



NEW YORK STATE: CREATE A TOBACCO-FREE GENERATION

AS PROPOSED IN THE SFY 2024 EXECUTIVE BUDGET

**End the Sale of
Menthol Cigarettes
and All Other Flavored
Tobacco Products**

**Raise the Tax on
Tobacco to Encourage
Cessation and Reduce
Youth Initiation**

**Close Loopholes and
Improve Compliance
with Flavored E-
cigarettes Law**

PROTECT OUR CHILDREN FROM TOBACCO ADDICTION

For decades, Big Tobacco has been using flavors as a marketing weapon to hook their next generation of tobacco users. They know that flavors like menthol encourage initiation and form addiction, making it much harder to quit. In addition to targeting kids, these products have been heavily marketed to communities of color, LGBTQ individuals, and low-income neighborhoods. This has caused disproportionate use of these products and an unequal burden of death and disease in these communities.

In May 2020, New York State removed flavored e-cigarettes from the market due to their strong appeal to young people and the fact that they are highly addictive and deadly. However, legislation to end the sale of menthol cigarettes and all other flavored tobacco products has long stalled. Additionally, loopholes created in 2020 have allowed distributors to continue to carry and sell prohibited products. New York must act to decrease tobacco initiation and use rates to save lives for generations to come.

The organizations listed below support the SFY 2024 Executive Budget proposals which would end the sale of menthol cigarettes and all other flavored tobacco, increase the cigarette tax by at least \$1 per pack and close the loopholes in New York's current law prohibiting the sale of flavored e-cigarettes.

LIST OF SUPPORTIVE ORGANIZATIONS

1. African American Tobacco Control Leadership Council
2. Albany College of Pharmacy and Health Sciences
3. American Cancer Society Cancer Action Network
4. American Heart Association
5. American Lung Association
6. American Nurses Association - New York
7. The Boys & Girls Clubs of the Capital Area
8. Brooklyn College Cancer Center
9. Campaign for Tobacco-Free Kids
10. Center for Black Health & Equity
11. Columbia University Herbert Irving Comprehensive Cancer Center
12. Community Health Care Association of New York State
13. Community Healthcare Network
14. Healthy Alliance
15. Hispanic Federation
16. Interfaith Public Health Network
17. March of Dimes
18. Medical Society of the State of New York
19. Memorial Sloan Kettering Cancer Center
20. Mental Health Association in New York State
21. Montefiore Health System
22. Mount Sinai Tisch Cancer Center
23. NAACP New York State Conference
24. New York Chapter American College of Physicians Services, Inc.
25. New York Chapter of the American College of Surgeons
26. New York Public Interest Research Group
27. New York School-Based Health Alliance
28. NYS Academy of Family Physicians
29. NYS American Academy of Pediatrics, Chapters 1, 2, & 3
30. NYS Association for Rural Health
31. NYS Association of County Health Officials
32. New York State Conference of Blue Cross and Blue Shield Plans (NYSCOP)
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34. New York State Conference of Blue Cross and Blue Shield Plans (NYSCOP)
35. NYS Council of Health-system Pharmacists
36. NYS Council of School Superintendents
37. The NYS Neurological Society
38. NYS PTA
39. NYS Public Health Association
40. NYS School Boards Association
41. NYS Society of Anesthesiologists
42. NYS Society of Orthopaedic Surgeons, Inc.
43. The NYS Society of Plastic Surgeons
44. NYS United Teachers
45. NYU Langone
46. Parents Against Vaping E-Cigarettes
47. Pharmacists Society of the State of New York
48. Public Health Solutions
49. School Administrators Association of New York State
50. St. Peter's Health Partners
51. VIP Community Services
52. WNY United Against Drug & Alcohol Abuse, Inc