncheon

If you are a unit or council president and wish to attend the President to Presidents Luncheon on Saturday, please be sure to register accordingly. NYS PTA President Dana Platin and the NYS PTA Nominee for President, Helen Hoffman will join the local presidents at lunch and answer your questions. *You must be pre-registered and a Unit/Council President to attend this luncheon.*

## Banquet and Award Recognitions

Join us Saturday evening for Dinner, Award Recognitions, and Post-Dinner DJ party. This featured dinner on Saturday is included with some registration packages, or may be purchased ala carte with other registration packages.



# Workshops: Friday, November 4, 2022

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## **Session 1: 5:15 p.m. – 6:15 p.m.**

### **101 I'm Just a Bill - Where Resolutions, Legislation, and Advocacy Meet**

Let's get to know our NYS PTA Where We Stand and Position Statements. How do our positions align with proposed legislation in NYS? How can we advocate, support our youth and families, and make an impact on upcoming legislation?

### **102 How to Run an Effective Meeting**

It is important for a presiding officer to be aware of the correct procedures when chairing a meeting. Knowing how to run a meeting in the proper way ensures that all business will be addressed and all members will have the opportunity to participate. A well-run PTA will function efficiently and better serve the needs of its children and families.

### **103 Let's Get Engaged! Transformative Family Engagement, Your PTA, and School**

*(CTLE credit available)*

Learn more about the four principles of transformative family engagement, and how to put them into action with your school community. Explore new ways to help your unit or council become more inclusive, individualized, integrated, and impactful in its approach to family engagement. Tips will be provided to help increase family involvement, outreach, and enthusiasm. Bring your questions, there will be time for a Q & A!

### **104 National PTA Healthy Minds** *(CTLE credit available)*

Come learn about National PTA's new PTA Healthy Minds programming. Your PTA is perfectly positioned to help families and communities make mental health a priority! You will learn about the program materials National PTA has to help your PTA understand the needs of families. You will leave with tools to share relevant resources with your school community, communicate with school administration and facilitate PTA Healthy Minds sessions with families.

### **105 Programs Q & A Workshop**

In this workshop we will give a brief overview of Reflections and PARP. Bring your questions; we will also have question and answer time so you can make sure your program is the best it can be. We will encourage sharing of what works and doesn't work for your unit.

### **106 President to Presidents Chat**

Join NYS PTA President, Dana Platin, and NYS PTA Nominee for President, Helen Hoffman, for a casual Q & A session to guide and empower you. *This workshop is for unit and council presidents only.*

### **107 Firefox presents "The Tech Talk": How to Have (Slightly) Less Awkward Conversations with Kids About the Internet**

It's not your imagination, kids are way more tech savvy these days. As your helpful guide to the internet, we'll partner with you to demystify murky topics like online safety and personal privacy. We'll also partner with you to find new ways to construct conversations that break through and help shape a new and improved generation of internet users.

**New York State PTA is now an approved provider of Continuing Teacher and Leader Education (CTLE) for education professionals!**

Workshops meeting CTLE criteria are indicated in the workshop description. Educators attending CTLE workshops will be sent necessary documentation from NYS PTA after Convention.

# Workshops: Saturday, November 5, 2022

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## Session 2: 9:15 a.m. – 10:15 a.m.

### **201 Collaborate on Advocating for your Schools, Communities and More**

This workshop will help educate our leaders on how to collaborate and work together in advocating for important issues with urban, rural, and environmental similarities and differences for your children, families, and schools. We will engage participants in a game to spark your interest and examine the importance of grassroots advocacy.

### **202 Hidden Bias in Your PTA: How to Recognize and Fix It** *(CTLE credit available)*

Did you know that everyone has some type of hidden bias? How does this affect your PTA work? This workshop will explain what hidden (or implicit) bias is, give you examples of hidden biases, and offer suggestions on how to be more inclusive and welcoming in your PTA and schools.

### **203 Hot Topics in Education** *(CTLE credit available)*

Join in this collaborative conversation on what's happening in schools, critical issues facing our students, families, and educators, and how we can best support them.

### **204 501(c)(3) Fundamentals**

Learn about the benefits, expectations and limitations of being a 501(c)(3) organization. We will discuss the duties of your officers and executive board to keep your PTA in compliance. This workshop will help answer the question "Is my PTA spending money on the right things?"

### **205 All Aboard the "M" Train**

Come aboard the "Membership Train" where we will be picking up the NYS PTA Membership Team along with some great tools to keep your unit's membership goals on track all year long! An interactive opportunity with members of the state M-Team.

### **206 National PTA's PTA Connected**

Parenting in the digital age is complex-especially now, when our families are online more than ever before. The PTA Connected program offers families powerful tools to help balance the time they spend with their devices and better understand one another's needs, while also learning new ways to be safe online. In this workshop, you'll learn how local PTAs have successfully used PTA Connected programs in-person and virtually in their communities and will even start to design your own PTA Connected virtual event. You'll leave this workshop with an understanding of the PTA Connected program toolkits and resources, and get a crash course on best practices for applying to future PTA Connected grants through National PTA.

