

2022 CONVENTION WORKSHOPS



Workshops: Friday, November 4, 2022

Session 1: 5:15 p.m. – 6:15 p.m.

101 I'm Just a Bill - Where Resolutions, Legislation, and Advocacy Meet

Let's get to know our NYS PTA Where We Stand and Position Statements. How do our positions align with proposed legislation in NYS? How can we advocate, support our youth and families, and make an impact on upcoming legislation?

102 How to Run an Effective Meeting

It is important for a presiding officer to be aware of the correct procedures when chairing a meeting. Knowing how to run a meeting in the proper way ensures that all business will be addressed and all members will have the opportunity to participate. A well-run PTA will function efficiently and better serve the needs of its children and families.

103 Let's Get Engaged! Transformative Family Engagement, Your PTA, and School

(CTLE credit available)

Learn more about the four principles of transformative family engagement, and how to put them into action with your school community. Explore new ways to help your unit or council become more inclusive, individualized, integrated, and impactful in its approach to family engagement. Tips will be provided to help increase family involvement, outreach, and enthusiasm. Bring your questions, there will be time for a Q & A!

104 National PTA Healthy Minds *(CTLE credit available)*

Come learn about National PTA's new PTA Healthy Minds programming. Your PTA is perfectly positioned to help families and communities make mental health a priority! You will learn about the program materials National PTA has to help your PTA understand the needs of families. You will leave with tools to share relevant resources with your school community, communicate with school administration and facilitate PTA Healthy Minds sessions with families.

105 Programs Q & A Workshop

In this workshop we will give a brief overview of Reflections and PARP. Bring your questions; we will also have question and answer time so you can make sure your program is the best it can be. We will encourage sharing of what works and doesn't work for your unit.

106 President to President Chat

Join NYS PTA President, Dana Platin, and NYS PTA Nominee for President, Helen Hoffman, for a casual Q & A session to guide and empower you. *This workshop is for unit and council presidents only.*

107 Firefox presents "The Tech Talk": How to Have (Slightly) Less Awkward Conversations with Kids About the Internet

It's not your imagination, kids are way more tech savvy these days. As your helpful guide to the internet, we'll partner with you to demystify murky topics like online safety and personal privacy. We'll also partner with you to find new ways to construct conversations that break through and help shape a new and improved generation of internet users.

New York State PTA is now an approved provider of Continuing Teacher and Leader Education (CTLE) for education professionals!

Workshops meeting CTLE criteria are indicated in the workshop description. Educators attending CTLE workshops will be sent necessary documentation from NYS PTA after Convention.

Workshops: Saturday, November 5, 2022



Session 2: 9:15 a.m. – 10:15 a.m.

201 Collaborate on Advocating for your Schools, Communities and More

This workshop will help educate our leaders on how to collaborate and work together in advocating for important issues with urban, rural, and environmental similarities and differences for your children, families, and schools. We will engage participants in a game to spark your interest and examine the importance of grassroots advocacy.

202 Hidden Bias in Your PTA: How to Recognize and Fix It *(CTLE credit available)*

Did you know that everyone has some type of hidden bias? How does this affect your PTA work? This workshop will explain what hidden (or implicit) bias is, give you examples of hidden biases, and offer suggestions on how to be more inclusive and welcoming in your PTA and schools.

203 Hot Topics in Education *(CTLE credit available)*

Join in this collaborative conversation on what's happening in schools, critical issues facing our students, families, and educators, and how we can best support them.

204 501(c)(3) Fundamentals

Learn about the benefits, expectations and limitations of being a 501(c)(3) organization. We will discuss the duties of your officers and executive board to keep your PTA in compliance. This workshop will help answer the question "Is my PTA spending money on the right things?"

205 All Aboard the "M" Train

Come aboard the "Membership Train" where we will be picking up the NYS PTA Membership Team along with some great tools to keep your unit's membership goals on track all year long! An interactive opportunity with members of the state M-Team.

206 National PTA's PTA Connected

Parenting in the digital age is complex-especially now, when our families are online more than ever before. The PTA Connected program offers families powerful tools to help balance the time they spend with their devices and better understand one another's needs, while also learning new ways to be safe online. In this workshop, you'll learn how local PTAs have successfully used PTA Connected programs in-person and virtually in their communities and will even start to design your own PTA Connected virtual event. You'll leave this workshop with an understanding of the PTA Connected program toolkits and resources, and get a crash course on best practices for applying to future PTA Connected grants through National PTA.

207 Maximizing Your PTA Engagement with Technology

Understand how to use technology to more efficiently manage your PTA, strengthen the ability to engage your membership and run your unit. Let's work smarter, not harder.

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Workshops: Sunday, November 6, 2022



Session 3: 8:45 a.m. – 9:45 a.m.

301 The Cycle of Advocacy

NYS PTA advocates all year. Learn about the cycle of advocacy and how you can apply it to your local PTA units.

302 Creating a Comprehensive School Counseling Program *(CTLE credit available)*

School counselors are charged with the responsibility to ensure the New York State regulations are put into action. This workshop will highlight the mandates that ensure each district implements a K-12 Comprehensive School Counseling program, what it should look like, and how this program benefits students, families, and the entire community.

303 A Legacy of Empowerment: How Lessons of PTA's Past Can Guide the PTAs of Today and Tomorrow

Since 1897 PTA has been the foremost organization for substantive family engagement and child advocacy. This workshop explores how NYS PTA positions and priorities have shaped the work of local PTAs for 125 years. Specifically, we'll discuss how lessons from our past can strengthen our efforts to deal with current issues and enhance the ability of PTAs to meet the needs of the children and families now and in the future.

304 Full Steam Ahead! Membership Success Stories from Across All Regions

Come with us as we visit PTA Regions across NY State and debut NEW and UNTOLD Membership Success Stories that are sure to inspire ideas to help your PTA become a strong voice for every child.

305 Connecting Communities and Schools through Literacy *(CTLE credit available)*

When families and schools read together, a world of discussion and opportunity for connection opens to them. Using the *NYS PTA Reads!* platform, communities can revitalize their literacy growth, empower readers to read their way through the LightSail platform, and partner with other readers and writers across the NYS PTA community. Schools can also leverage literacy learning with the LightSail Education school program, lightening teachers' data load so they can focus on personalized learning for each student.

306 Interpreting and Understanding Your Unit and Council Bylaws

Bylaws - your most important governing document. What do all those articles, sections, and clauses really mean? This workshop will break it all down for you and help you run your unit or council in compliance with your bylaws.

307 Intro to Canva

Canva is a free-to-use online graphical tool that combines design, photo editing, and layout that has been growing in popularity recently. How can you utilize this great resource to create social media images, printed communication, and other designs to share your PTA's story? This new workshop will leave you with inspiration and real tips that you can start using immediately.

308 Engaging and Promoting Your SEPTA

Learn how to promote and engage your Special Education PTA (SEPTA). There will be time for Q & A and discussion on how we can support each other.

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