



SELLING YOUR SEPTA!

Answering the question, “Why should I join SEPTA?”

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WILLKOMMEN

欢迎

स्वागत

BIENVENIDA

WELCOME

BIENVENUE ようこそ

добро пожаловать

ترحيب

BEM-VINDO

PTA Mission

Our mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.







What is a SEPTA?

A Special Education PTA or SEPTA/SEPTSA is a unit organized for those interested in the issues of educating special needs and/or gifted and talented children. SEPTAs are designed to build strong partnerships amongst parents, teachers, administrators, existing PTAs and the community.

- Presents topics & information useful to all children
- Enhances community support
- Increases connection with faculty and staff
- Advocates for our most vulnerable learners
- Helps form supportive friendships.
- Shares local information/resources of importance

FIND INSPIRATION!



- Facebook Groups
- Pinterest
- Hashtags
- Other leaders



What Can YOU do??

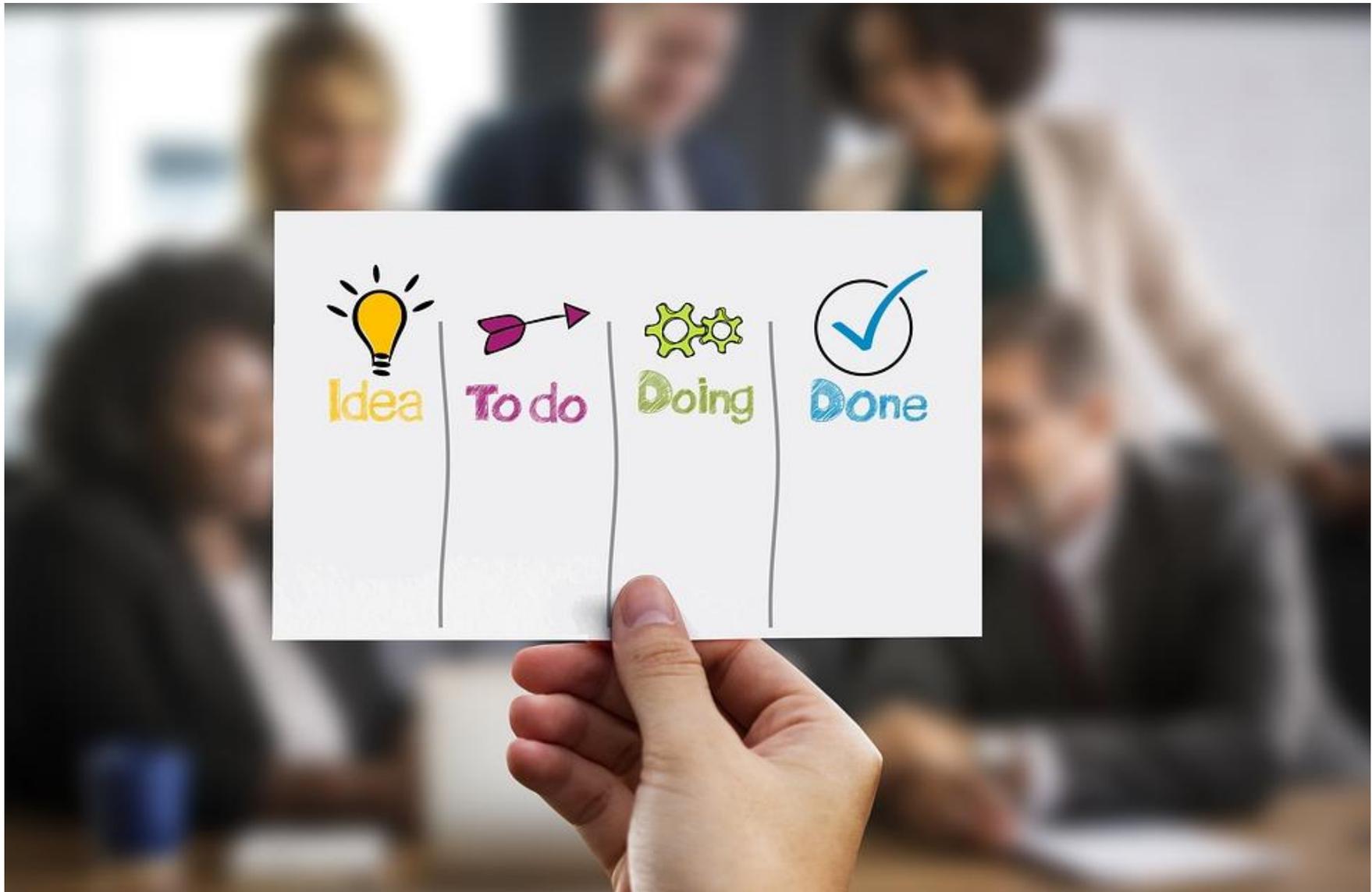
- **Educate** - Share what SEPTA is and what we can do!
- **Promote** - Use social media, flyers, word of mouth
- **Participate** - in-person events such as local parades, school fairs, sporting events, library
- **Collaborate with other PTAs** - attend their meetings and invite to yours
- **Meet with school personnel** - invite to events, encourage support, outreach for new CPSE/CSE families
- **Include** - Translate materials, Meeting accessibility, Diversity calendar
- **Encourage** - community partnerships.
- **Ask** - for feedback

