



CAMP REFLECTIONS: PACK FOR SUCCESS!

Presented by: Jennifer Pollock-Hurst,
NYS PTA Arts Specialist, and
Kim Blasiak, Programs/Events Associate



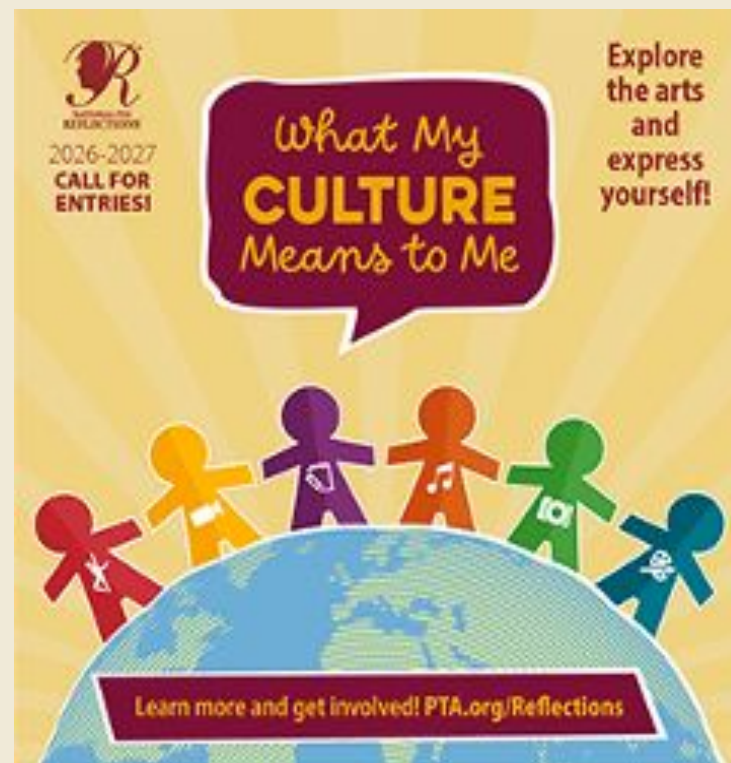
WHAT IS REFLECTIONS?

- For over 50 years, students have been creating original works of art of their own Reflections expressing their hopes, their feelings, and their words.
- The National PTA Reflections Program welcomes students of all grades and abilities to explore and be involved in the arts. Students reflect on a theme and create original works of art in Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts. Students earn positive recognition for their achievements.



2026-2027 REFLECTIONS THEME

For the 2026–2027 school year, the theme is “What My Culture Means to Me!” This concept was created by Sophia Partola from Wilton HS PTSA as part of the 2024 Reflections Theme Search Contest.



ARE YOU IN GOOD STANDING?

- Updated Bylaws
 - Updated every 3 years
- 25 Paid Members
 - Added to Givebacks
- Insurance is current
 - AIM is paid for the current year
- 501 (c)(3) Status is active
 - Have you filed your 990?
- President and Treasurer complete required Financial Accounting Training



