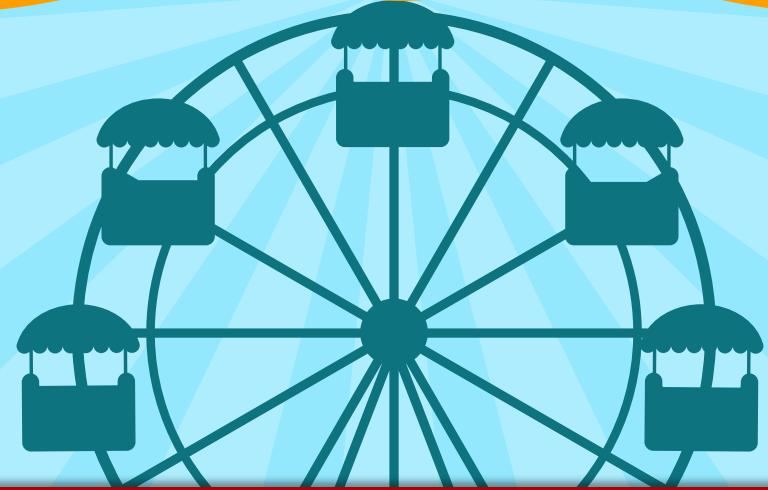


Welcome to the Greatest
Show in PTA!

**Under the Big Top:
Understanding the Role of
PTA Council**



Presented by:
Jennifer Collazo, NYS PTA Secretary
Maria Sanders, Environment Specialist



Welcome to the Show!



The Greatest Show in PTA! Under the Big Top: Understanding the Role of PTA Council



Learn how PTA Councils keep the show running smoothly
by supporting leaders, spotlighting advocacy, and
building strong school communities across the district!

Your ringmasters for today – Jennifer Collazo & Maria Sanders



What is a PTA Council?

PTA Councils = The Ringmasters of the
PTAs

- 3 or more units in a district/region
 - No individual dues
 - Member units pay dues & send reps (per bylaws)

PTA Council ensures every performer
is seen, heard, and supported under
the same Big Top



PTA Council

PTA MISSION

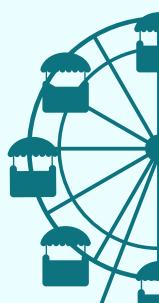
The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children

A Mission Statement for PTA Councils

Provide inspiration, information and instruction for its PTA units and the community in which they serve.

NYS PTA MISSION

PTA is a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for the education and well-being of every child



The Purpose of PTA Council



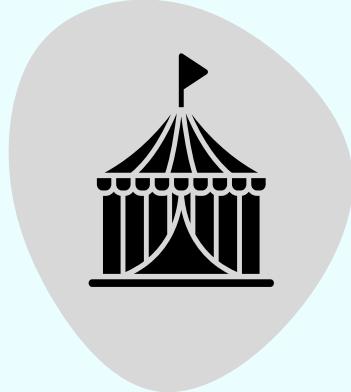
Keep the show on track!



- **TRAINING:** Encourage local, state and regional training
Identify and mentor new leaders
- **SUPPORT:** Members and volunteers
Lead by example
- **NETWORK:** Collaboration among units,
district & staff
- **COMMUNICATION:** Share info, ideas, programs & events



Council's Role in Advocacy



🎤 Be the Voice Under the Big Top!

