



Summer Leadership Conference 2024

Councils: A Most Valuable PTA Resource



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PTA MISSION

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



NYS PTA MISSION

PTA is a powerful voice for all children,
a relevant resource for families and
communities, and a strong advocate for
the education and well-being of every
child.



A mission statement for councils:

“Provide **inspiration, information and instruction** for its PTA units and the community in which they serve.”



Council Basics

- ❖ A minimum number of three (**3**) units
 - ❖ Encouraged, not required.

- ❖ Organized under the authority of the New York State PTA
 - ❖ **Self-governing** (like units) with own tax ID

- ❖ Bylaws
 - ❖ Officers/Delegates
 - ❖ Dues
 - ❖ Renewed every (3) years

Councilland

- ❖ Unit members
 - ❖ Delegates (represent units and vote accordingly)
 - ❖ Instructed or Uninstructed

- ❖ Budget
 - ❖ Presented/voted on

- ❖ Committees
 - ❖ Defined in Procedures (what-why-how things are done)

- ❖ Meet to *accomplish*, not interfere or overburden units



President of **CouncilLand**

- ❖ Represent the PTA
 - ❖ Privilege and responsibility
- ❖ Be Prepared (study-research-plan)
- ❖ Build Leadership/Demonstrate by Example
- ❖ Encourage Delegates and Units

BOSS vs. LEADER

10 HUGE DIFFERENCES

Infographic by @agrassoblog

BOSS

Says "I"

Takes Credit

Micromanages

Criticizes

Focuses on Weaknesses

Blames Others

Directs

Speaks More

Inspires Fear

Commands



LEADER

Says "We"

Gives Credit

Delegates

Encourages

Focuses on Strengths

Takes Responsibility

Coaches

Listens More

Inspires Enthusiasm

Asks



Together we are strong....

COUNCIL

- ❖ Training new officers
 - ❖ Encourage attendance at state and region events
- ❖ Support
 - ❖ Members/volunteers in common
- ❖ Network
 - ❖ Idea exchange/solving common issues
- ❖ Communication
 - ❖ Sharing information



The **Courage** to Cooperate and Collaborate

❖ Units

- ❖ Sharing information from NYS PTA and region

- ❖ Joint projects

❖ School Administration

- ❖ Regular meetings with superintendent

- ❖ Initiate involvement

 - ❖ **“Act, don’t just react”**

❖ Community

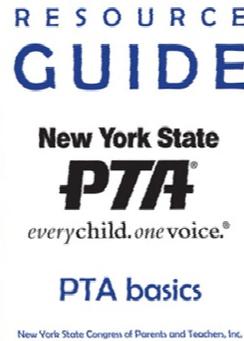
Showing in the Community

- ❖ Work determined by the needs and interests of the community

- ❖ Keeping with mission and purposes of the PTA
 - ❖ Study groups
 - ❖ Family Engagement
 - ❖ Parent Education
 - ❖ Health and Wellness
 - ❖ Education Standards and Testing
 - ❖ Founders Day
 - ❖ Group installations



NYS PTA **RESOURCE** GUIDE



section
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<https://nyspta.org/home/pta-leaders/nys-pta-resource-guide>



✦ PTA is All of Us and All of Us are PTA ✦

- ✦ Questions-Comments-Concerns
 - ✦ Contact the Region Director
 - ✦ Help is Just a Call or Email Away

