EXHIBITOR DIRECTORY

130th Annual Convention

New York State PTA
everychild. onevoice.

Beyond Measure
Celebrating PTA

November 13-15, 2026, Saratoga Springs, NY

ENTER TO WIN PRIZES

Please visit each table in the Exhibit Hall and have the box initialed by each exhibitor. Turn in your completed form by 3:15 p.m. Saturday to the box at the NYS PTA exhibitor check in table to be entered in the drawing for prizes. Prizes will be announced at the close of Convention on Sunday. Must be present to win.

IMPORTANT NOTICE

NYS PTA reviews all exhibitors participating in our Annual Convention. However, it is ultimately the responsibility of every unit and council to carefully select those exhibitors with whom they choose to do business. Please review the helpful hints below and refer to the NYS PTA Resource Guide, Finance and Insurance Section and NYS Position Paper on Fundraising.

Some of the information you take home from Convention may be of interest to your school district administrators. Please share this information with them to assist them in their pursuit of quality programs to benefit all children in your school district.

HELPFUL HINTS

- Does the activity fit with NYS PTA's Basic Policy, Mission, Purposes and Beliefs?
- Have two people read all contracts?
- Only the president has the authority to sign a contract as specified in PTA unit/council bylaws.
- Have any agreement in writing signed by both the vendor and the president.
- Ask for and check references.
- Check the vendor with the Better Business Bureau.
- Investigate the tax implications – both NYS Sales Tax and IRS Regulations, prior to committing to any activity.
- Secure a copy of the vendor's Certificate of Insurance.
- Review the NYS PTA Insurance Guide, NYS PTA Resource Guide, and relevant positions.

Bag Sponsor

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Lifetouch

T-Shirt Sponsor

Double Good

DJ Sponsor

Magical Memories Entertainment
Making Memories That Will Last A Lifetime
914 - 548 - 2048 www.MME123.com

NYS PTA would like to thank the 2026 Convention Partners, Sponsors, and Exhibitors for their support of all children and families.

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Exhibitors

New York State PTA appreciates the support of the organizations and companies that are participating in New York State PTA's 130th Annual Convention. Spend time browsing the exhibit hall to discover the wonderful programs and information available to you and your PTA. Please take this opportunity to thank the exhibiting organizations for their support. Their presence, however, does not constitute an endorsement of the exhibitors' product(s) or service(s).

AIM Insurance

Tracy Housewright
12221 Merit Drive #1670
Dallas, TX 75251
Phone: 800-876-4044
thousewright@aim-companies.com
https://www.aim-companies.com

Association Insurance Management (AIM) provides coverage for activities such as concession stands, car washes, t-shirt sales, fun runs, carnivals and other parent group sponsored activities.

NYS PTA Alliance Partner

Brooklyn Robot Foundry

Leigh Smith
NYC, Westchester, Long Island,
Rochester, & Buffalo
Phone: 347-762-6840
leigh@brooklynrobotfoundry.com
https://brooklynrobotfoundry.com/

Brooklyn Robot Foundry brings STEAMtastic fun to your school or after-school program for ages 2-14! Students build a new robot every class and keep it!

Cheddar Up

Ann Moss
2696 S. Colorado Blvd, Suite 270
Denver, CO 80222
Phone: 201-310-1964
amoss@cheddarup.com
https://www.cheddarup.com/

Cheddar Up simplifies collecting payments and information for PTAs, making it simple to manage events, fundraisers, dues, registrations, volunteers, merchandise and more in one place.

NYS PTA Alliance Partner

Circus Splendiferous LLC

Mickey Lonsdale
60 Colonial Road
Stamford, CT 06906
Phone: 334-328-2475
circussplendiferous@gmail.com
https://circussplendiferous.com/

Circus Splendiferous LLC is a professional circus company offering educational & recreational programs as well as many forms of entertainment.

Exhibitors (continued)

Clock House Music

Rose Moritz
168 Prospect Street
Nanuet, NY 10954
Phone: 646-748-6573
hello@clockhousemusic.com
https://www.clockhousemusic.com/

Engaging musical assemblies that inspire students to build social-emotional skills, develop essential life skills and grow through the power of music.

