



PTA Tech Toolkit

Gathering the tools needed for
leaders to engage effectively with
members & their community

Scan this QR Code now to participate in a fun online activity while we wait
for the webinar to begin!



Every Child. One Voice.

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Items to Cover

- TechSoup.org
- G-Suite for NonProfits
- Online Accounting Platforms
- Online Signups
- Doodle
- AirTable
- Zoom Conferencing
- StickTogether
- Eventbrite
- Social Media
 - Finding Royalty-free Images
 - Buffer
 - Canva
- Online Fundraising
 - 32auctions.com
 - RaiseRight
- Personal Organization
 - Shift Browser
 - Edison Email

Some Slide Content Provided by:
Naomi Frierson, Florida PTA Membership Chair
2019 National PTA Convention

techsoup

- TechSoup currently reaches more than 900,000 nonprofit organizations in 236 countries and territories. Through TechSoup, you can save 80 to 90 percent on overhead IT costs. After 501(c)(3) organizations register, they may be eligible for software and service donations and discounts that include Microsoft, Intuit, Symantec, DocuSign, Box, Adobe, and IT Assist.
- PTA units should register using their formal name (ie. PTA NEW YORK CONGRESS (07-xxx) Unit Name) and Tax ID number. Once approved by TechSoup.org, units can then choose which programs they would like to apply for. Some services, like Google's G-Suite for NonProfits, may make it advisable for units have a web domain to take advantage of email and other like services.
- All services/products obtained through this method are solely the property of your PTA unit.

techsoup

- Google for Nonprofits - free
- Intuit Quickbooks Online Plus, 1-Year Subscription, 5 users - \$75 Admin Fee
- Intuit Quickbooks Premier Edition, 1 User License (includes Nonprofit Edition) - \$78 Admin Fee
- Zoom Meetings Pro Bundle, 1-year subscription – access to discounted rates - \$57 Admin Fee
 - This offer provides access to a 50% discount on a one-year subscription for new subscribers for up to 9 hosts. After you request offer and pay TechSoup's administrative fee, you'll also pay Zoom \$74.95 per host for the discounted subscription. You must pay TechSoup's administrative fee each year to retain the 50 percent discount. Add-ons are also discounted at 50 percent over and above the cost of the meeting plan.

Google for nonprofits

Program benefits

Google for Nonprofits offers eligible organizations access to Google products and tools that can help nonprofits find new donors and volunteers, work more efficiently, and get supporters to take action.

G Suite for Nonprofits

Enable your teams to collaborate, iterate, and innovate together, from anywhere, in real time, with our cloud-based productivity suite.

- Stay in touch with volunteers, supporters, and your community with unlimited email addresses at your custom domain via Gmail.
- Keep everyone on the same page with Google Docs – create and edit grant proposals, meeting agendas, and more in real time from anywhere.
- Keep schedules organized and appointments updated with Google Calendar.
- Make sure everyone stays connected with Google (Video) Meets that host up to 100 participants.
- Access your Google Docs, Sheets, Forms, and Slides from any device, any time with 30GB of storage space per user across Gmail and Google Drive.
- Get 24/7 support by phone, chat, and email in case you have any questions along the way.

Google for nonprofits

- Request a Google for Nonprofits account
- Go to [Google Workspace for Nonprofits](#).
- In the top right, click Get started.
- Follow the steps.
- All organizations must be verified as a nonprofit organization by [TechSoup](#) or the local TechSoup partner. You'll receive an email from TechSoup to confirm your email address and they may request additional information to verify your organization.
- Most requests will be reviewed in 2-14 business days. After your organization has been verified, you can activate the [Google products available in your organization's country](#)
- Activating G Suite for Nonprofits
- [Learn how to activate Google Workspace for Nonprofits](#).
- Important: When you sign up for G Suite, you'll receive a trial version. You must complete these steps to upgrade to G Suite for Nonprofits.
- [Sign up for Google Workspace for Nonprofits trial account](#)
- [Verify your Google Workspace domain](#)
- Go to [Google Workspace for Nonprofits](#) and sign in with your administrative account.
- Click Activate products under your organization's name.
- Under "G Suite for Nonprofits," click Activate. Follow the steps and submit your domain.
- Google will review your request in 3 business days to make sure your G Suite

Google for nonprofits



Gmail



Drive



Calendar



Translate



Docs



Sheets



Slides



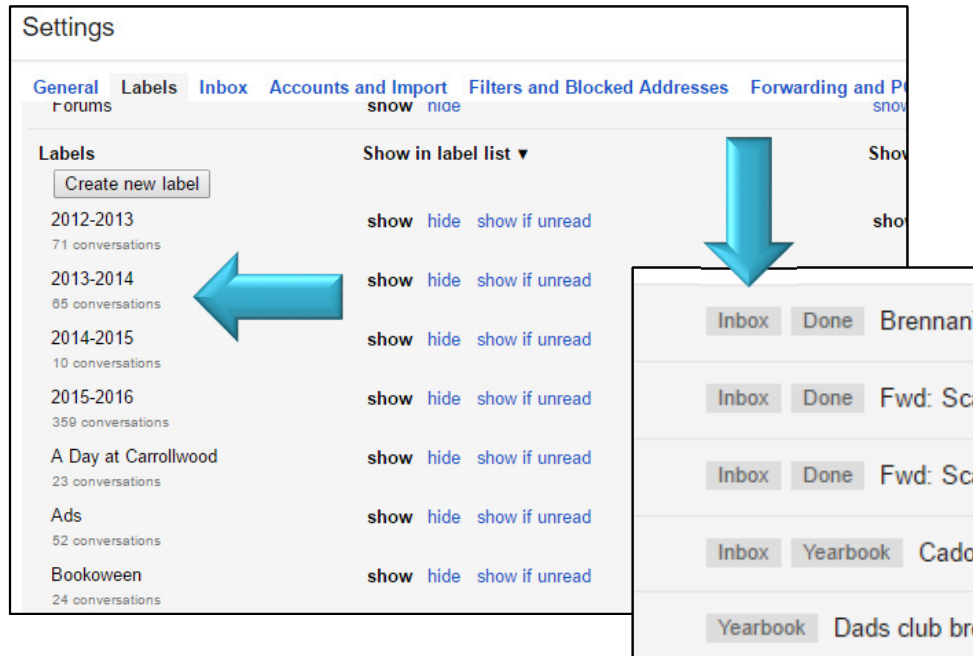
Forms



- ❖ Using without domain
 - ❖ If your unit doesn't have the resources to purchase its own domain (web address), you can set up a free Gmail account to make PTA email transferrable to the next board.
 - ❖ Some units have a single address (i.e. mypta@gmail.com).
 - ❖ Multiple Gmail accounts CANNOT be accessed in a single inbox, therefore, account details for each address must be passed on annually.
- ❖ Using with domain (req'd for Google for nonprofits)
 - ❖ Create domain with Google Domains (most are \$16/year)
 - ❖ Decide if accounts will be position@domain.org or person@domain.org
 - ❖ Can set up alias (i.e. treasurer@domain.org) if decide to have accounts be person-based.
 - ❖ Can also setup group email (i.e. board@domain.org) to automatically go to multiple people

Keep Your Inbox Neat & Tidy

- Gmail's robust sorting tools makes managing multiple accounts a breeze.
- Choose to automatically or manually sort incoming messages.
- Individual conversations can be assigned multiple labels which can be color coded.
- Labels can be accessed just like folders to see all emails that are tagged.



