New York State PTA Calendar of Advocacy Activities

#DoGoodThingsFor Kids
#NYPTA4Kids

2023-2024
New York State PTA
Calendar of Advocacy Activities

Anytime
• Connect with your legislators on social media and learn names of staff
• If you meet with a legislator, let the NYS PTA office know for possible follow-up
• Determine advocacy issues, committees, and budget requirements for your PTA to create action plan
• Sign up for advocacy communications from NYS PTA and National PTA
• Plan to attend NYS PTA webinars throughout the school year
• Contact your local media about an event your PTA is hosting

September
• Mail school calendar to your legislators and local officials—attach a personal note
• Call your legislator and invite them to a PTA event in September or October
• Ask your principal and teachers to have a monthly joint meeting with PTA leaders
• Bring advocacy action plan to 1st PTA meeting and appoint an advocacy committee
• REGISTER for Annual Convention, November 10-12, 2023 at the Desmond!

October
• Present Basic Policy, Resolutions and Bylaws changes to your unit
• Start planning a local Winter or Spring advocacy/legislation event

November
• JOIN US! Annual Convention, November 10-12, 2023
• Update your advocacy action plan after NYS PTA Convention
• In a joint letter with school officials, ask a legislator to visit
• Mail or email your legislators all PTA communications, newsletters
• VOTE! November 7, 2023 is Election Day!

December
• Send your legislators a holiday greeting card and invite them to your holiday concert
• Invite your legislator and two local business people to your PTA meeting
• Watch for registration and more information for NYS PTA Legislative Summit and region legislative events

January
• Mail or email NYS PTA budget analysis to your legislators—write a personal note
• Give NYS PTA budget analysis to your school district officials
• Invite local legislators to a PTA activity (Town Supervisor, Village Mayor)
• Begin work if planning on submitting a resolution to NYS PTA

February
• JOIN US! Stay tuned for details on NYS PTA Legislative Summit in February!
• Email the NYS PTA budget testimony to your legislators—write a personal note
• Take action at the NYS PTA Action Center on the state budget
• Participate in NYS PTA’s Take Action Tuesdays Advocacy Alerts

March
• Participate in Local Lobby Days, and meet with your state legislators on budget issues
• Send your local media a press release with photos about a PTA event
• Invite your legislators to a PTA meeting
• Attend the National PTA Legislative Conference in DC—March 5-7, 2024

April
• Submit proposed resolutions to NYS PTA office, deadline April 1, 2023
• Invite state legislators to a PTA activity (they are often local after the budget passes)
• Think about attending Virtual National PTA Convention in June!

May
• Send legislators any relevant school budget information
• Attend regional PTA Spring Conferences or trainings
• It’s Mental Health Month—think about hosting a speaker to talk to PTA members
• Think about a ‘Get Out The Vote’ drive for school budget
• VOTE! Vote for your school budget!

June
• Attend Virtual National PTA Convention!
• In a joint letter with school officials, invite legislators to graduation
• Take action on end of session issues – watch for emails from NYS PTA
• Reserve your spot for NYS PTA Summer Leadership Conference

July/August
• JOIN US! Attend NYS PTA Summer Leadership Conference
• Start planning for next year’s advocacy
• Brainstorm new ways to connect with policy makers

For more information, please contact:
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