Crisis Leadership Preparedness Solutions (CLPS)

Brian Backus
800 Corporate Drive, Suite 700
Fort Lauderdale, FL 33334
Phone: 518-469-8791
brian.backus@clpsconsultants.com
https://www.clpsconsultants.com

CLPS is a Software as a Service consulting firm providing Professional Risk Management, Emergency Communications, and Security Software Solutions designed to help schools.

NYS PTA Alliance Partner

Double Good

Alison Dyer
16W030 83rd Street
Burr Ridge, IL 60527
Phone: 845-323-2054
alison.dyer@doublegood.com
https://www.doublegood.com

Double Good makes fundraising easy, fast, and 100% online—no product handling, no door-to-door sales, just pure profit for your school or organization.

NYS PTA Alliance Partner;
2026 Convention Shirt Sponsor

Elkay

Nicole Anderson
511 W Freshwater Way
Milwaukee, WI 53204
Phone: 262-894-8919
nicole.anderson@zurnelkay.com
https://www.elkay.com/us/en/drinking-water/filtration/safe-water-everywhere.html

Elkay® is a trusted leader in drinking water solutions, with a long history of helping provide better access to clean, great-tasting drinking water.

NYS PTA Alliance Partner

Exhibitors (continued)

Foundation for a Drug Free World of the Americas Chapter

Meghan Fialkoff
14106 Dickens St, Unit 102
Sherman Oaks, CA 91423
Phone: 516-637-7645
drugfreeworldny@gmail.com
https://www.drugfreeworld.org/

Provides drug education and prevention materials and services and online curriculum.

FutureFund

Darian Shimy
6754 Bernal Street
Pleasanton, CA 94566
Phone: 925-640-8504
dshimy@futurefund.com
https://www.futurefund.com

Fundraising and accounting that runs itself, not your volunteers.

FutureFund

Gifted New York State (GiftedNYS)

Amanda Christy
310 Ashley Drive
Rochester, NY 14620
Phone: 585-466-1177
amandaellenchristy@gmail.com
https://giftednys.org/

GiftedNYS is an inclusive community advocating for learners with gifted and twice exceptional (2e) education needs, their families, and educators.

GiftedNYS

Givebacks

Valerie Licata
3041 Farrior Road
Raleigh, NC 27607
Phone: 618-303-9837
valerie.licata@givebacks.com
https://www.givebacks.com

Givebacks is a one-stop PTA management system to help your organization with member management, communications, passive giving, and more. Save time by getting all your to-dos done in one place!

NYS PTA Alliance Partner

givebacks

Exhibitors (continued)

Hackersjack

Jim Hopper
260 E. Main Street, Suite 6910
Rochester, NY 14604
Phone: 585-303-8325
jim@hackersjack.com
https://hackersjack.com/

Hackersjack educates your children on cyber safety, cybersecurity, digital wellbeing and AI literacy through engaging age-appropriate learning experiences. Let's protect our children together!

NYS PTA Alliance Partner

Higher Impact Entertainment

Jerome Bartlett
14711 Hillside View
San Antonio, TX 78233
Phone: 210-882-2255
jerome@higherimpactent.com
https://higherimpactent.com/

Higher Impact Entertainment provides high-energy, interactive school assemblies for Pre-K–6, combining music, dance, comedy, and games to inspire kindness, character, confidence, and student success.

Hunger Solutions New York

Kayla Snyder
14 Computer Drive East
Albany, NY 12205
Phone: 518-436-8757
kayla.snyder@hungersolutionsny.org
https://hungersolutionsny.org

Hunger Solutions New York is a statewide nonprofit organization dedicated to alleviating hunger.

NYS PTA Alliance Partner

iCAMP

Hillary Critelli
142 North Central Avenue
Hartsdale, NY 10530
Phone: 917-970-7791
hillary@icamp.com
https://icamp.com/

iCAMP delivers hands-on STEAM camp and enrichment programs, from coding and robotics to slime and forensic science, giving schools and families seamless, high-quality experiences that build academic and social-emotional growth.

Exhibitors (continued)

Jeanette's All-Natural Bakery

Jeanette Sotland
9 Bush Creek Lane,
Poughquag, NY 12570
Phone: 914-489-4750
jeanettesmixes@gmail.com
https://www.jeanettesmixes.com/

We sell all-natural nut-free bakery mixes (chocolate chip cookies, cappuccino brownies, chocolate chip blondies, and oatmeal cookies) through our fundraising program.