The screenshot shows the Gmail 'Settings' page, specifically the 'Labels' section. The 'Labels' section is highlighted with a blue arrow pointing to the '2013-2014' label. The 'Labels' section includes a 'Create new label' button and a list of labels with their respective conversation counts and options to 'show', 'hide', or 'show if unread'. The '2013-2014' label has 85 conversations. A blue arrow points from the 'Labels' section to an example of an email in the inbox. The email has multiple labels: 'Inbox', 'Done', 'Brennan T...', 'Inbox', 'Done', 'Fwd: Sca...', 'Inbox', 'Done', 'Fwd: Sca...', 'Inbox', 'Yearbook', 'Cado...', and 'Yearbook', 'Dads club bre...'. The 'Inbox' label is highlighted in the email's label list.



DRIVE – “Digital PTA Binders”

- ❖ DRIVE will revolutionize the PTA binder. It takes “not reinventing the wheel” to a new level by allowing digital files to carry over easy from year to year.
- ❖ Create folders for each committee, event, or other need.
 - ❖ Use these folders to store logos, images, Plan of Work, copies of flyers, vendor quotes, debrief notes, etc.
 - ❖ Each successor has their work cut down exponentially by having quick and easy access to previous years’ efforts.
- ❖ Choose to provide total account access to all board members, link-based access, or share folders on an individual basis. No Google account required!
- ❖ Google for Non-Profits includes a Shared Drive that is automatically shared with all users in your domain (great for past year materials) *Shared Drive files CANNOT be shared with outside users



DRIVE – “Digital PTA Binders”


My Drive ▾

Folders





Yearbook	Walk-A-Thon	Volunteer Coordin...
Teacher Appreciati...	School Enhanceme...	Reflections
Other - Naomi	Newsletter	Membership
Hospitality	HootieFest	Holidays Around th...



Sharing settings







Link to share (only accessible by collaborators) 

<https://drive.google.com/drive/folders/0Byd7n0mHHKCTfIkycck1iMm41T2JkNWM5SIZ>


Share link via:    

Who has access

Specific people can access [Change...](#)

Hootie Owl (you)	Is owner
cesspecialacct@gmail.com	
alenamcglone@aol.com	 
 Naomi Frierson	  

Invite people:

Enter names or email addresses... 

Owner settings [Learn more](#)

Prevent editors from changing access and adding new people

[Done](#)



CALENDAR

- ❖ Color code events for school, PTA, events, etc.
- ❖ Calendar can be shared publicly and added to anyone's Google calendar. Changes you make update everyone's calendar live.
- ❖ Live calendar can be embedded on your webpage or linked to Facebook page.
- ❖ Printable version is available, and events can be filtered as needed.


TRANSLATE YOUR WEBSITE

Make your website instantly available in 100+ languages

Add the power of Google Translate's automatic translations to your website! The free Website





TRANSLATE SPECIFIC TEXT






Translate Turn off instant translation 

English Spanish French English - detected ↔ English Spanish Arabic Translate

I love PTA! ×

  11/5000

¡Amo PTA!

     Suggest an edit

DOCS, SHEETS & SLIDES



- ❖ Replaces Microsoft Word, Excel & PowerPoint.
- ❖ Provides basic functionality, but not as robust as Microsoft products.



- ❖ Editable directly in Drive, no need to download a copy.
- ❖ Edits are visible in real time to collaborators.



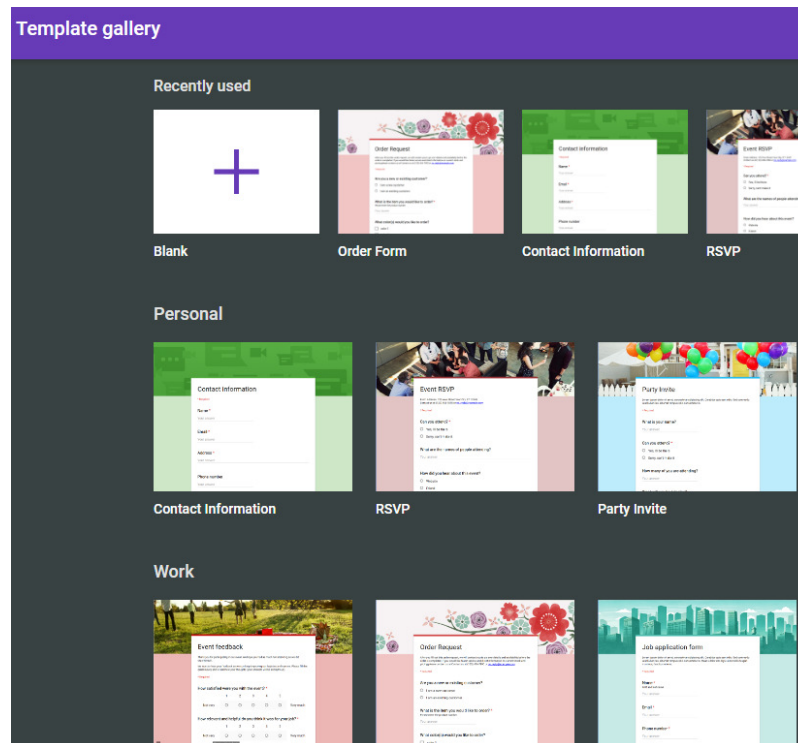
- ❖ Files created in Microsoft can be converted to Google files to take advantage of editing capabilities.

Google FORMS



Create:

- Surveys
- Self-grading quizzes
- Event registrations
- Collect contact info
- Informal voting
- Sign ups
- Purchase/Reimbursement requests
- Much, much more!



USING FORMS

Embedded Form

Results

Results are available visually or automatically in a spreadsheet.

H	I	J	K
What date were your	What date were your	When were your byl	When were your tax
9/7/2018	1/15/2019	1/10/2017	10/8/2011
9/3/2018	9/17/2018	6/29/2018	9/5/2011
9/7/2018			

QUESTIONS RESPONSES **21**

School Division
21 responses

School Division	Percentage
Elementary	71.4%
Middle-K-8	19%
High	9.5%

What date were your Council dues paid?
21 responses

Month	Count
Sep 2017	1
Oct 2017	4
Nov 2017	1
Dec 2017	3

Membership Reflections Spirit Gear Sponsors Board Contact Us

Staff Requests

We know that doing special things for our school and our students can be challenging, and we want to help where we can. To streamline the process, please complete the form, taking note of the information below. PTSA will evaluate the request and our ability to assist.