Speak up with a united message (instructed vote)

Work with BOE, administration, and legislators

Juggle community concerns and
keep advocacy center stage



Building Strong Relationships

🤝 Tightrope walking between schools, families & staff
Build strong, trusting relationships across the district

Administration



Families

Building Staff



Community
Members

PTA Leaders



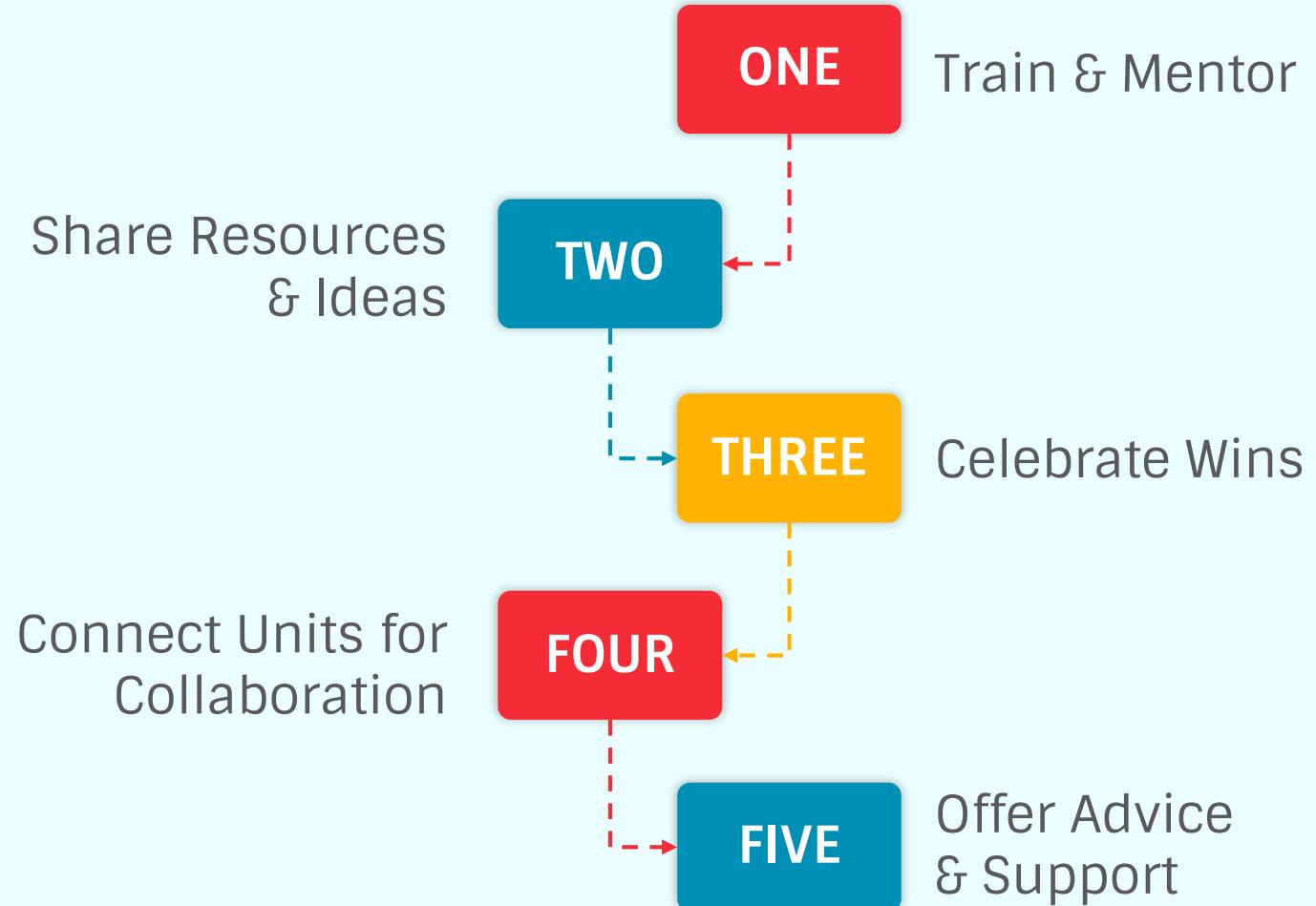
Legislators

Help unit leaders connect, collaborate & not feel like they're walking the wire alone



Supporting Local Units

The Council's Big Job: Keep each act running smoothly





Leadership Development

01

Present
Workshops

02

Spotlight Future
Leaders

03

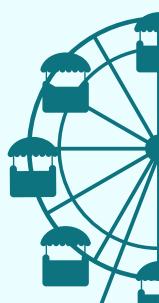
Host Roundtables
and Q&A Sessions

04

Provide
Mentorship

05

Encourage
Growth





Communication is Key

Keep the chatter going in the crowd!