K & K Driver Education Services

Joel Geller
148 Broadway
Hicksville, NY 11802
Phone: 516-816-3186
Driveredservices@gmail.com
https://kandkdeservices.com

Driver Training Services

Lifetouch

Dave Morse
515 Smith Street
Farmingdale, NY 11735
https://schools.lifetouch.com

At Lifetouch, our purpose is to help families capture life's memories.

Lifetouch is proud to support the volunteer PTA mission of “Every Child. One Voice.”

Convention 2026 Photography Sponsor

Magic Balloons & More Inc.

John Reid
47 Werman Court
Plainview, NY 11803
Phone: 516-528-1118
mustacheonthemove@gmail.com
https://www.trickybiz.com/

Educational magic shows for elementary aged students. Services include classes, assemblies, workshops, balloon sculptures, and parties.

Exhibitors (continued)

Magical Memories Entertainment

Steven Burchard
210 Marble Avenue, Suite 3
Pleasantville, NY 10570
Phone: 914-548-2048
info@mme123.com
https://www.mme123.com

Magical Memories Entertainment is a nationwide entertainment company providing professional entertainment services and interactive experiences for colleges, universities, corporate events, weddings, and special celebrations.

Convention 2026 Post-Banquet DJ Sponsor

Magnetic Personalities/ Gizmo D Robot

Ted Freedman
30 Crawford Street
Pine Bush, NY 12566
Phone: 269-760-6460
gizmodrobot@gmail.com
https://magpersonalities.com/

40 years of providing unique, impactful and memorable educational assemblies around anti-bullying, character education and health awareness. BOCES registered.

Memory Makers Studios

Larry Baglio
3 Courtney Lane
Brewster, NY 10509
Phone: 845-592-0545
larry@memorymakersstudios.com
https://memorymakersstudios.com/

We are a volume school and sports photography based in the lower Hudson Valley.

Miss Chocolate Inc.

Lawrence Hirschheimer
300 Spagnoli Road
Melville, NY 11747
Phone: 631-777-2400
larryh@misschocolate.com
https://www.misschocolate.com/

Product fundraising company specializing in gift wrap, chocolates, cookie dough, popcorn, holiday shop and school supplies. Online ordering. Ship to school and ship to home.

Exhibitors (continued)

Name Bubbles

Hanna Cadman
33 Science Street
Ballston Spa, NY 12020
Phone: 518-441-4382
hcadman@namebubbles.com
https://www.namebubbles.com/

Name Bubbles creates durable, personalized labels for kids and families, helping keep everyday essentials organized with waterproof, laundry-safe, and dishwasher-safe solutions designed for busy lives.

National PTA

1250 N. Pitt Street
Alexandria, VA 22314
Phone: 703-518-1200
https://www.pta.org

PTA is the oldest and largest child advocacy association in America. PTA is comprised of millions of parents, teachers, grandparents, caregivers, foster parents and other caring adults who share a commitment to improving the education, health and safety of all children.

New York Council on Problem Gambling

Pamela Brenner-Davis
100 Great Oaks Blvd., Suite 104
Albany, NY 12203
Phone: 516-242-6603
pbrenner-davis@nycpg.org
https://nyproblemgambling.org

NYCPG is dedicated to raising awareness about gambling harms and helping those adversely affected to access care.

New York DeafBlind Collaborative (NYDBC)

Susanne Morrow
Queens College-QH 230E 65-21 Main Street
Flushing, NY 11367-1597
Phone: 718-997-4854
Susanne.Morrow@qc.cuny.edu
https://nydeafblind.org

The New York DeafBlind Collaborative (NYDBC) is a federally funded grant that provides technical assistance to improve services for children and youth who are DeafBlind between the ages 0-22.

Exhibitors (continued)

New York State School Counselor Association (NYSSCA)

Nancy DeStefano, Executive Director
Box 217
Leicester, NY 14481
Phone: 937-969-7722
n_destefano@nyssca.org
https://nyssca.org/

NYSSCA's mission is to unite, represent, and support school counselors in New York State as they provide academic, social emotional, and career services for all students.