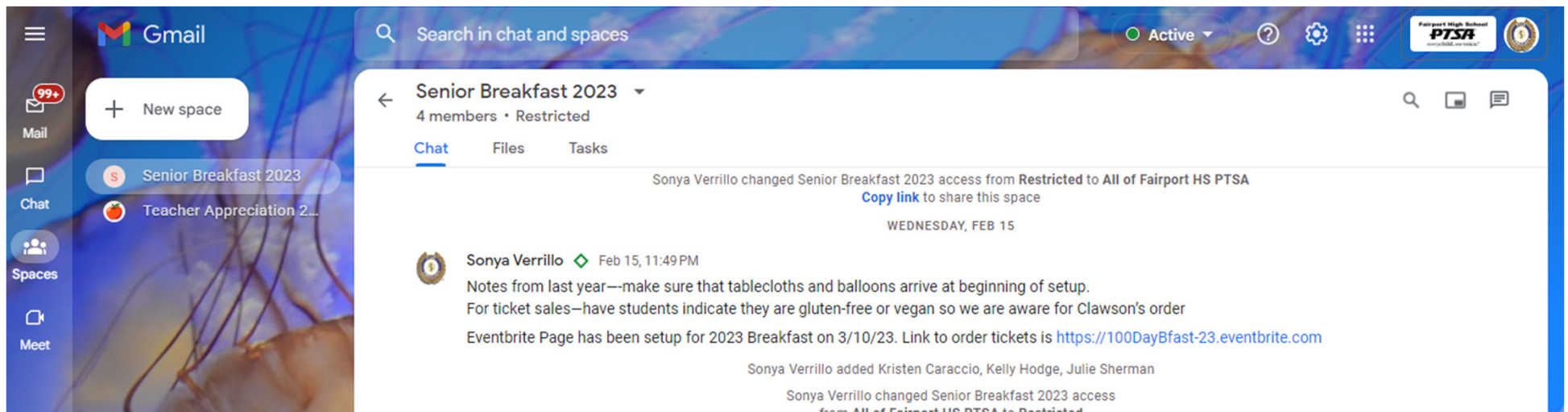
- After completing a request, please email president@orangegroveptsa.org to ensure your request is received in a timely fashion.
- Completing a request form does not guarantee that we will be able to help. Our resources are limited.
- We need as much notice as possible of your need. Many of our partners have donation budgets, and the sooner we ask, the greater the chance of success.
- Please be VERY SPECIFIC as to what you are asking for.
- We will notify you via the email you enter on the form if we are able to help, and specifically

Embed forms on your website for easy access

Google SPACES

Found within Gmail or the Google Chat app on your mobile device

- Similar to a previously recommended tool - SLACK
- Use Spaces in Google Workspace to get everyone in the same place to discuss a topic or team project
- spaces can be managed by an admin or the creator of the space
- Members can follow conversation threads, collaborate on documents, and arrange for meetings all in the space

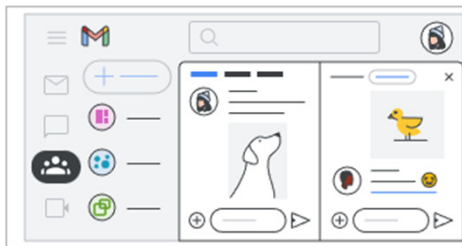


Google SPACES



Stay on task with inline threads

Aside from the main conversation in a space, messages can contain sub-conversations called threads. Threads are useful for when conversations go off topic or require in-depth discussion.



With inline threads, you can:


- See all threads in a space from the thread tab
- Reply to messages in the thread
- Follow threads

Thread best practices:

- Keep inline threads on topic. If there are multiple conversations, consider creating a new thread.
- Invite other users to contribute or review information that affects them.
- Quickly review a space's rules and guidelines.


Organize files and tasks with spaces

Use spaces to organize and collaborate on projects that use Google Workspace tools, such as Google Docs, Calendar, and Meet. The Files and Tasks tabs are at the top of the space window.



On the Files tab, you can:

- Add files
- Open a file in a side window
- Move where the file is stored in Google Drive
- Jump to the thread where the file is attached



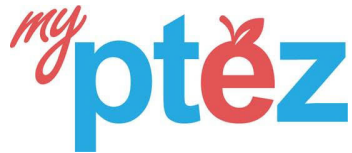
On the Tasks tab, you can:

- Create a task
- Mark a task complete
- Assign a task
- Assign a due date for task completion
- Jump to the thread where the task is attached

Get more info at

<https://support.google.com/a/users/answer/11219858>

ONLINE ACCOUNTING PLATFORMS



myptez.com

- Designed to be used by parent groups
- Sliding scale pricing (depending on Gross Revenue) starts at \$99/yr.
- Integrated Online Store available for additional charge
- 45 Day Free Trial



moneyminder.com

- Designed for nonprofit groups
- Pro Version that includes bookkeeping is \$159/yr
- Online Bank Integration, MoneyMinder Store available for additional charge
- 30 Day Free Trial



Quickbooks.intuit.com

- General accounting platform
- Discounted pricing available through TechSoup.org
- Mobile app Available
- OnlinePlus is \$75/yr for 5 users via TechSoup.org
- Online Advanced is \$160/yr for 25 users via Techsoup.org

VOLUNTEER SIGN-UPS

Date	Location	Item to Bring
11/19/2009 (Thu.)	Location 1	Drinks (2) Snacks
11/23/2009 (Mon.)	Location 2	Drinks (2) Snacks
11/30/2009 (Mon.)	Location 1	Drinks (2) Snacks
12/7/2009 (Mon.)	Location 3	Drinks (2) Snacks
12/19/2009 (Sat.)	Location 1	Drinks (2) Snacks

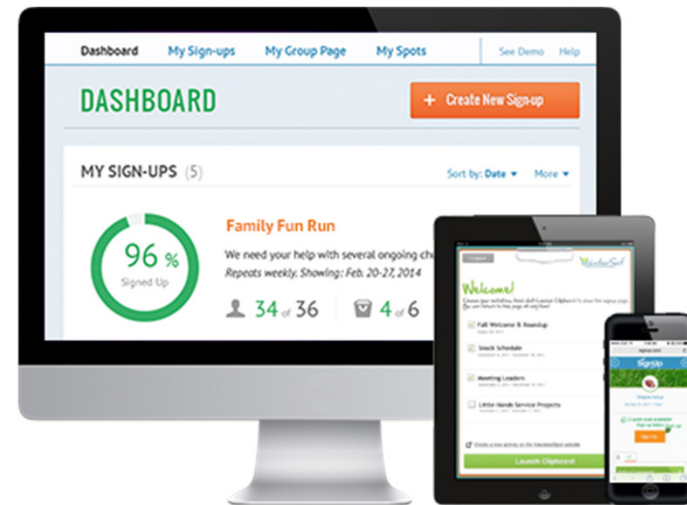
RSVP Responses

Responses: Yes: 5 No: 0 Maybe: 0
No Response: 0
Guest Count: Confirmed: 0 Maybe: 0

YES (0)

Antia Sineup (1 guest)

RSVP Now



Pro Tip: Use a generic email address (as organizer) so that signups can be easily copied from year-to-year

8th Grade Awards Night Reception

Thu Jun 13, 2019

Help us to provide a great reception for those attending the 8th Grade Awards Night. We appreciate your donations!