WHERE DO I BEGIN? PTA REFLECTIONS CHECKLISTS



NYS PTA Reflections Page

<https://nyspta.org/home/programs/reflections/>

**2026–2027 National PTA
Reflections Registration Page**

<https://www.surveymonkey.com/r/26-27ReflectionsReg>

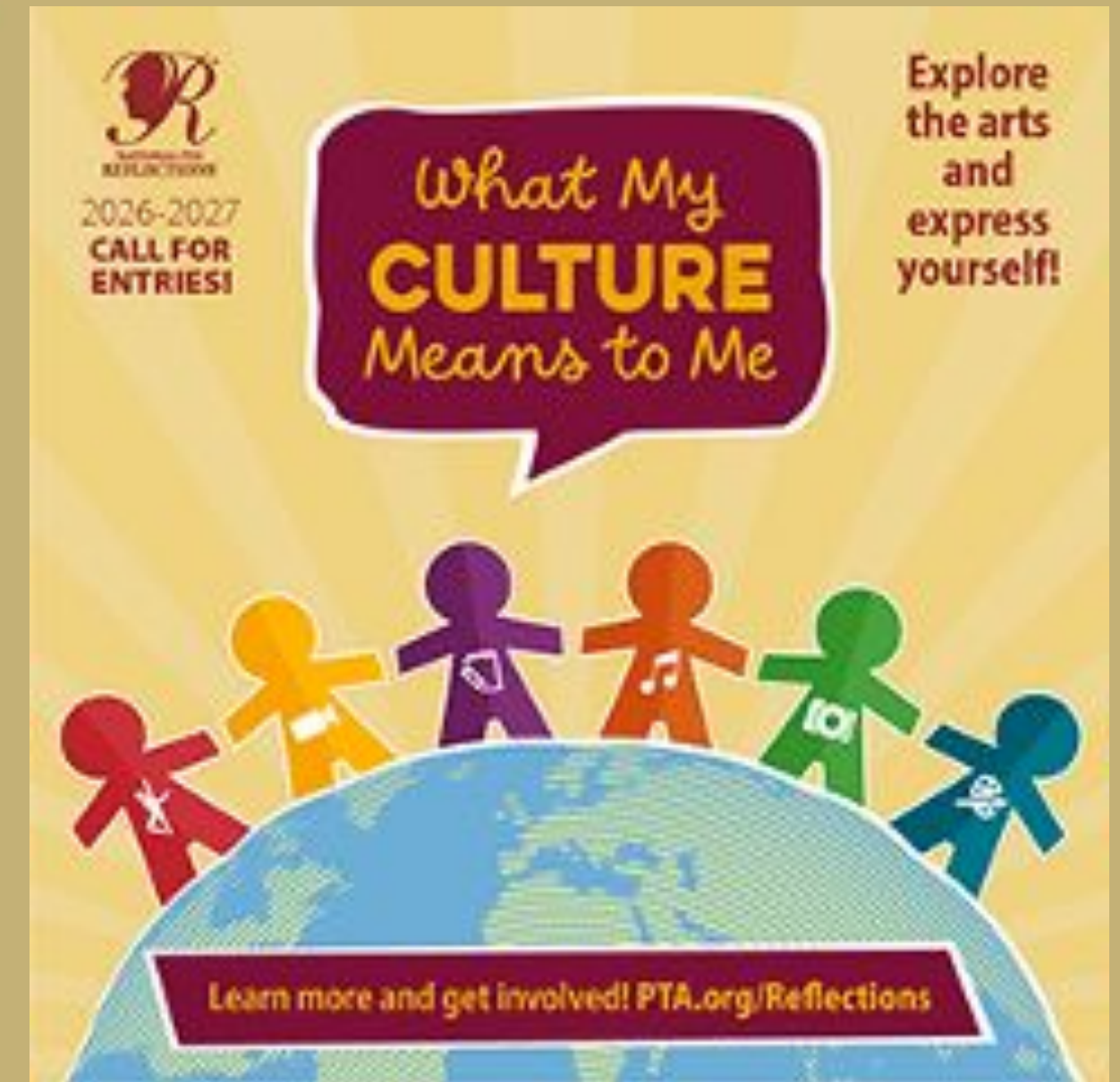


GETTING STARTED

- Decide which categories your school will do.
- Review the guidelines and rules on the website.
- Recruit people to be on your Reflections committee.
- Garner staff support for the program within the school.
- Recruit judges for entries.
- Reflections Tip: If you are just starting out, you don't have to offer all the categories. Start small. Offer Literature and Visual Arts. You can expand your program next year.

LAUNCH YOUR PROGRAM

Promote, promote, promote! Send out flyers in the school, local libraries, and businesses, post on the PTA website, ask if you can include information in the school's morning announcements, make an announcement on Back to School night, post on social media, emails and flyers at all PTA and school events.



LAUNCH YOUR PROGRAM



Offer your age divisions and categories.

Distribute and review the Reflection Rules and Student Entry
Forms with your unit.

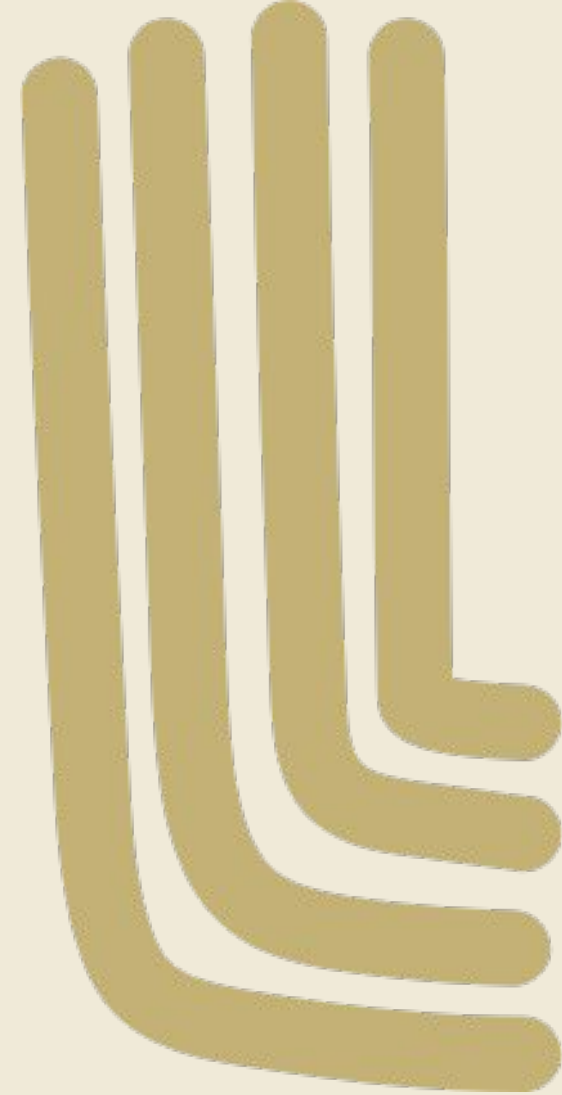
Set and announce a clear deadline when students will need to
submit their artwork and entry form.