New York State School Music Association (NYSSMA)

Dr. David Brown
718 The Plain Road
Westbury, NY 11590
Phone: 516-997-7200
executive@nyssma.org
https://www.nyssma.org/

New York State Not for Profit Organization that assists and guides Music Education for Member Schools in New York State.

Northwell Katz Institute for Women's Health

Lisa Fischer
1111 Marcus Avenue, Suite M60
New Hyde, NY 11042
LFischer2@northwell.edu
https://www.northwell.edu/katz-institute-forwomens-health

NYS PTA
Alliance Partner

New York's 529 Direct Plan

Steven Tommasone
95 Wells Avenue, Suite 160
Newton, MA 02459
Phone: 518-419-3419
Steven.Tommasone@ascensus.com
www.ny529atwork.org

We have a number of resources to assist you in educating your constituents about the importance of saving for higher education that can be woven into your meetings, information fairs, and other events.

Exhibitors (continued)

NYS Dept of Health Bureau of Occupational Health and Injury Prevention

Christina D. Akey, BSE, Health Educator
Bureau of Occupational Health and
Injury Prevention
New York State Department of Health
Empire State Plaza, Corning Tower, 13th Floor
Albany, NY 12237
Phone: 518-402-4597
christina.akey@health.ny.gov
https://www.health.ny.gov/prevention/injury_prevention/

The New York State Department of Health keeps track of where, to whom, and why injuries occur across the state and uses this information to develop injury prevention programs.

NEW YORK STATE | Department of Health

NYS Department of State - Division of Consumer Protection

Carl Ferrero
Consumer Education Community Liaison
99 Washington Avenue
Albany, NY 12231
Phone: 518-474-8583
Toll Free: 800-697-1220
dcpconsumerassistancecmp@dos.ny.gov
https://dos.ny.gov/consumer-protection

The New York State Department of State — one of the oldest and most diverse agencies in state government —works to make New York State a more welcoming, equitable, and prosperous place. The Division of Consumer Protection — Our mission is to educate, mediate, advise and advocate on behalf of all state consumers.

NEW YORK STATE | Department of State
Consumer Protection

OneStop Northwest LLC

Dylan J Cleppe
124 N 2nd St Suite A,
Shelton, Washington 98584
Phone: 360-249-9601
dylan.cleppe@onestopnw.com
https://onestopnw.com

OneStop Northwest helps PTAs and schools offer spirit wear, fundraising merchandise, and custom apparel through fully managed online stores—without the administrative burden.

OneStop NorthWest
A Halcyon Group Family Company

Pharming

Lisa Mirabile, RN,MS,CRC
APDS Clinical Educator
10 Independence Blvd, Suite 401
Warren, NJ 07059
Phone: 848-336-0479
l.mirabile@pharming.com
https://allaboutapds.com/

Pharming Group N.V. is a global biopharmaceutical company dedicated to transforming the lives of patients with rare, debilitating, and life-threatening diseases. Pharming is commercializing and developing an innovative portfolio of protein replacement therapies and precision medicines, including small molecules, biologics, and gene therapies that are in early to late-stage development.

Pharming®

Exhibitors (continued)

Reaction Dance Company

Juliette Nieves-Becker
77 Commercial St. Apt 415
Brooklyn, NY 11222
Phone: 347-362-4303
reactiondance19@gmail.com
https://www.reactiondancecompany.com

Founded in 2014 by Juliette Nieves-Becker, Reaction Dance Company NYC celebrates diversity through dance. Through their cultural dance assemblies, Reaction Dance challenges the boundaries between dance styles and celebrates the diverse and vibrant cultural dance traditions of Bollywood, Latin, Hip Hop, and Kpop dance styles.

REACTION DANCE COMPANY

School Mental Health Resource and Training Center

Donna Bradbury
1 Park Place, Suite 300
Albany, NY 12205
Phone: 716-465-6508
dbradbury@mhanys.org
www.mentalhealthednys.org

The School Mental Health Resource & Training Center expands mental wellness in K-12 public and private schools by offering free training for educators, school staff, students, and families.