Elevator Pitch



- An elevator pitch is a brief talk or pitch intended to sell or win approval for something - it shouldn't take any longer than an elevator ride - Have one ready to go
- Include why SEPTA matters and what we do. If there was a related need for advocacy you took part in, or an upcoming concern that you need community support for - have a pitch ready to go on that.

Always have a QR code on you that links to a place they can go to sign up for a mailing list, for further information on a topic , or to join PTA.





Plan it Out!

WRITE IT DOWN

- ★ What is your goal?
- ★ How will you know when you achieve it?
- ★ Is it a realistic and achievable goal? Don't set yourself up for frustration
- ★ Set clear time parameters (1 month, end of year, before graduation)
- ★ Be mindful of the PTA Mission Statement

GOALS

S SPECIFIC
M MEASURABLE
A ACHIEVABLE
R REALISTIC
T TIMELY
E ETHICAL
R REASONABLE

Resources

Resources



- <https://nyspta.org/home/membership/>
- <https://nyspta.org/home/parent-resources/special-education/>
- <https://www.pta.org/the-center-for-family-engagement>
- National PTA [Special Education Toolkit](#)

SEPTA Graphics - NYS PTA

What's a...



A SEPTA is a district-wide Special Education PTA

Designed to build strong partnerships among parents, teachers, staff, existing PTAs and the community

Provides benefits and resources for families and children receiving special education services

A collective voice that advocates for improvements, awareness and inclusion in special education on a local and state level.




Scan the QR Code to Join! #WhyPTA #NYSSEPTA



CAN I BE A SEPTA MEMBER? ...OF COURSE!

SEPTA MEMBERS ARE:

- Anyone interested in the welfare of children with special needs
- Parents, family members, teachers, school staff, students, friends
- Membership is open to ALL!







Scan the QR Code to Join! | #WhyPTA #NYSSEPTA

REASONS TO JOIN BOTH YOUR DISTRICT SEPTA & YOUR SCHOOL'S PTA



1 SEPTA IS A DISTRICT-WIDE SPECIAL EDUCATION PTA

The primary role of SEPTA is to provide parents, teachers and children who qualify for or receive special education services with the support and resources that help every child achieve their highest potential.

2 WHAT ARE SPECIAL EDUCATION SERVICES?

Services may include an IEP, 504 Plan, resource room, counseling, speech, occupational or physical therapy, as well as services for gifted and talented students.

3 SEPTA PROMOTES GREATER AWARENESS OF SPECIAL EDUCATION ACROSS YOUR SCHOOL DISTRICT

SEPTAs sponsor workshops and speakers on topics to help better advocate for exceptional children and topics that can help parents better understand aspects of special needs and many diagnoses. SEPTAs may also sponsor awards or scholarships to qualifying students within their district.

4 SEPTA PROVIDES AN OPPORTUNITY TO NETWORK

SEPTAs bring together families and caregivers of students who attend different schools under one district PTA umbrella to influence special needs initiatives in your district and grow a support network for your child and yourself outside of school.

5 DO I NEED TO JOIN MY CHILD'S SCHOOL'S PTA IF I'M A SEPTA MEMBER?

Everyone should be a member of both. Joining your child's school PTA allows you the opportunity to participate in your child's PTA sponsored events in an inclusive environment, all while still having a format for special support and opportunities that fit your child's needs.



PTA YOUR WAY
JOIN US TODAY



Questions
Concerns
Comments
Jokes



What happens to an
illegally parked frog?

... It gets toad away.



Knock, knock.

Who's there?

Who.

Who who?

**I didn't know you
were an owl!**

@weareteachers



THANK YOU!

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