

SUMMER
LEADERSHIP
CONFERENCE

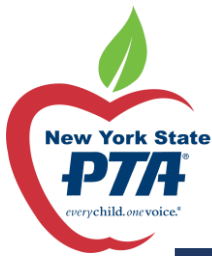
YOU'VE GOT
A FRIEND IN

PFA



July 22-23, 2023

Crowne Plaza Albany - the Desmond Hotel



Summer Leadership Conference

July 22-23, 2023

Crowne Plaza-The Desmond Hotel, 660 Albany Shaker Road, Albany, NY



Dear PTA Leaders,

It is our pleasure to invite you to the 2023 Summer Leadership Conference on July 22-23, at Crowne Plaza-The Desmond Hotel in Albany! NYS PTA has planned an exciting 24-hour event, which includes keynote speakers, training workshops, exhibitor opportunities and networking with members across the State. This is an approved and encouraged use of PTA funds, and you can make your own hotel accommodations at a reduced room rate (see below for that info).

Summer Leadership Conference 2023 is a wonderful opportunity to meet new PTA friends, network and expand your leadership skills. Our NYS PTA Governance Team members and other professionals will provide you with the tools and skills you need to be strong and confident leaders. AND this year we are planning this to be a magical event with our theme - *You've Got A Friend in PTA!*

This is a great opportunity for you and your PTA officers, board members and all members interested in developing their leadership skills. A well-run PTA will serve the children and community most effectively; well-trained and motivated members will lead to the successful longevity of your PTA unit. Take a look at the workshop offerings, share the information widely, register and attend a wonderfully planned conference, while you enjoy meeting other PTA leaders in a fun, relaxing environment.

Please visit our website at www.nyspta.org, where you can view the latest up-to-date information, printable fliers, registration information and register online. If you have questions about this event, please contact your PTA [Region Director](#) or send an email to the 2023 Summer Leadership Conference Coordinator Carol (Raymond) Clementi at craymond@nyspta.org. Registration inquiries should be directed to the Conference Coordinator.

We hope that you and members of your unit, council and region will join us for a fun filled, informative and energizing conference, as we continue Supporting Kids, Raising Awareness!

Looking forward to seeing you in Albany!

Helen Hoffman
NYS PTA President

Carol (Raymond) Clementi
Summer Leadership Conference Coordinator

Hotel Reservations are made on your own (under the NYS PTA room block) at Crowne Plaza-The Desmond before June 29, 2023 at the room rate of \$140/night, per room (not per person). For reservations for [Summer Leadership Conference](#) [CLICK HERE](#) or call the hotel directly at 518-869-8100 using **Group Code LEA**. The online reservation booking link automatically defaults to a specified date. If you need to change the dates, please follow these instructions on the reservation page: Right Hand Corner, click on *Change Search* that allows you to change the arrival and departure dates.

Schedule at a Glance



Saturday, July 22, 2023

12:00pm – 3:00pm	Registration / Information / 1 st Timers
12:00pm – 5:00pm	Exhibitors
12:00pm – 1:30pm	Dedicated Exhibit time / NYS PTA Team Tables / PTA Store
1:30pm – 2:30pm	Opening Session
2:30pm – 3:00pm	Dedicated Exhibit time / NYS PTA Team Tables / PTA Store
3:15pm – 4:15pm	Workshop Session 1
3:15pm – 4:15pm	Region Membership Chair meeting 1
4:15pm – 4:45pm	Dedicated Exhibit time / NYS PTA Team Tables / PTA Store
5:00pm – 6:00pm	Workshop Session 2
5:00pm – 6:00pm	Region Membership Chair meeting 2
6:30pm – 7:30pm	Dinner
7:45pm – 9:00pm	Evening Session/Activities

Sunday, July 23, 2023

7:45am – 8:30am	Breakfast
8:30am – 11:00am	Region Membership Chair meeting 3
8:45am – 9:45am	Workshop Session 3
10:00am – 11:00am	Workshop Session 4
11:15am – 11:45am	Closing Remarks and Prize Drawings



July 22 only!
Visit the PTA Store
for your
PTA related merchandise
and magical specials!