EXAMPLES

Avocado makes fun
of Banana
because when silly
people eat him
they sometimes
squish him,
but Banana
just makes fun
of him back.

1

When I Go Outside
by Teddy Gribelli
When I go outside
I have so much fun
I can be the boss
I can play all day
I am teaching School
I'm an astronaut
When I go outside
I am so happy
C When I go Outside
I can be anything



JUDGING



- **1) Collect submissions by category and division.**
- **2) Make sure submissions follow the rules and Student Entry Forms are completed.**
- **3) Provide judges with instructions and materials.**
 - **Artwork Review Guide for Judges**
- **4) Give a deadline to your judges.**
- **5) Organize your entries by score once the judges are finished.**

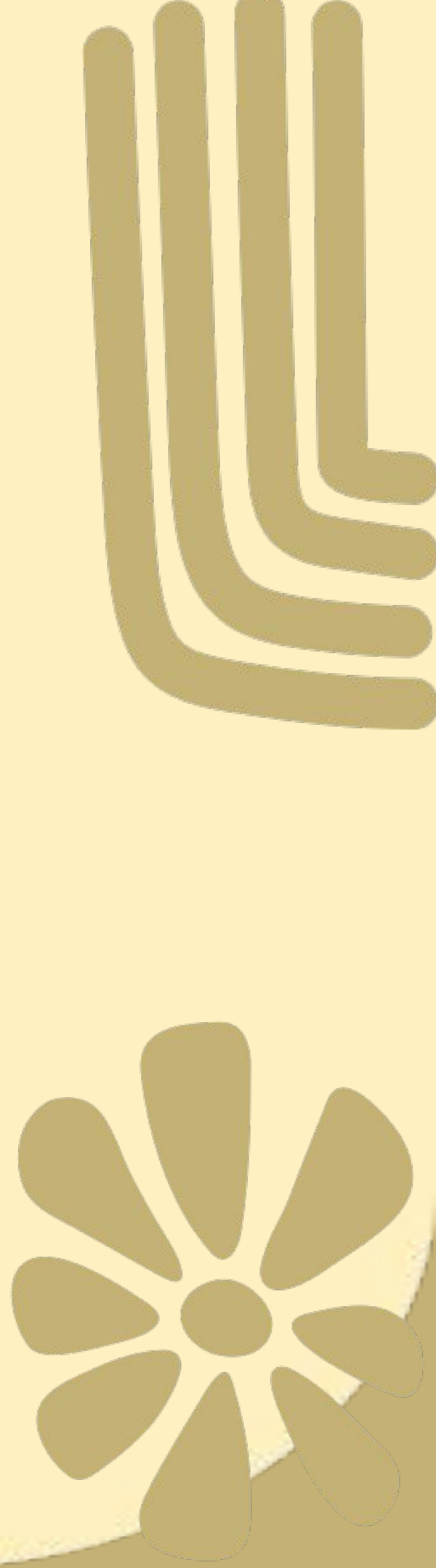
ADVANCE YOUR ENTRIES TO REGION

- Region Reflections contact information will be updated on the NYS PTA website in early fall.
- Your PTA can submit up to 2 student entries for each division in each category.
 - Ex: You have entries for music composition. You can submit 2 for primary, 2 for intermediate, and 2 for accessible arts.



CELEBRATE!!

- Assign awards by category and division.
- Announce on social media and website.
- Host student recognition event.
- Showcase student artwork in the school and community.
- Say “Thank you” to everyone who made the program possible.



THANK YOU!!

JENNIFER POLLOCK-HURST,
NYS PTA ARTS SPECIALIST
ARTS@NYSPTA.ORG

KIM BLASIAK,
PROGRAMS/EVENTS ASSOCIATE
KBLASIAK@NYSPTA.ORG

QUESTIONS, COMMENTS?





BREAKOUTS



Workshop Evaluation 2026