Use newsletters, social media,
email blasts, and meetings

Share successes & info from NYS PTA, National PTS and Region

Regularly meet with superintendent and building liaisons



Council Programs & Events

Council Events = The Main Attractions

Coordinate & encourage district wide events:

- Every Child Travels Safely
 - PARP
 - Reflections
- Environmental Excellence

Include all schools and all families - build unity and fun
Add magic to your calendar!





Problem Solvers & Resource Sharers

Council = The Fix-It Crew Behind the Scenes



Guide units through growing pains

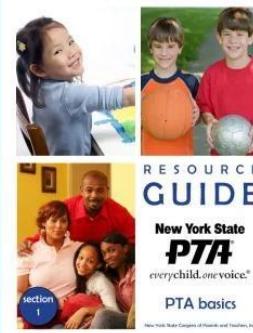
Share templates, advice, and “been-there-done-that” wisdom
NYS PTA Resource Guide

<https://nyspta.org/home/pta-leaders/nys-pta-resource-guide>

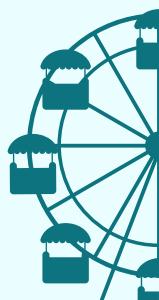
AIM Insurance Playlist

<https://aim-companies.com/insurance-resources/aims-playlist-events/>

Robert's Rules of Order



Help avoid a show-stopping crisis





Celebrate Success

🏆 Spotlight on the Stars!

Advocate in Action

01

Recognize units for creativity,
growth, and commitment

Shine a light on volunteers,
programs, and student
impact

03

04

Everyone deserves a standing
ovation!



Collaborate With Others

Every Big Top Needs Many Acts

Partner with:

SEPTA
District Committees
Students
Booster Clubs



Invite them into the tent

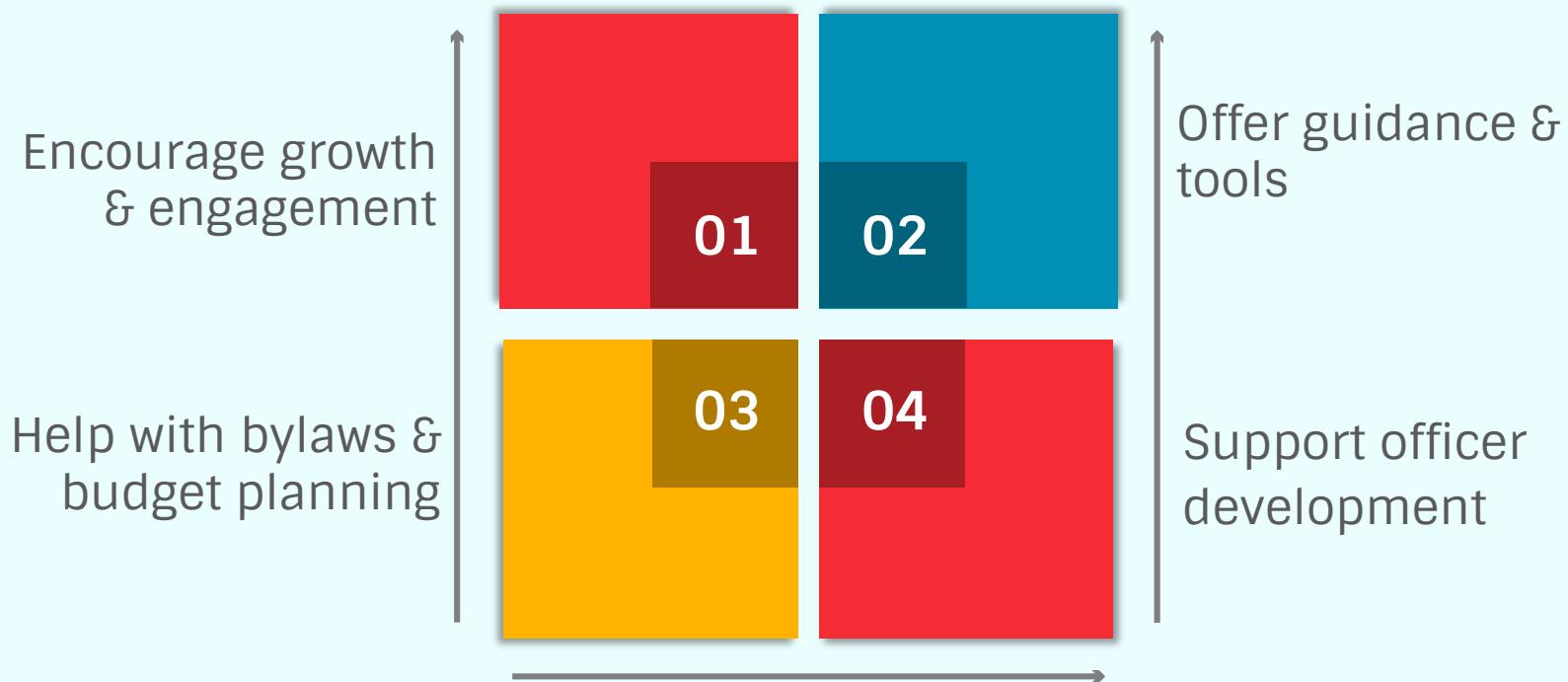
Partner with:

Libraries
Community Organizations
Businesses
Athletic clubs

EVERYONE PLAYS A ROLE IN STUDENT SUCCESS



Help Strengthen Units

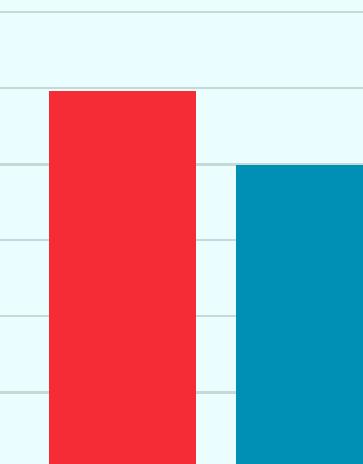


Evaluating Council Effectiveness

Every Show Needs a Critic
Evaluate the Performance



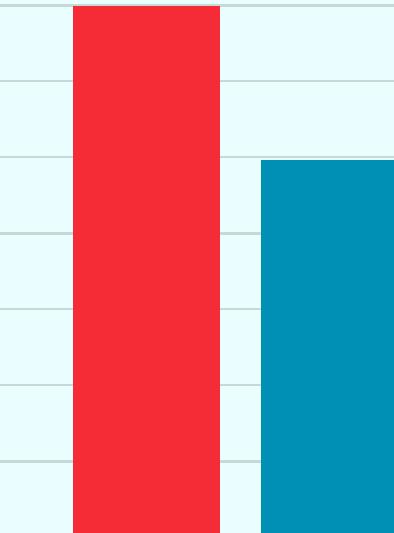
Are we
connecting with
every unit?



Are we visible
and supportive?



Are we providing
value and
inspiration?





The Grand Finale

 The Council is the Greatest Show in PTA!

Keeping the spotlight on students

Elevating every unit's voice

Promoting collaboration across the district

Thank you for joining us under the big top!



Jennifer Collazo secretary@nyspta.org
Maria Sanders environment@nyspta.org



THANK YOU

for joining us at
SLC 2025



**Scan the QR Code to take the
SLC Workshop Evaluation**



NYS PTA
Measuring Our Mission
for Every Child