WORKSHOPS - Saturday, July 22, 2023



Session 1: 3:15 p.m. - 4:15 p.m.

101 Unleashing Leadership Potential: Revolutionizing PTA Communication with Canva and ChatGPT

Briefly introducing the topic and explaining why PTA's could benefit from using Canva and ChatGPT.

102 Programs Together with Awards

This workshop will give an overview of arts, literacy and awards. We will discuss new ways to engage families in these areas, and ways to recognize volunteers.

103 Engaging Families in Advocacy

Join us for an engaging conversation focused on how to engage our families in meaningful advocacy. We'll discuss how to connect our families to the grassroots advocacy at the heart of PTA. This workshop will aim to demonstrate to our families how they are the one voice for every child.

104 Hot Topics in Education *(This workshop is available for possible CTLE credit)*

Back by popular demand! Come and learn about the state of education in NY - we will discuss Regents and graduation requirements, CTLE, biliteracy civic readiness seals, funding for programs and initiatives, how funding sources have shifted with the expiration of emergency COVID funds, arts education programs, special education concerns, and much more!

105 Let's Caboom Your Unit Budget!

This workshop will discuss your unit budget process - from start to finish. Come prepared to take notes and participate!

106 Is Your PTA Ready to Go to Infinity & Beyond?

Making sure that your unit is covering the basics is important, what happens next? This workshop will cover a checklist for units that focuses leaders on building a strong foundation and provide resources on how they can be a hero to their communities.

Session 2: 5:00 p.m. - 6:00 p.m.

201 Healthy Leadership

Being a PTA leader feels like you are the White Rabbit in Alice in Wonderland, always late and trying to avoid the masses who are crying out "off with your head." As we advocate for the health of our students, teachers and schools, let's not forget you - the PTA leader. Join this workshop to talk about setting healthy boundaries, the art of delegation, conflict resolution and saying no.

202 The PTA, the School Board, and the Superintendent: A Recipe for Success

Learn about best practices and methods that can foster collaboration and communication, build trust, and actively involve caregivers in their child's education at school and home.

203 Beyond the After School Special: How to Start Meaningful Conversations with Your Child

(This workshop is available for possible CTLE credit)

We are all concerned about the mental health of our children and can find it difficult to have open conversations with them. This interactive and engaging presentation will help provide you with some language and skills to create a welcoming space for you and your child to have meaningful conversations. We will talk about listening non-judgmentally, being open and understanding of our children, and give some ideas for next steps in supporting their mental health.

204 Bibbidi-Bobbidi-Membership!

A dream is a wish your heart makes and a PTA membership is your magic wand. We will discuss how you can best present your PTA and plan your campaigns. We'll talk about membership marketing, myths, leadership roles, share best practices, awards, resources, communication tools and so much more. Just like the Fairy Godmother transformed Cinderella, let's transform your membership with a little PTA magic of our own. This workshop is going to be filled to the brim with information for new and experienced leaders.

205 What and Why SEPTA!

Let's have a conversation about the important role of a SEPTA and the benefits that it can provide. We will discuss why your community may need a SEPTA and how to get one started.

WORKSHOPS - Sunday, July 23, 2023



Session 3: 8:45 a.m. – 9:45 a.m.

301 Treasurer Talk

Answering all the treasury questions to help better assist our units and councils. For Region Treasurers and other interested region board members.

302 Power of ME: MADD Elementary Education Program *(This workshop is available for possible CTLE credit)*

MADD's Power of Me Elementary Program is a free and research-based classroom- or auditorium-based alcohol use prevention and vehicle safety presentation for elementary school students in grades 4-5 (ages 8-11). The presentation aims to prevent underage drinking and reduce alcohol-related injuries and death among children and youth due to underage alcohol use and riding in vehicles with impaired drivers.