### **207 Maximizing Your PTA Engagement with Technology**

Understand how to use technology to more efficiently manage your PTA, strengthen the ability to engage your membership and run your unit. Let's work smarter, not harder.

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# Workshops: Sunday, November 6, 2022

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## **Session 3: 8:45 a.m. – 9:45 a.m.**

### **301 The Cycle of Advocacy**

NYS PTA advocates all year. Learn about the cycle of advocacy and how you can apply it to your local PTA units.

### **302 Creating a Comprehensive School Counseling Program** *(CTLE credit available)*

School counselors are charged with the responsibility to ensure the New York State regulations are put into action. This workshop will highlight the mandates that ensure each district implements a K-12 Comprehensive School Counseling program, what it should look like, and how this program benefits students, families, and the entire community.

### **303 A Legacy of Empowerment: How Lessons of PTA's Past Can Guide the PTAs of Today and Tomorrow**

Since 1897 PTA has been the foremost organization for substantive family engagement and child advocacy. This workshop explores how NYS PTA positions and priorities have shaped the work of local PTAs for 125 years. Specifically, we'll discuss how lessons from our past can strengthen our efforts to deal with current issues and enhance the ability of PTAs to meet the needs of the children and families now and in the future.

### **304 Full Steam Ahead! Membership Success Stories from Across All Regions**

Come with us as we visit PTA Regions across NY State and debut NEW and UNTOLD Membership Success Stories that are sure to inspire ideas to help your PTA become a strong voice for every child.

### **305 Connecting Communities and Schools through Literacy** *(CTLE credit available)*

When families and schools read together, a world of discussion and opportunity for connection opens to them. Using the *NYS PTA Reads!* platform, communities can revitalize their literacy growth, empower readers to read their way through the LightSail platform, and partner with other readers and writers across the NYS PTA community. Schools can also leverage literacy learning with the LightSail Education school program, lightening teachers' data load so they can focus on personalized learning for each student.

### **306 Interpreting and Understanding Your Unit and Council Bylaws**

Bylaws - your most important governing document. What do all those articles, sections, and clauses really mean? This workshop will break it all down for you and help you run your unit or council in compliance with your bylaws.

### **307 Intro to Canva**

Canva is a free-to-use online graphical tool that combines design, photo editing, and layout that has been growing in popularity recently. How can you utilize this great resource to create social media images, printed communication, and other designs to share your PTA's story? This new workshop will leave you with inspiration and real tips that you can start using immediately.

### **308 Engaging and Promoting Your SEPTA**

Learn how to promote and engage your Special Education PTA (SEPTA). There will be time for Q & A and discussion on how we can support each other.

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# Elections and Voting 2022

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## New York State PTA Bylaws Article XVI

Each local PTA in good standing as of September 1, 2022, shall be entitled to be represented at the Annual Convention by its president or alternate and one (1) delegate. Local PTAs with a membership of over one hundred (100) shall be entitled to one (1) delegate for each additional one hundred (100) members or a major fraction thereof as shown on the books of the New York State PTA as of June 30, 2022. Each council in good standing as of September 1, 2022, shall be entitled to be represented by its president or alternate. Each Region PTA shall be entitled to be represented at the annual convention by its region director or alternate. Each region shall be entitled to six (6) additional voting delegates who shall be region board members. The selection of these six (6) delegates shall be governed by the region accrediting such delegates.

## New York State PTA Bylaws Article VIII

The proposed nominating committee's candidate slate shall be posted on the NYS PTA website by June 1. Additional nominations may be made by the membership at large, provided that written consent of the nominee has been secured. A copy of the qualifications of any candidate to be nominated by the membership at large must be received by the chair of the nominating committee **by September 15.**

\*\* Please send a copy of the qualifications of any candidate to be nominated from the floor to the state office:

**NYS PTA ~ One Wembley Court ~ Albany, NY 12205-3830  
Attn: Lori Fontana, Nominating Committee Chair**

## Article VIII-Officers: Elections and Vacancies (as it pertains to eligibility for office)

**Section 6.** To be eligible for election as an officer, except for the office of President, a member shall have served at least two (2) years on the Board of Directors of the New York State PTA OR shall have served at least one (1) year on the Board of Directors and at least two (2) years as a Region Director or Specialist.

**Section 7.** To be eligible for the office of president of the New York State PTA a person shall have served at least one (1) year on the Executive Committee of the New York State PTA and two (2) years on the Board of Directors exclusive of service on the Executive Committee for a total of three (3) years of service.

**Section 8.** No person under the age of 18 years shall be eligible to serve in the office of president, (recording) secretary, or treasurer.