[Share this Invite](#)

Hide Past Spots
 Hide Full Spots
 Show My Spots

▼ Thu Jun 13, 2019
16 of 31 Filled

SPOT	TIME	FILLED	PARTICIPANTS	PAST
<p>▶ 2 Large Packages of Cookies</p> <p>Award Donations can be drop...</p>		5 of 6	(0) RH MP MG LG +1	PAST
<p>▶ 8 oz Water Bottles - case of 24</p> <p>Award Donations can be drop...</p>		4 of 8	(0) MG TM LA	PAST
<p>▶ Bag of Wrapped Candy</p> <p>Award Donations can be drop...</p>		2 of 2	(0) NS	PAST
<p>▶ Box Individually Wrapped Pretzels</p> <p>Award Donations can be drop...</p>		0 of 3	(0)	PAST
<p>▶ Large Bag of Grapes</p> <p>Award Donations can be drop...</p>		1 of 3	(0) LD	PAST
<p>▶ Large Package of Brownies</p> <p>Award Donations can be drop...</p>		3 of 5	(0) SF CW KC	PAST
<p>▶ Reception Set-up</p> <p>Thank you for volunteering to...</p>	6:30pm - 7:00pm	1 of 2	(0) KC	PAST



- Group Poll – propose times for participants to gather
 - No more “reply all” emails!
 - Once everyone has participated, owner can select final date/time and finalize
- Booking Page
 - Helpful if you need to have people schedule meetings with 1 person (ie Interviews)
- Free and Pro Versions available



Group poll

Propose times for participants and gather their preferences

Useful for webinars, classes, workshops, meetings with external clients, etc.














Booking Page

Set up an open availability for people to schedule directly on your calendar

Useful for sharing your open availability. Add the link to your email signature or share in a message.



- ❖ Cloud-based Platform
- ❖ Uses Bases (1 or more tables)
- ❖ Collaborative
- ❖ Can add pictures, other data
- ❖ Free plan allows up to 1,200 records per base, 2GB of attachment, 2-weeks' worth of revision history
- ❖ Mobile App Available

	Task	Photo(s)	Complete?	Priority	Deadline	Main Contact	Depa
▼ High Priority PRIORITY COUNT 5			CHECKED 2		FILLED 5		
1	Set up propellant transfer lines		✓	High Priority	7/7/2016	Nelly Armstrong	Fueling
2	Load backup flight system software into the orbiter			High Priority	7/12/2016	May Jameson	Guidanc
3	Replace Emergency Oxygen Tanks			High Priority	7/13/2016	Buzz Haldrin	Procu
4	Navigational systems test/activation			High Priority	7/16/2016	May Jameson	Guidanc
5	Final astronaut training session in neutral buoyan...		✓	High Priority	7/28/2016	Sarah Ryder	Astrona
+							
▼ Medium Priority PRIORITY COUNT 6			CHECKED 3		FILLED 6		
6	Final astronaut training session in KC-135		✓	Medium Priority	7/1/2016	Buzz Haldrin	Astrona
7	Reapply SOFI to external tank thermal protection...			Medium Priority	7/4/2016	Nelly Armstrong	Fueling
8	Flight deck preliminary inspections		✓	Medium Priority	7/7/2016	Aaron Shepard	Inspecti
9	Calibrate Air Analysis Instruments		✓	Medium Priority	7/10/2016	Buzz Haldrin	Space 1
10	Test Launch of PythonX Rocket			Medium Priority	7/26/2016	Nelly Armstrong	Space 1
11	Install Webb Telescope			Medium Priority	7/20/2016	Sarah Ryder	Space 1
+							
▼ Low Priority PRIORITY COUNT 5			CHECKED 3		FILLED 5		

zoom

Video Conferencing

- ❖ Zoom.us
- ❖ Video Conferencing via computer, tablet, mobile device or traditional phone (voice only)
- ❖ Ability to Share Screen
- ❖ Ability to Record Meeting
- ❖ Webinar Capability (addt'l fee)



zoom

Video Conferencing

- Basic (Free Plan)
 - Host up to 100 participants
 - Unlimited 1 to 1 meetings
 - 40 mins limit on group meetings
 - Unlimited number of meetings
 - Online support
- Pro Plan (Each Host-\$14.99/mo or \$149.90/yr)
 - All Basic Features
 - Unlimited meetings for up to 100 participants
 - Meeting duration limit is 24 hours
 - User management
 - Admin feature controls
 - Custom Personal Meeting ID
 - 1GB of MP4 or M4A cloud recording
 - Discount available thru TechSoup



- Important Account Settings
 - Enable Waiting Room
 - Set default for everyone to go to Waiting Room
 - Customize Waiting Room text
 - Disable Allow Participants to Join before Host
 - Disable Use PMI when scheduling a meeting
 - Enable Auto Saving Chats
 - Enable Co-hosts
 - Screen Sharing for Hosts only (also applies to co-hosts)
 - Enable Non-verbal feedback
 - Enable Meeting Reactions
 - Enable Breakout Rooms

zoom

Video Conferencing

- When Promoting/Conducting Meetings
 - Create a new Meeting Id for each meeting – don't reuse codes
 - DO NOT post link on social media – send only via email or other secure platform to school community (give them email or google form to register)
 - Consider using Zoom Registration feature with Auto Approval turned OFF the day of the event.
 - Resend Confirmation Emails at least 30 minutes prior to event.
 - Attendees can only participate by using the unique link emailed to them
 - Be sure to open the meeting space at least 15 minutes prior to the start of the event – it's like unlocking the door and turning on the lights!
 - Have a welcome slide with music (camera/mic turned off) or greet people personally as they come in
 - Have Secretary or other designated person to admin people from waiting room (important when recording attendance or verifying members)

zoom

Video Conferencing

Setting Up Registration

Edit "My Meeting"

Topic: My Meeting

When: 12/29/2016 02:00 PM

Duration: 1 hr 0 min

Time Zone: (GMT-7:00) Pacific Time (US and Canada)

Recurring meeting

Registration: Required

Host Video: on off

Participants Video: on off

After scheduling the meeting, the **Registration** and **Branding** tabs will appear.

Registration | Email Settings | Branding | Poll | Live Streaming

Manage Registrants Registrants: 0

Registration Options Automatically Approved

- ✕ Send an email to host
- ✕ Close registration after meeting date
- ✓ Allow registrants to join from multiple devices
- ✓ Show social share buttons on registration page

Registration | **Email Settings** | Branding | Poll | Live Streaming

Email Contact: Sonya Verrillo, sonyaverrillo@gmail.com

Confirmation Email to Registrants: Send upon registration [Send me a preview email](#)

Registration | Email Settings | **Branding** | Poll | Live Streaming

Banner Your banner is displayed at the top of your invitation page.

[Upload](#)

Image requirements:

- GIF/JPG/JPEG or 24-bit PNG
- The suggested dimensions: 640px by 200px
- The maximum dimensions: 1280px by 400px

Logo Your logo is displayed on the right side of the meeting topic on your invitation page, registration page, and in the email invitation to the meeting.