303 MemberHub - What You Need to Know!

In this workshop, you will receive an overview of how to utilize MemberHub as a PTA officer. The workshop will cover the required modules for officer compliance, membership, remitting state dues, and 990 filing confirmation. We will also briefly cover PTA communications and utilizing your online store.

304 Bylaws Roundtable

This workshop will be an informal open forum discussion of everything bylaws. Bring your questions - we'll bring answers! (We recommend that you bring a copy of your bylaws with you).

305 What is Your Leadership "Story?"

Let's explore what type of leader you are. A Bo-Peep, Woody, Buzz Lightyear? What does it take to help you be a "friend" to your members while ensuring that your PTA will go "to infinity and beyond" in its role to support children and youth?

Session 4: 10:00 a.m. – 11:00 a.m.

401 Every PTA's Got a Friend: What the Region PTA Can Do for You

Are you aware there's a group of dedicated volunteers ready, able, and willing to assist your PTA/PTSA/SEPTA with any need or problem? Region PTA Board members have been in your shoes running PTA's in your region and have the experience and knowledge you can rely on. This workshop will fill you in on the Region PTA's purpose; the relationship of the Region PTA with its units and councils and to NYS PTA; and the varied roles of Region PTA officers and chairs, as well as how to contact them for help and resources.

402 Let Them Be - Supporting our LGBTQIA+ Youths *(This workshop is available for possible CTLE credit)*

We will have an open conversation about the current state of our LGBTQIA+ youths+schools, and how they need our support more than ever. We'll dispel the myths and teach you ways to become an ally.

403 Chit Chat with the State President

Let's have a President to President conversation about the upcoming year. Now is the time to address those questions and concerns you have to get you ready for September.

This workshop is for PTA/PTSA/SEPTA/SEPTSA unit and council Presidents ONLY.

404 Advocating for Environmental Issues

Wander into Epcot and explore the Living with the Lands! We will discuss pressing environmental issues affecting us all. Learn how your PTA/PTSA can empower students to join (lead) you to advocate for change!

405 Being a Friend to Units

Being on the council or region board is an opportunity to provide mentorship and training to units. Learn how to use the MH Compliance Manager and other advanced MemberHub modules as you work with units and leaders to be effective. *For Councils & Region Board Members*

VISIT THE EXHIBIT HALL for a chance to win a prize! July 22: 12:00pm - 5:00pm

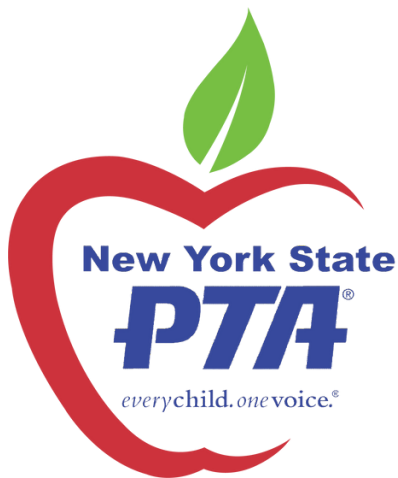
REGISTRATION FEE \$160

REGISTER NOW!

Deadline to register June 25!

To pay by check - REGISTER HERE

To pay by credit card - REGISTER HERE



Fee includes:

- Leadership training Saturday and Sunday
 - 21 workshop choices
 - Educational and fun general sessions
 - NYS PTA team tables
- Conference materials and t-shirt
- Exhibit hall and networking
- Saturday dinner and Sunday breakfast

Cancellation Policy

Registrations cancelled prior to June 25, 2023 will receive a full refund, less a \$25 processing fee.

No refunds will be given for cancellations received after June 25, 2023 or for no-shows.

Registrations received after this date will only be handled as on-site registrations (no t-shirt).

NOTE: All on-site registrants must pay in full at time of registration, no invoices will be issued.