## Election of NYS PTA Officers

Voting delegates participate in the election of the leadership of our state PTA. All candidates must be formally nominated at Convention either by the Nominating Committee or from the floor. The Nominating Committee will present the following slate of officers:

**President .....Helen Hoffman**  
**1<sup>st</sup> Vice President.....Amany Messieha Dgheim**  
**Vice President .....Joan Wabnik**  
**Secretary.....Melissa Cancro**



# Hotel Reservation Information

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Hotel Reservations are to be made on your own (under NYS PTA room block) at Crowne Plaza-The Desmond Hotel, Albany using the hotel booking link below. Reserve before October 1, 2022 at the room rate of \$135/night, per Standard room (not per person).

Crowne Plaza-The Desmond Hotel  
660 Albany Shaker Road  
Albany, NY 12211  
Hotel Phone Number: 518-869-8100  
Check in: 4:00 pm; Check out: 12:00 pm

[CLICK HERE TO MAKE YOUR HOTEL RESERVATION](#)

For Call-in Reservations, call the **Hotel directly at 518-869-8100** using **Group Code TAC**

For any issues using this booking link, please call the hotel directly.

If your PTA region, unit, or council is responsible for your overnight expenses, please present your PTA unit check with two signatures, and your unit tax exempt form with the same name, at time of check in to have room tax removed.

All meetings, workshops, sessions, meals and other planned activities for the NYS PTA Annual Convention are being held at the Desmond.

**Registration inquiries must be directed to NYS PTA at 518-452-8808.  
Hotel reservations and inquiries must be directed to the Desmond.**

# Convention Registration Information

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## COVID-19 Precautions

In the instance that we may have to implement certain COVID or other health-related precautions at Convention based on the NYS DOH, CDC, and/or Albany County Large Gathering Guidance in effect at the time of our event, precautions will be in place. These may include safeguards such as display of the state's excelsior pass or CDC vaccine card, proof of negative rapid/PCR testing for those unvaccinated, mandatory masking indoors, social distancing, and/or other mitigation strategies.

## Deadlines

**No advance registrations accepted after October 1, 2022. Registrations after that date will be processed on-site only.** Registrations/reservations canceled, *in writing*, prior to October 1, 2022 will receive a full refund, less a **\$25.00** processing fee. No refunds will be given for cancellations received after October 1, 2022 or for **no-shows**.

## Credit Card/Check Payments

All event registrations must be paid in advance via credit card or by sending a check for the total as indicated in the online registration confirmation. If you need assistance making a credit card payment after you have submitted an online registration, please call the state business office for assistance.

## Purchase Orders

Purchase orders are not accepted.

# 2022 NYS PTA Online Registration

**Register Online at: [www.nyspta.org](http://www.nyspta.org)**

Sign up for workshops on a first come, first served basis.  
Credit card payment available through online event registration.  
Checks can be mailed to: NYS PTA, One Wembley Court, Albany NY 12205

## **Event Registration deadline October 1, 2022 - Hotel reservations are separate and on your own**

<b><u>Package</u></b> (all fees include event T-shirt)	<b><u>PTA Member</u></b>
A) Total Convention (All Meals & Conference fees) .....	\$350.00
B) Saturday only (All Saturday Meals & Conference fees).....	\$275.00
C) Saturday Day Tripper (Saturday Lunch only & Conference fees) .....	\$200.00
D) Conference only (Workshop & Sessions, Friday-Sunday) (No Meals)* .....	\$150.00

\* Meals can be added ala carte to package at additional cost (see below)

## **After October 1, 2022, On-site registration\* only, at an additional \$25 of registration fees listed**

**\*On-site registration will not be credentialed for voting**

## **Ala Carte Meals available on request (if not Total Convention Registration)**

- o Saturday Banquet (additional for packages C or D)\*\* .....\$56.00

**\*\*Please choose one of the following banquet meal choices:**

- Beef     Chicken     Vegan

**No advance registrations accepted after October 1, 2022. Registrations after that date will be processed on-site only. The hotel cannot guarantee overnight rooms for on-site registrations.**



## **Event Fee Cancellation / Refund Policy - REGISTRATION DEADLINE: OCTOBER 1, 2022**

- Event registration and payment must be received prior to the registration deadline.
- Registrants that have paid in full and cancel before the registration deadline will receive a full refund, less \$25 processing fee.
- Registrants canceling before the deadline, that have not paid their registration fee, will be billed \$25 processing fee.
- Upon receipt of event registration, registrant is responsible for the full event fee whether they attend or not. No refunds will be given for cancellations received after the registration deadline or for no-shows.
- Registrants will be billed for any unpaid amounts due.
- Registrants may send a replacement at no additional charge.
- Registrants or replacements that do not show up to the event will not receive a refund.
- Registrations received after the registration deadline will only be handled as on-site registrations.
- No hotel rooms guaranteed for on-site registrations.