[Upload](#)

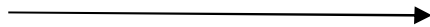
Image requirements:

- JPG/JPEG or 24-bit PNG
- The suggested dimensions: 200px by 200px
- The maximum dimensions: 400px by 400px

zoom

Video Conferencing

Facebook
Portal TV \$149



- Used by host/moderator of Zoom meeting
- DO NOT connect to audio (video ok)
- Share screen materials*
- Monitor Chat/feedback

Option for Hybrid Meeting Set-up

- HDMI connection to projector or smartboard
 - Connect to Wifi
 - Use Zoom app on Portal device to connect to meeting
 - Use Portal camera/mic to see/hear the meeting room
 - Gallery View is shown on projector/smartboard for in-meeting participants to view
- *use Share Screen for videos only (via mobile device link)

STICK
TOGETHER

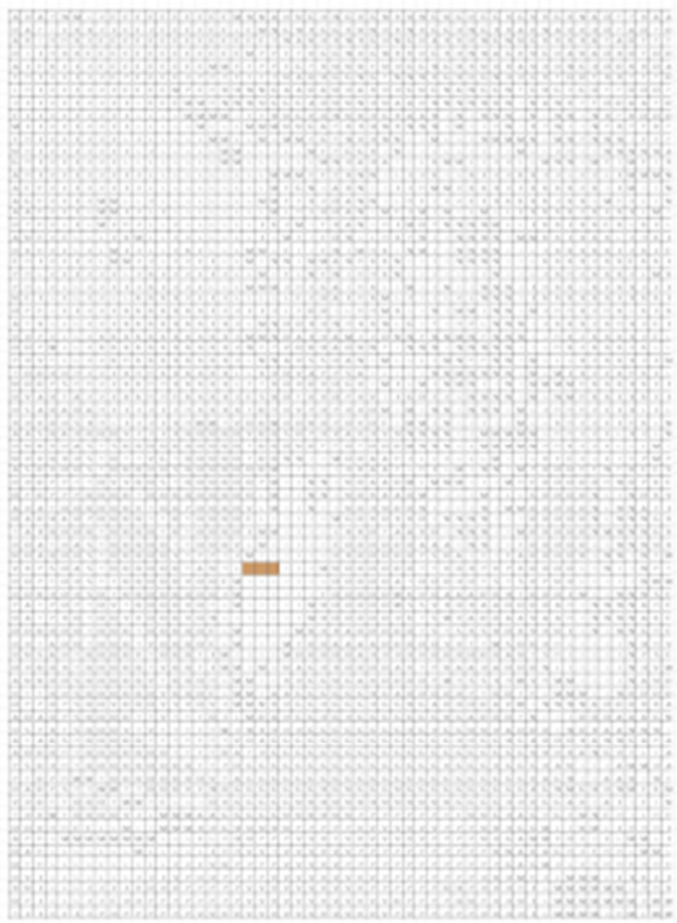


- Great collaborative activity
- Physical kits are great for in-person events/experiences
- Virtual sticker-boards are great for online meetings and can be done by anyone.
 - No account needed for participants
 - Web-based
- <https://letsticktogether.com/>

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A	B	C
D	E	F
G	H	I
J	K	L
M	N	O
P	Q	R
S	T	U
V	W	

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Privacy Policy and Terms of Use

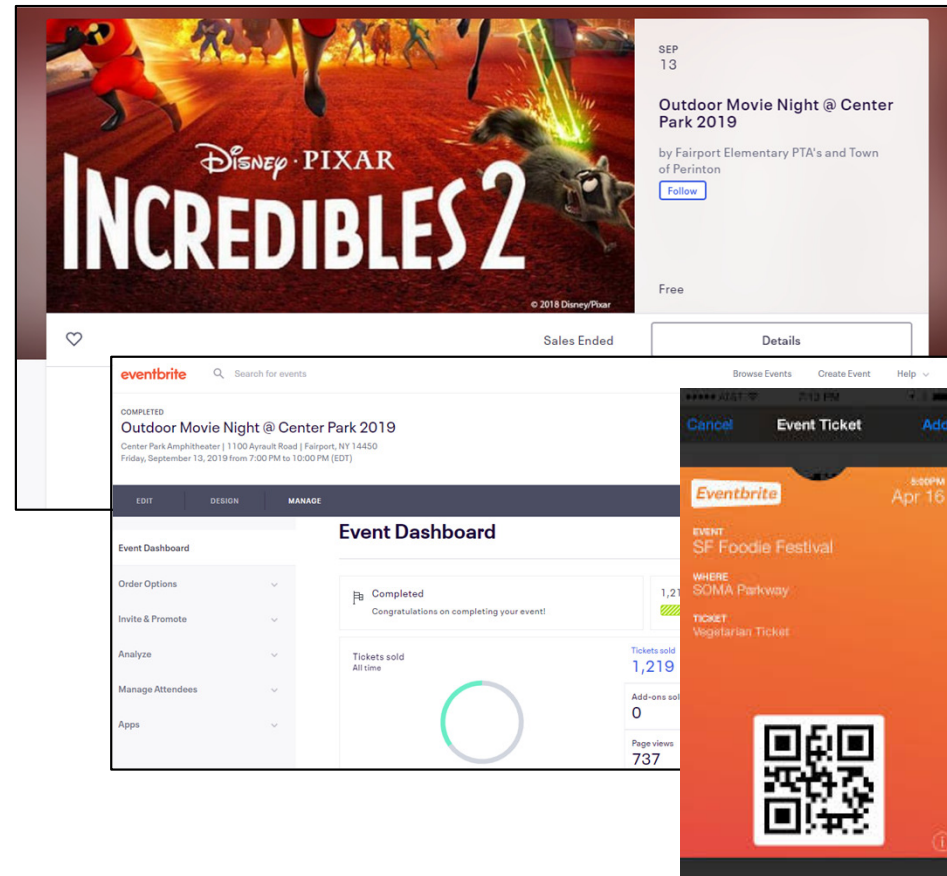
Source: <https://letstick.to/session/7Fkia9ZE9vsG0rj3VeWCesUM>

Web Viewer [Terms](#) | [Privacy & Cookies](#)