School Mental Health Resource Training Center

Scouting America, Twin Rivers Council

Wendy Diefendorf
253 Washington Ave Ext.
Albany, NY 12205
Phone: 518-869-6436
diefendorf@trcscouting.org
https://trcscouting.org/

From outdoor adventures to leadership training, Scouting offers a fun and engaging program that prepares children for the challenges of adulthood. Watch as they develop a strong moral compass, make lifelong friends, and learn to work as a team.

Scouting America

Sunshine Care Network

Mindi Derry
420 Broadway
Brooklyn, NY 11211
Phone: 929-999-0995
Mindi@sunshinecarenetwork.com
https://www.sunshinecarenetwork.com

Sunshine Care Network provides in-home ABA Services throughout NY State. Bringing our services to the family and child.

SUNSHINE CARE Network

Exhibitors (continued)

Swank Movie Licensing USA

Angelia Dixon Bunch
10795 Watson Road
St. Louis, MO 63127
Phone: 877-321-1300
abunch@swankmp.com
https://www.swank.com/

Swank Movie Licensing USA offers a Public Performance Site License, on behalf of all the major motion picture studios, to K12 schools so they can legally show entertainment films for all non-curriculum activities.

NYS PTA Alliance Partner

SWANK
MOVIE LICENSING USA

Townchest

Fiona Gaffney
1041 W Market Street
Akron, OH 44313
Phone: 330-731-1412
contact@townchest.com
https://townchest.com

Townchest turns everyday shopping into funding for schools/PTAs, sharing 50% of profits. Shop products you are buying anyway at everyday prices while supporting your community.

townchest®

Tully Rinckey PLLC

Molly Tocin
1203 Troy-Schenectady Rd, Suite 101
Latham, NY 12110
Phone: 518-526-9318
Mtocin@tullylegal.com
https://www.tullylegal.com/

Top-tier experienced attorneys ready to assist in a wide variety of legal matters.

NYS PTA Alliance Partner

TULLY RINCKEY PLLC
ATTORNEYS & COUNSELORS AT LAW

United Skates of America

Jenn Simonetti
1276 Hicksville Road
Seaford, NY 11783
Phone: 516-795-5474 Ext. 4
unitedskatessales@gmail.com
https://www.unitedskates.com/seaford/

United Skates offers affordable, safe family fun with skating, DJs, arcade games, birthday parties, STEM field trips, fundraisers, and unforgettable events for all ages!

UNITED SKATES OF AMERICA, INC.

Exhibitors (continued)

Upstate Images

Rob Locke
Vestal, Buffalo, Rochester, Syracuse,
Albany, New Paltz
Phone: 607-222-1932
rlocke@upstate-images.com
https://www.upstate-images.com/

Upstate Images was built to offer schools, parents, and students a place to get modern, beautiful photography. We believe in the power and emotion that is captured with a beautiful image. If you share our passion for great photography, please contact us, we'd love to talk with you.

Vertical Raise Fundraising

Ken Cummins
1424 Sherman Ave # 300
Coeur D Alene, ID 83814
Phone: 716-491-4658
kenc@verticalraise.com
https://www.verticalraise.com/

Vertical Raise is the #1 in-person digital fundraising company in North America.

Wild Play Thacher

Jen Dobies
524 Thacher Park Road
Voorheesville, NY 12186
Phone: 518-768-4054
Jdobies@wildplay.com
www.wildplay.com/thacher

WildPlay's Mission is to Evolve the Human by helping people be brave enough to change their world. We're here to build confidence that students can take back to their own lives and adapt into leadership qualities. Whether it's fostering teamwork, developing critical thinking skills, or simply encouraging students to try something new and encourage their peers, our challenge-by-choice courses are designed to inspire and grow everyone involved.

FULL EXHIBITOR LIST

- AIM
- Brooklyn Robot Foundry
- Cheddar Up
- Circus Splendiferous LLC
- Clock House Music
- Crisis Leadership Preparedness Solutions (CLPS)
- Double Good
- Elkay
- Foundation for a Drug Free World of the Americas Chapter
- FutureFund
- GiftedNYS
- Givebacks
- Hackersjack
- Higher Impact Entertainment
- Hunger Solutions New York
- iCAMP
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- K & K Driver Education Services
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- Pharming
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- Vertical Raise Fundraising
- Wild Play Thacher



The Virtual Exhibit Hall will be posted to nyspta.org the week following Convention 2026