

# FOUNDERS DAY CELEBRATION

Statewide Membership Drive, February 10-17th

## WHAT IS FOUNDERS DAY?

On February 17, 1897, our founders, Alice McLellan Birney and Phoebe Apperson Hearst, gathered for the Mothers Congress' first meeting in Washington, DC, and saw the beginning of the largest (and now oldest) volunteer organization that works exclusively on behalf of children and youth.

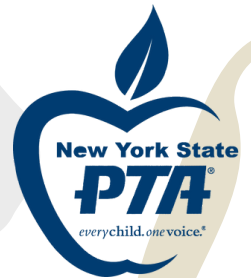
FAQ



In 1926, Selena Sloan Butler formed the National Congress of Colored Parents and Teachers (NCCPT). In 1970, the two organizations united to expand their reach and protect the needs of children and youth.

## OUR SHARED LEGACY

127 years later, Founders Day is celebrated each year on February 17 to honor the founding leaders of the New York State PTA.



## HOW TO CELEBRATE

- Recognize PTA supporters with a donation to the Founders Day Fund in their honor
- Challenge students to research PTA and create a school display or mural. Begin your school's PTA hall (or wall) of fame
- Share on social media pictures, facts, and memorabilia describing PTA's 127-year history and PTA's achievements.
- Observe the inclusiveness of PTA's founding by organizing a culture festival celebrating your community's various ethnic and cultural groups

127 YEARS STRONG!

CONGRATULATIONS

Together we continue to work for a common purpose: to secure adequate laws, regulations and policies for the care and protection of children and youth.

Advocacy is at the heart of PTA's mission and vision. Growing PTA membership strengthens PTA's voice bringing critical issues that affect the education, health and welfare of children and youth before the public, policy makers and elected officials.