Edit

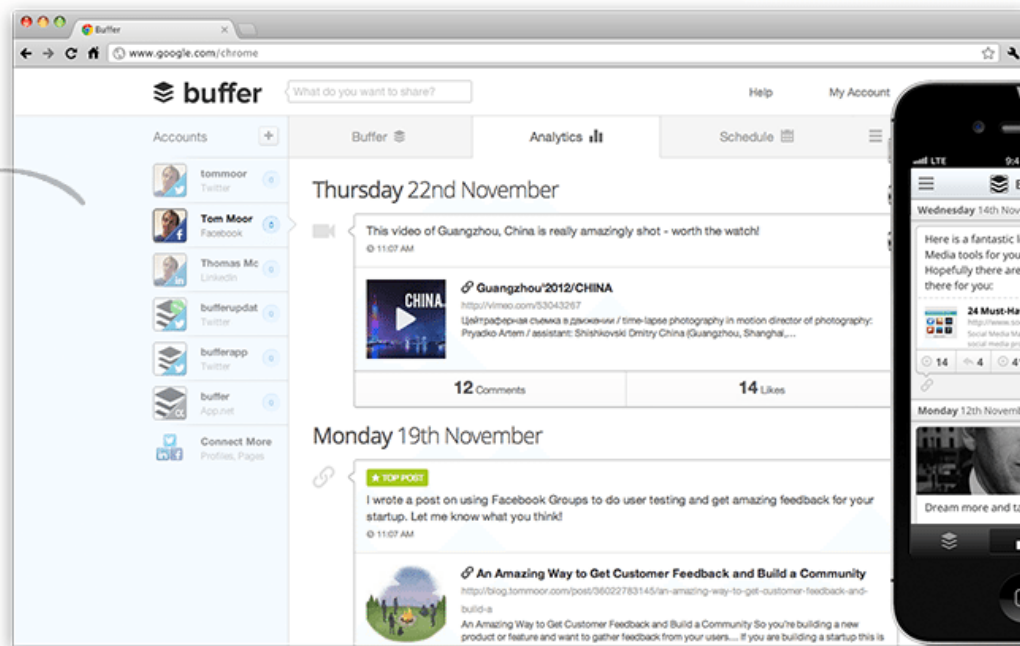
eventbrite

- ❖ Online Event Ticketing Site
- ❖ Robust features
- ❖ Quantity Limit
- ❖ Manual Entry Option
- ❖ Custom Registration Available
- ❖ No fee if tickets are free
- ❖ Can copy events for future
- ❖ Message Attendees directly
- ❖ Mobile ticketing & scanning
- ❖ Mobile App available for organizers & guests





 **buffer**
Your smarter way to share



Basic Free Plan: 3 social accounts, 10 scheduled posts, 1 user



Publishing

Analytics

Engagement New!

Martha Brown PTSA 0

mbptsa 0

MB_PTSA 0

Queue Analytics Settings

What would you like to share?

Tomorrow FEBRUARY 2

America/New York

Schedule a Post

12:00 PM

3:00 PM

6:10 PM

Wednesday FEBRUARY 3

7:39 AM

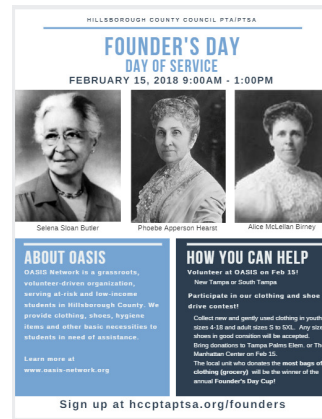
12:00 PM

3:00 PM

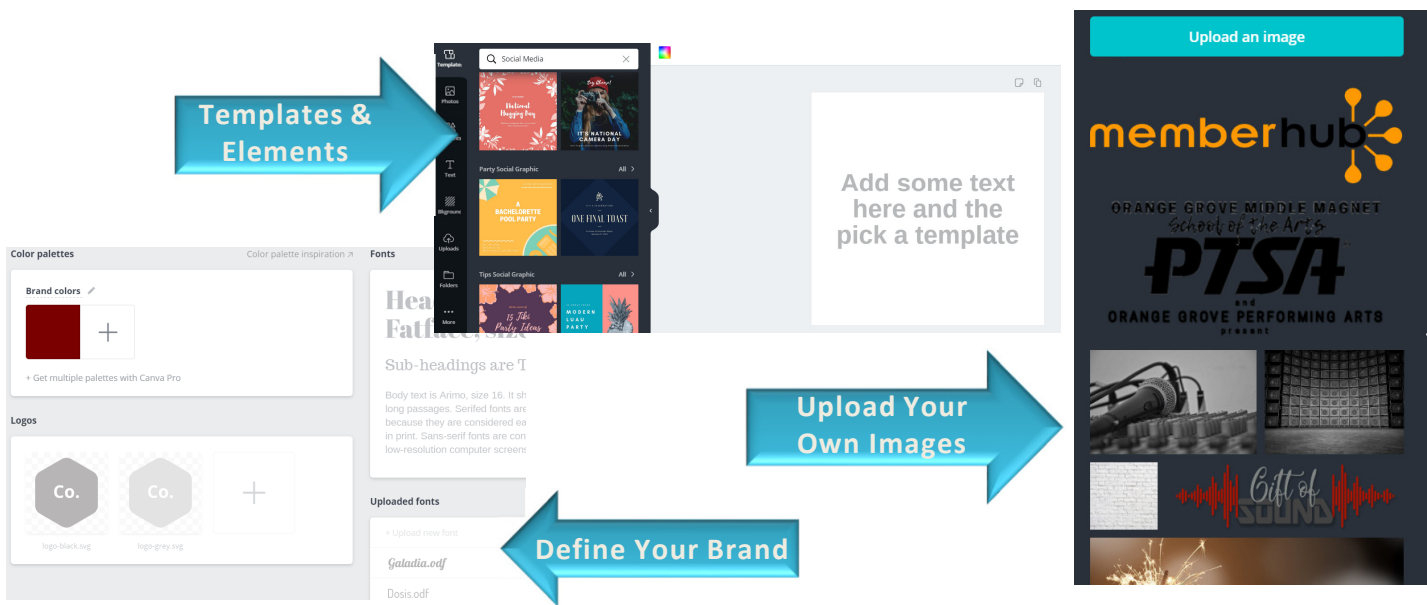


Create:

- Social Media Posts
- Facebook Covers
- Flyers
- Event Programs
- Invitations
- Posters
- Newsletters
- Customized pieces
- **FREE Pro Account for Non Profits**



CANVA MAKES IT EASY TO IMPRESS



ires ▾ Learn ▾

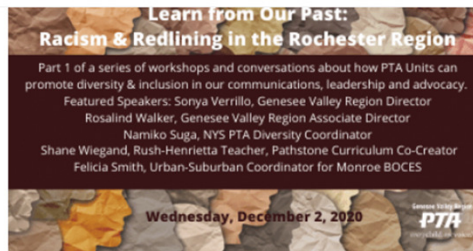
🔍 Search Canva



Christmas-Social Media Post



Happy Hanukkah Instagram Post



DEI Youtube Preview



Thanksgiving2020



Event Banner



THANK YOU



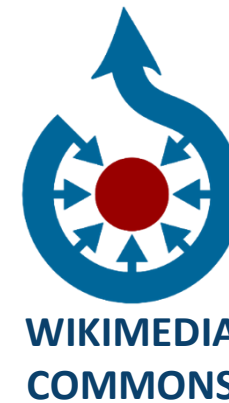
Oct 15 Award deadline reminder



GVPTA Facebook Page Cover



ROYALTY-FREE IMAGES



FUNDRAISING



RaiseRight™

Formerly ShopWithScrip

32 auctions

Free Auction	Optional Upgrades
Up to 20 Items ?	Up to 100 Items ↕
1 Image / Item ?	<input type="checkbox"/> 4 Large Images / Item
3rd Party Ads ?	<input type="checkbox"/> No 3rd Party Ads
Insights ?	<input type="checkbox"/> Advanced Insights
Online Only ?	<input type="checkbox"/> Transition To Live Event
Basic Donor Management ?	<input type="checkbox"/> Premium Donor & Sponsor Management
Standard Styling ?	<input type="checkbox"/> Apply Your Brand
Self-Managed Payments ?	Online Payment & Donation Collection
Email Support ?	
Unlimited Bidders ?	
Total	\$30.00 USD
Let's Go!	

The screenshot shows the 32 auctions website interface for an "Annual Fall Silent Auction Fundraiser". The featured item is an "Apple iPhone (Black)", described as a "32GB iPhone with a monthly plan". The current bid is \$200.00, and the "Buy Now" price is \$200.00. The auction ends on November 16, 2012, at 08:08 PM CDT. The page includes a bidding form, a "View Item" link, and a detailed description of the iPhone's features such as video calling, FaceTime, and 4K resolution. A disclaimer at the bottom states that the auction is for demo purposes only.



Online Payment & Donation Collection

- Accept **major credit cards, debit cards, eChecks, and PayPal payments** by linking a **Stripe** and/or **PayPal** account to your auction. Participants love having a variety of payment options to choose from.
- Leave the tricky business of collecting payments and donations to us. When a payment is made, **money is immediately deposited** into your payment account and transaction fees applied. Quick, easy, and secure!
- **Payments are automatically tracked** and displayed on invoices, the downloadable auction item data, and the Sales Summary page, making it easy to see who paid for their items.
- **Flexible payment options** even allow for offline payments when it's more convenient.
- Send friendly **payment reminders** to those who need a little nudge to settle up. We can all be forgetful at times!
- **Low 32auctions transaction fee** of 2.9% + \$0.40 per transaction in addition to the Stripe and/or PayPal transaction fee for payments processed online. **No transaction fees are charged for self-managed payments.**

TURN SHOPPING INTO EARNING



Experience the right way to fundraise

Gift card fundraising is the best way to raise money. Buy gift cards from your favorite brands to earn on your daily purchases. It's never been easier to create opportunities for what matters most to you. No extra money spent. No extra time wasted.

How it works



You buy a gift card

You get the full value.



The brand gives back

No extra money comes out of your pocket.



Your organization earns

Impacting what matters most to you.

Shop 750+ popular brands

Getting your morning coffee. Doing DIY projects around the house. Ordering takeout. Conveniently raise money by doing everyday things.



amazon



STARBUCKS®



"It's super convenient. All I need to go shopping is my phone—I don't even need credit cards or my purse. I'm going to pay for these things anyway, I love being able to use gift cards so we get something in return."

Jen H., earns for hockey

Get started by downloading the [RaiseRight™ app](#) on your phone or go to [RaiseRight.com](#) on your computer.


For step-by-step instructions, visit [RaiseRight.com/m/StartEarning](#).

PERSONAL ORGANIZATION

(AKA HOW TO KEEP TRACK OF ALL THESE GREAT TECH TOOLS
WHEN YOU ARE INVOLVED IN A TON OF PTA'S!)

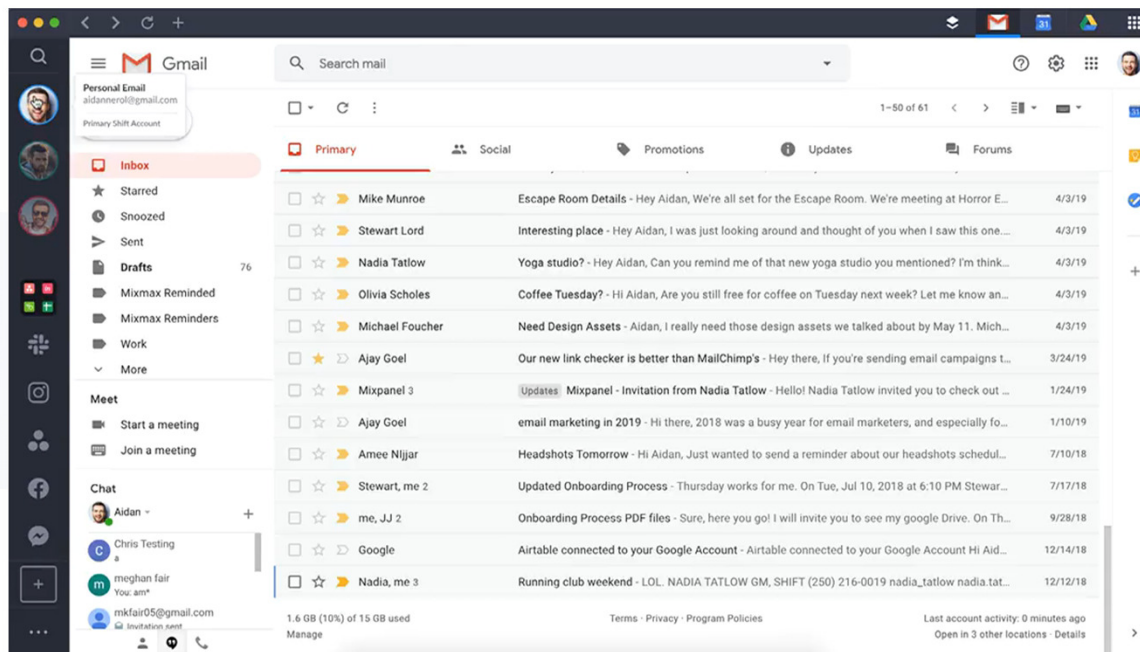


Shift






Mail

Access multiple Google & Microsoft accounts.

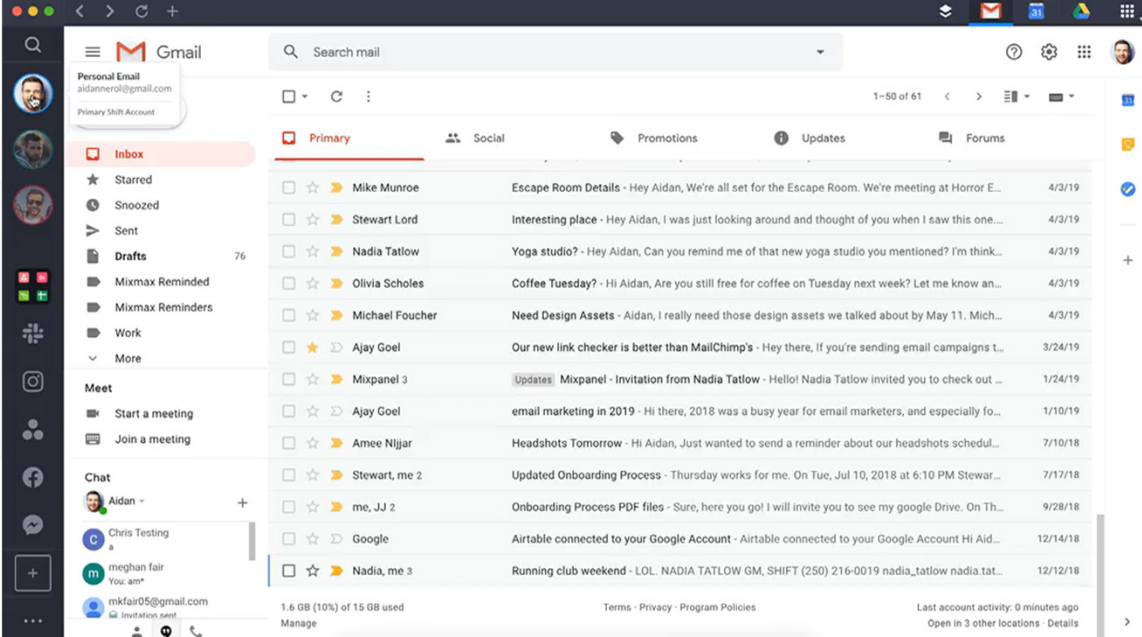


Shift


Apps

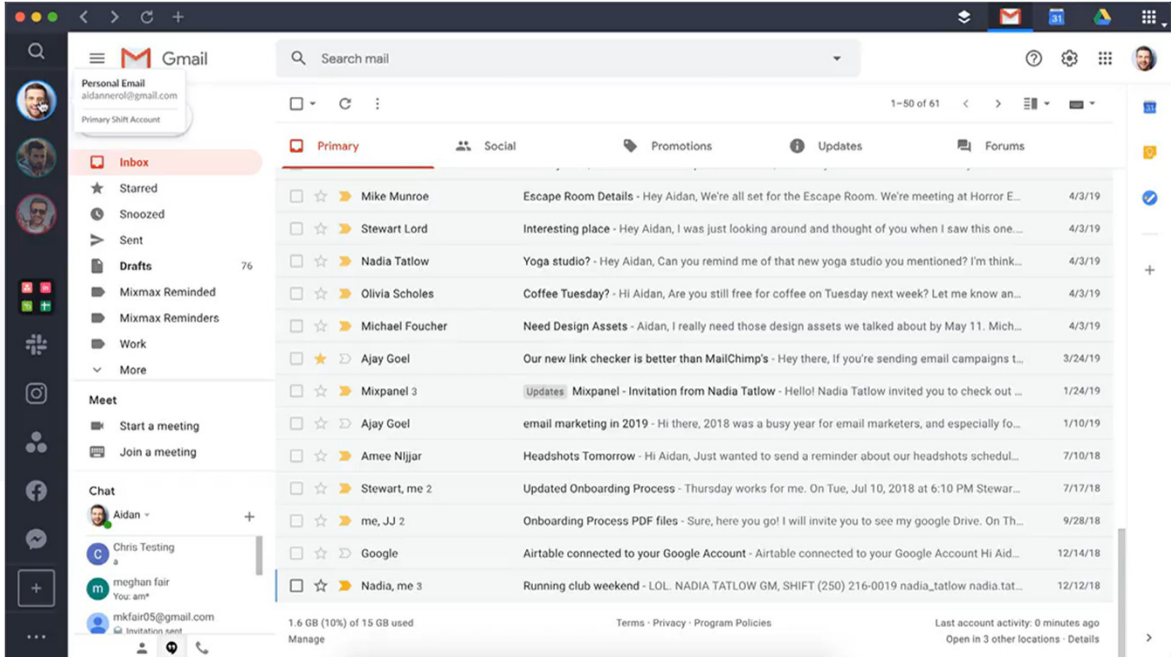
Connect all of your apps & extensions.



The screenshot shows a Gmail inbox with a dark sidebar on the left. The sidebar contains navigation options: Inbox, Starred, Snoozed, Sent, Drafts (76), Mixmax Reminded, Mixmax Reminders, Work, More, Meet (Start a meeting, Join a meeting), and Chat (Aidan, Chris Testing, meghan fair, mkfali05@gmail.com). The main inbox area shows a list of emails from various senders like Mike Munroe, Stewart Lord, and Nadia Tatlow. At the bottom, there is a storage usage indicator (1.6 GB of 15 GB used) and account activity information.

Shift




Search
Find anything across
your accounts.



The screenshot shows a Gmail inbox interface. At the top, there is a search bar with the text "Search mail". Below the search bar, the inbox is organized into tabs: Primary, Social, Promotions, Updates, and Forums. The Primary tab is selected, showing a list of 61 emails. The left sidebar contains navigation options: Inbox, Starred, Snoozed, Sent, Drafts (76), Mixmax Reminded, Mixmax Reminders, Work, More, Meet (Start a meeting, Join a meeting), and Chat (Aidan, Chris Testing, meghan fair, You: am*, mxfair05@gmail.com, Invitations sent). The bottom of the interface shows storage usage (1.6 GB of 15 GB used) and account activity information.

Sender	Subject	Date
Mike Munroe	Escape Room Details - Hey Aidan, We're all set for the Escape Room. We're meeting at Horror E...	4/3/19
Stewart Lord	Interesting place - Hey Aidan, I was just looking around and thought of you when I saw this one...	4/3/19
Nadia Tatlow	Yoga studio? - Hey Aidan, Can you remind me of that new yoga studio you mentioned? I'm think...	4/3/19
Olivia Scholes	Coffee Tuesday? - Hi Aidan, Are you still free for coffee on Tuesday next week? Let me know an...	4/3/19
Michael Foucher	Need Design Assets - Aidan, I really need those design assets we talked about by May 11. Mich...	4/3/19
Ajay Goel	Our new link checker is better than MailChimp's - Hey there, If you're sending email campaigns L...	3/24/19
Mixpanel 3	Updates: Mixpanel - Invitation from Nadia Tatlow - Hello! Nadia Tatlow invited you to check out ...	1/24/19
Ajay Goel	email marketing in 2019 - Hi there, 2018 was a busy year for email marketers, and especially fo...	1/10/19
Amees Nijjar	Headshots Tomorrow - Hi Aidan, Just wanted to send a reminder about our headshots schedul...	7/10/18
Stewart, me 2	Updated Onboarding Process - Thursday works for me. On Tue, Jul 10, 2018 at 6:10 PM Stewar...	7/17/18
me, JJ 2	Onboarding Process PDF files - Sure, here you go! I will invite you to see my google Drive. On Th...	9/28/18
Google	Airtable connected to your Google Account - Airtable connected to your Google Account Hi Aid...	12/14/18
Nadia, me 3	Running club weekend - LOL. NADIA TATLOW GM, SHIFT (250) 216-0019 nadia_tatlow nadia.tat...	12/12/18

Shift

 Basic \$0 (Free!)	 Advanced \$99.99 per year
<ul style="list-style-type: none">✓ Up to 2 Accounts (Gmail, GSuite, Outlook, Office 365)✓ Up to 1 App Account✓ Shared Workspaces✓ Cross-Platform Support (Windows & Mac)✓ Desktop Notifications✓ 'Sent with Shift' (for every email)✗ Notification-Muting✗ Add Google Services✗ Chrome-Extensions✗ Unified-Search	<ul style="list-style-type: none">✓ Unlimited Accounts (Gmail, GSuite, Outlook, Office 365)✓ Unlimited App Accounts✓ Shared Workspaces✓ Cross-Platform Support (Windows & Mac)✓ Desktop Notifications✓ Remove 'Sent with Shift' (for every email)✓ Notification Muting✓ Add Google Services✓ Chrome Extensions✓ Unified Search



- Able to keep track of multiple email accounts
- Can customize signatures PER ACCOUNT
 - Can include pictures in signature
 - Can pull previous signatures as recommendations
- Can read an email from 1 account and reply from a different account. (Change the “from” account)
- Able to block read receipts
- Undo Send

<https://mail.edison.tech/>





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